

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495086

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|---|--|--|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Robert Hwang | | 09/12/2018 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Heritage Pork International, Inc. | | |
| Street Address: | 204 First Street, Suite C3 | | |
| City: | Sergeant Bluff | | |
| State/Country: | IOWA | | |
| Postal Code: | 51054 | | |
| Entity Type: | Corporation: IOWA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87809002 | ROYAL GENUINE BERKSHIRE PORK | |
| Serial Number: | 87809085 | ROYAL GENUINE BERKSHIRE PORK | |
| Serial Number: | 87809054 | SAKURA PORK | |
| Serial Number: | 87809013 | ROYAL GENUINE BERKSHIRE PORK | |
| Serial Number: | 86033861 | 100% PURE BERKSHIRE PORK HERITAGE BERKSH | |
| Serial Number: | 86037244 | HERITAGE BERKSHIRE HERITAGE PORK INTERNA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 5152428923 | | |
| Email: | sbell@fredlaw.com | | |
| Correspondent Name: | Tracy L. Deutmeyer | | |
| Address Line 1: | 505 E. Grand Avenue, Suite 200 | | |
| Address Line 4: | Des Moines, IOWA 50309 | | |
| NAME OF SUBMITTER: | Tracy L. Deutmeyer | | |
| SIGNATURE: | /Tracy L. Deutmeyer/ | | |
| DATE SIGNED: | 10/23/2018 | | |
| Total Attachments: 3 | | | |

OP \$165.00 87809002

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective September 12, 2018, is made by and between ROBERT HWANG, a United States citizen (the "Assignor"), and HERITAGE PORK INTERNATIONAL, INC., an Iowa corporation with an address of 204 First Street, Suite C3, Sergeant Bluff, Iowa 51054 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated trademark registrations and applications for registration set forth on Schedule A attached hereto (hereinafter the "Marks").

WHEREAS, Assignee has agreed to acquire from Assignor, and Assignor has agreed to assign to Assignee, all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey, unto Assignee all of Assignor's right, title and interest in and to the Marks, including all rights under common law, any corresponding trademark applications or registrations therefor, the goodwill appurtenant thereto; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringement and any and all causes of action of Assignor with respect to or arising out of the Marks, along with the right to recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee all necessary documents, papers, instruments, and assignments in order to assign the Marks to Assignee, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Marks in Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which shall be considered one instrument.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered.

ASSIGNOR:

ROBERT HWANG

By: 

Name: Robert Hwang

ASSIGNEE:






HERITAGE PORK INTERNATIONAL,
INC.

By: 

Name: Robert Hwang

Its: President

Schedule A

| Mark | App. No. | Filing Date |
|---|----------|-------------------|
| ROYAL GENUINE BERKSHIRE PORK | 87809002 | February 23, 2018 |
|  | 87809085 | February 23, 2018 |
|  | 87809054 | February 23, 2018 |
|  | 87809013 | February 23, 2018 |
|  | 86033861 | August 9, 2013 |
|  | 86037244 | August 14, 2013 |