

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PrinterOn Inc.		10/01/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Hewlett-Packard Development Company, L.P.		
Street Address:	11445 Compaq Center Drive West		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77070		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2749334	PRINT SIMPLY ANYWHERE	
Registration Number:	2802857	PRINTWHERE	
Registration Number:	3457418	PRINTSPOTS	
Registration Number:	2705065	PRINTERON	
Registration Number:	2202629	PRINTANYWHERE	
Serial Number:	87639254	TRUE CLOUD PRINTING	
Serial Number:	87419773	TRUE CLOUD PRINTING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hptrademarks@hp.com		
Correspondent Name:	HP Inc.		
Address Line 1:	11445 Compaq Center Drive West		
Address Line 4:	Houston, TEXAS 77070		
NAME OF SUBMITTER:	Carolyn E. Knecht		
SIGNATURE:	/Carolyn E. Knecht/		
DATE SIGNED:	10/29/2018		
Total Attachments: 4			

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EXHIBIT C
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made and entered into as of October 1, 2018, by and between PrinterOn Inc., a corporation organized under the laws of the Province of Ontario, Canada with a principal office and place of business at 221 McIntyre Drive, Kitchener, ON, N2R 1G1, Canada (hereinafter "Assignor"), and Hewlett-Packard Development Company, L.P., a limited partnership organized under the laws of the state of Texas, U.S.A., with a principal office and place of business at 11445 Compaq Center Drive West, Houston, TX, 77070, United States (hereinafter "Assignee," Assignor and Assignee collectively referred to as the "Parties").

WHEREAS, Assignor owns all right, title and interest in the trademarks identified in the attached Appendix I (collectively referred to as the "Trademarks"); and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the Trademarks, the goodwill associated with such Trademarks, and all registrations and applications for registration thereof.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor does hereby assign, transfer, set over, and deliver to Assignee all of the Assignor's rights, title, and interests, in and to:
 - (a) the Trademarks, including all registrations and applications thereof, all registrations which may be granted in respect of such applications, all renewals of such registrations, and all common law rights therein;
 - (b) the goodwill of the business symbolized by such Trademarks;
 - (c) the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, or unlawful imitation of such Trademarks; and
 - (d) the entire right, title, and interest in all convention and treaty rights of all kinds, including without limitation all rights of priority in any country of the world, in and to the above Trademarks.
2. Assignor hereby authorizes and requests the competent authorities to record this Assignment and to grant and issue any and all registrations of the Trademarks throughout the world to Assignee, its successors, or assigns, whose rights, title, and interests in such registrations are the same as would have been held and enjoyed by Assignor had this Assignment not been made.

3. Assignor further agrees to execute and have executed all documents, instruments and papers to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title and interests.
4. This Assignment shall be binding upon the parties and their successors and assigns.
5. This Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the date above first written.

PRINTERON INC.

By: 

Name: Angus Cunningham

Title: Chief Executive Officer

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.

**By: HPQ Holdings, LLC,
its General Partner**

By: _____

Name: Carolyn E. Knecht

Title: Manager

3. Assignor further agrees to execute and have executed all documents, instruments and papers to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title and interests.
4. This Assignment shall be binding upon the parties and their successors and assigns.
5. This Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the date above first written.

PRINTERON INC.

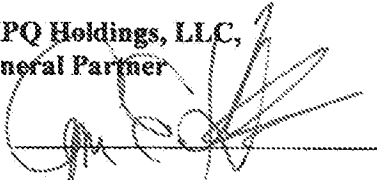
By: _____

Name: Angus Cunningham

Title: Chief Executive Officer

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.

By: HPQ Holdings, LLC,
its General Partner

By:  _____

Name: Carolyn E. Knecht

Title: Manager

**Appendix I
Assigned Trademarks**

Trademark Application ID	Country	Mark Name	Status	Application Number	Registration Number	Registration Date
84736921	Canada	PRINT SIMPLY ANYWHERE	Registered	1096618	TMA574231	2003-01-22
84736923	Canada	PRINTERON	Registered	1048154	TMA567989	2002-09-25
84736929	Canada	PRINTERON PRINT SIMPLY ANYWHERE and Design	Registered	1096620	TMA586896	2003-08-08
84736933	Canada	PRINTWHERE	Registered	1084075	TMA591507	2003-10-03
84736936	Canada	BIRD & DESIGN	Registered	1096619	TMA576058	2003-02-20
84957097	Canada	TRUE CLOUD PRINTING	Pending	1832669		
84957377	Canada	TRUE CLOUD PRINTING and Design	Published	1859535		
84957583	United States of America	TRUE CLOUD PRINTING and Design	Pending	87639254		
84736920	United States of America	PRINT SIMPLY ANYWHERE	Registered	76254975	2749334	2003-08-12
84957025	United States of America	TRUE CLOUD PRINTING	Pending	87419773		
84736937	United States of America	BIRD & DESIGN	Registered	76254982	2607251	2002-08-13
84736934	United States of America	PRINTWHERE	Registered	76204028	2802857	2004-01-06
84736931	United States of America	PRINTSPOTS	Registered	77315971	3457418	2008-07-01
84736926	United States of America	PRINTERON	Registered	76015612	2705065	2003-04-08
84736928	United States of America	PRINTERON PRINT SIMPLY ANYWHERE and Design	Registered	76254874	2749332	2003-08-12
84736923	United States of America	PRINTANYWHERE	Registered	75283294	2202629	1998-11-10