

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM503560

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PCMS Holdings Plc		11/03/2017	Public Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	PCMS Holdings Limited		
Street Address:	PCMS House		
Internal Address:	Torwood Close, Westwood Business Park		
City:	Coventry, West Midlands		
State/Country:	ENGLAND		
Postal Code:	CVR 8HX		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2445406	BEANSTORE	
CORRESPONDENCE DATA			
Fax Number:	2125079153		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-697-3750		
Email:	lap@kirschsteinlaw.com		
Correspondent Name:	Lisa A. Pieroni, Kirschstein et al.		
Address Line 1:	425 Fifth Avenue		
Address Line 2:	5th Floor - Suite 501		
Address Line 4:	NEW YORK, NEW YORK 100162223		
NAME OF SUBMITTER:	Lisa A. Pieroni		
SIGNATURE:	/Lisa A. Pieroni/		
DATE SIGNED:	12/27/2018		
Total Attachments: 2			
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CORRECTED ENTITY CONVERSION

WHEREAS, PCMS Holdings Plc is the registered owner of U.S. Trademark Registration No. 2,445,406 for the mark BEANSTORE; and

WHEREAS, PCMS Group Plc is a non-exclusive licensee of PCMS Holdings Plc including the mark BEANSTORE, U.S. Trademark Registration No. 2,445,406, said license having been recorded with the U.S. Patent and Trademark Office on February 9, 2006 under Reel/Frame 3243/0879; and

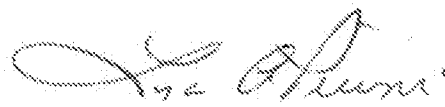
WHEREAS, on November 3, 2017, PCMS Holdings Plc changed its name to PCMS Holdings Limited as shown on the attached "Application by a public company for re-registration as a private limited company" ("Change of Name Document"); and

WHEREAS, an Entity Conversion document changing the name of The PCMS Group Plc (as Conveying Party) to The PCMS Group Limited (as Receiving Party) was erroneously recorded with the Assignment Branch of the U.S. Patent and Trademark Office on May 21, 2018 under Reel 006333, Frame 0987 against U.S. Trademark Registration No. 2,445,406 for the mark BEANSTORE; and

WHEREAS, the Entity Conversion document changing the name of registrant PCMS Holdings Plc (Conveying Party) to PCMS Holdings Limited (Receiving Party) should have been recorded against U.S. Trademark Registration No. 2,445,406 for the mark BEANSTORE.

NOW, THEREFORE, it is respectfully requested that the Assignment Branch of the U.S. Patent and Trademark Office record this Corrected Entity Conversion along with the attached Change of Name Document to nullify the previously-recorded erroneous Entity Conversion which was recorded at Reel 006333, Frame 0987, so that the U.S. Trademark Registration No. 2,445,406 for the mark BEANSTORE stands in the name of PCMS Holdings Limited.

Dated: New York, New York
December 27, 2018



Lisa A. Pieroni
Attorney for Registrant
PCMS Holdings Plc

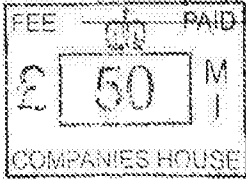
In accordance with Section 100 of the Companies Act 2006.

RR02

Application by a public company for re-registration as a private limited company

A fee is payable with this form. Please see 'How to pay' on the last page.

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What this form is for
You may use this form to re-register a public company as a private limited company.

What this form is NOT for
You cannot use this form to re-register a public company as a private limited company following a court order reducing capital, a cancellation of shares or a reduction of capital due to re-denomination.

FRIDAY



LD1 03/11/2017 COMPANIES HOUSE

1 Company details		Filing in this form Please complete in typescript or in bold black capitals. All fields are mandatory unless specified or indicated by *
Company number	0 4 1 5 8 0 8 3	
Company name in full	PCMS Holdings plc	

2 Re-registration		Name Please insert the full name of the company including the appropriate name ending for a private limited company.
The above company applies to be re-registered as a private limited company by the name of:		
Full name of re-registered company	PCMS Holdings Limited	
and for that purpose delivers the following documents for registration:		
1. A copy of the special resolution that the company should re-register as a private limited company (unless previously delivered). 2. A printed copy of the articles as proposed to be amended.		

3 Statement of compliance		Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership. Person authorised Under either section 270 or 274 of the Companies Act 2006.
I am signing this form on behalf of the company and confirm that the requirements of Part 7 of the Companies Act 2006 as to re-registration as a private limited company have been complied with.		
Signature	Signature <input checked="" type="checkbox"/> <i>[Signature]</i>	
This form may be signed by: Director, Secretary, Person authorised, CIC manager.		

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