

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITIZENS BANK, N.A., as Administrative agent		12/21/2018	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Claritas, LLC		
Street Address:	53 Brown Road		
City:	ITHACA		
State/Country:	NEW YORK		
Postal Code:	14850		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	3545958	BUSINESS-FACTS	
Registration Number:	1443709	BUSINESS-FACTS	
Registration Number:	1499354	CLARITAS	
Registration Number:	2913465	CONNEXIONS	
Registration Number:	3204767	CONSUMER TRADE AREAS	
Registration Number:	2579244	CONSUMERPOINT	
Registration Number:	2930745	CULTURE POINT MODEL	
Registration Number:	1453745	DAYTIME POPULATION	
Registration Number:	2127296	DEMOGRAPHICS USA	
Registration Number:	2075237	FINANCIAL CLOUT	
Registration Number:	2196887	MARKET AUDIT	
Registration Number:	3029703	OPPORTUNITY FINDER	
Registration Number:	3824860	P\$YCLE	
Registration Number:	1410464	POP-FACTS	
Registration Number:	1410929	POP-FACTS	
Registration Number:	3513145	PRIMELOCATION	
Registration Number:	3909845	PRIZM	
Registration Number:	4267240	SITEREPORTS	
Registration Number:	1413799	YPD	
TRADEMARK			

OP \$490.00 3545958

CORRESPONDENCE DATA**Fax Number:** 7045032622*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 7045032600**Email:** msheehan@kslaw.com**Correspondent Name:** King & Spalding LLP**Address Line 1:** 300 S. Tryon St., Ste 1700**Address Line 2:** Attn: Moira Sheehan**Address Line 4:** Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	18588.015271
NAME OF SUBMITTER:	Moira Sheehan
SIGNATURE:	/Moira Sheehan/
DATE SIGNED:	12/21/2018

Total Attachments: 4

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of December 21, 2018, is made by CITIZENS BANK, N.A., as administrative agent and collateral agent (in such capacity, the "Administrative Agent"), under that certain Trademark Security Agreement entered into by CLARITAS, LLC, a Delaware limited liability company (the "Obligor") in favor of the Administrative Agent, pursuant to that certain Credit Agreement, dated as of December 30, 2016 (as amended, supplemented, amended and restated or otherwise modified from time to time), by and between, *inter alios*, the Obligor and the Administrative Agent (as amended, supplemented or modified and in effect from time to time, the "Security Agreement").

WHEREAS, pursuant to the Security Agreement, the Obligor granted to the Administrative Agent a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in certain intellectual property collateral including the Trademarks (as defined in the Security Agreement), including, without limitation, those Trademarks set forth on Schedule 1 hereto (the "Trademark Collateral");

WHEREAS, an executed copy of the Trademark Security Agreement was recorded with the United States Patent and Trademark Office (the "USPTO") on December 30, 2016, as Document Number 900389731 at Reel 5958, Frame 0057; and

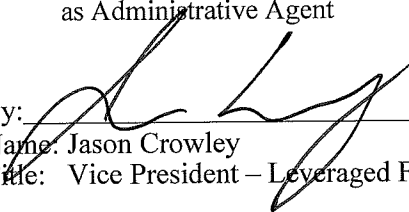
WHEREAS, the Administrative Agent has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademark Collateral, and to provide this document suitable for recording in the USPTO evidencing and effecting the release, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Administrative Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Security Agreement in the Trademark Collateral, (b) terminate and release its security interest in the Trademark Collateral, and (c) discharge and reassign to the Obligor any and all rights, title and interest it has in and the security interest granted to the Administrative Agent in the Trademark Collateral. The Administrative Agent hereby authorizes Obligor or any of its authorized representatives to file this Termination and Release of Security Interest in Trademarks with the USPTO or any other applicable governmental office and the Administrative Agent authorizes and requests that the Register of Trademarks and any other applicable government officer or relevant governmental authority record this Termination and Release of Security Interest in Trademarks. The Administrative Agent hereby agrees to execute, acknowledge, procure, and deliver any further documents and to do such other acts as may be reasonably requested by Obligor, at Obligor's expense, to fully effectuate the purposes of this Termination and Release of Security Interest in Trademarks.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

CITIZENS BANK, N.A.,
as Administrative Agent

By: 
Name: Jason Crowley
Title: Vice President – Leveraged Finance

SCHEDULE 1**TRADEMARKS**

1. Registered Trademarks:

Trademarks - Title	Application No.	Application Date	Reg. No.	Reg. Date	Credit Party
BUSINESS-FACTS	77305541	October 16, 2007	3545958	December 16, 2008	CLARITAS, LLC
BUSINESS-FACTS	73564646	October 23, 1985	1443709	June 16, 1987	CLARITAS, LLC
CLARITAS	73697893	November 27, 1987	1499354	August 9, 1988	CLARITAS, LLC
CONNEXIONS	76194842	January 17, 2001	2913465	December 21, 2004	CLARITAS, LLC
CONSUMER TRADE AREAS	78781446	December 28, 2005	3204767	January 30, 2007	CLARITAS, LLC
CONSUMERPOINT	75677592	April 7, 1999	2579244	June 11, 2002	CLARITAS, LLC
CULTURE POINT MODEL	78366116	February 11, 2004	2930745	March 08, 2005	CLARITAS, LLC
DAYTIME POPULATION	73585416	March 3, 1986	1453745	August 18, 1987	CLARITAS, LLC
DEMOGRAPHICS USA	75226292	January 16, 1996	2127296	January 6, 1998	CLARITAS, LLC
FINANCIAL CLOUT	75052035	February 1, 1996	2075237	July 1, 1997	CLARITAS, LLC
MARKET AUDIT	75057628	February 14, 1996	2196887	October 20, 1998	CLARITAS, LLC
OPPORTUNITY FINDER	76452463	September 25, 2002	3029703	December 13, 2005	CLARITAS, LLC
P\$YCLE	77896018	December 17, 2009	3824860	July 27, 2010	CLARITAS, LLC
POP-FACTS	73585415	March 3, 1986	1410464	September 23, 1986	CLARITAS, LLC
POP-FACTS	73585424	March 3, 1986	1410929	September 23, 1986	CLARITAS, LLC
PRIMELOCATION	77067233	December 19, 2006	3513145	October 07, 2008	CLARITAS, LLC
PRIZM	77845188	October 9, 2009	3909845	January 25, 2011	CLARITAS, LLC
SITEREPORTS	85557474	March 1, 2012	4267240	January 1, 2013	CLARITAS, LLC
YPD	73586008	December 5, 1985	1413799	October 14, 1986	CLARITAS, LLC

2. Trademark Applications

N/A.