

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cereus Product Development, Inc.		09/13/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	L'OREAL		
Street Address:	14 rue Royale		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	Société Anonyme (Sa): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4625360	LUMI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123260443		
Email:	dfinguerra@pryorcashman.com		
Correspondent Name:	Dyan Finguerra-DuCharme		
Address Line 1:	7 Times Square		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	20321-00758		
DOMESTIC REPRESENTATIVE			
Name:	Dyan Finguerra-DuCharme		
Address Line 1:	7 Times Square		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Dyan Finguerra-DuCharme		
SIGNATURE:	/dfinguerra-ducharme/		

CH \$40.00 4625360

DATE SIGNED:	12/28/2018
Total Attachments: 1 source=Lumi Assignment#page1.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Coreus Product Development, Inc., located at 9982 Foxrun Road, Santa Ana, California 92705 (hereinafter "Assignor") is the record owner of U.S. Trademark Registration No. 4,625,360 ("Trademark");

and

WHEREAS L'OREAL a Société Anonyme corporation, with its principal business address of _____ (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark and the goodwill symbolized thereby.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, and well as the right to sue for past and present infringements thereof.

This agreement is effective as of _____ **L'OREAL**
Société Anonyme
14, Rue Royale
75008 PARIS

Coreus Product Development, Inc.
(Assignor)

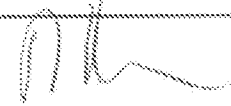
BY: 

Name: William D. Rosenbaum

Title: President

Date: 09/19/18

(Assignee)

BY: 

Name: Delphine de Chalvron

Title: Intellectual Property
General Counsel

Date: September 19, 2018