

900470586 10/18/2018

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM494561

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
		01/05/2018	Limited Liability Company
Name	Formerly	Execution Date	Entity Type
Kelly Pioneer Group, LLC		01/08/2018	Corporation: D.C.

Initial:
 [Signature]
 10/22/18

RECEIVING PARTY DATA	
Name:	SpeedShop.com Inc.
Street Address:	1801 Russellville Rd.
City:	Bowling Green
State/Country:	KENTUCKY
Postal Code:	42101
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	87735525	SUPER SHOPS

CORRESPONDENCE DATA	
Fax Number:	6152515551
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6152515559
Email:	trademarks@fbtlaw.com
Correspondent Name:	Carl Eppler
Address Line 1:	301 East 4th St.
Address Line 2:	330 Great American Tower
Address Line 4:	Cincinnati, OHIO 45202

OP \$40.00 87735525

NAME OF SUBMITTER:	Carl Eppler
SIGNATURE:	/Carl Eppler/
DATE SIGNED:	10/18/2018

Total Attachments: 2
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 source=SPEEDSHOP.COM Exhibit Bv.1#page2.tif

EXHIBIT B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is effective as of January 5th, 2018 (the "Effective Date"), between Kelly Pioneer Group, LLC, a District of Columbia limited liability company ("Assignor") and SpeedShop.com Inc., a Delaware corporation ("Assignee");

WHEREAS, Assignor has an interest in certain trademarks and service marks as set forth below (the "Marks"), including all rights provided by and under the use-based trademark application for the Marks on the Principal Register of the United States Patent and Trademark Office as follows:

Mark	Goods and/or Services	Application Serial No.	Application Filing Date	Status
SUPER SHOPS	Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms, Entertainment services, namely, providing a web site featuring photographic and prose presentations featuring Participating in auto racing	87735525	12/27/2017	Pending

WHEREAS, Assignor desires to transfer to Assignee all rights that Assignor has in the Marks, all as provided for herein;

NOW, THEREFORE, effective as of the date hereof, for good and valuable consideration, Assignor hereby assigns, conveys and transfers unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby, including all common law rights acquired and accrued by the use in connection therewith, as well as all proceeds of infringement suits, rights to sue for past, present and future infringements, and all rights corresponding to the Marks throughout the world, and all artwork and copyrights

arising from any design or artwork that is a part of the Marks, and Assignee acknowledges acceptance and receipt of the same.

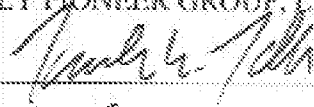
IN WITNESS WHEREOF, the undersigned, duly authorized representative of Assignor has executed this Assignment, which Assignment was effective as of the Effective Date, but which is being executed on the date set forth below.

ASSIGNOR:

KELLY PIONEER GROUP, LLC

By:

Name:



Frank A. Kelly

ASSIGNEE:

SPEEDSHOP.COM INC.

By:

Name:

Title: