

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		12/28/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CLIQUE BRANDS, INC.		
Street Address:	750 NORTH SAN VICENTE BLVD.		
Internal Address:	8TH FLOOR EAST		
City:	WEST HOLLYWOOD		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86476683	BYRDIE	
Serial Number:	86801195	BYRDIE	
Serial Number:	86801183	BYRDIE	
Registration Number:	4568953	BYRDIE	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutman.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 3000		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.002323		
NAME OF SUBMITTER:	Christopher C Close, Jr.		
SIGNATURE:	/Christopher C. Close Jr./		
DATE SIGNED:	12/31/2018		

CH \$115.00 86476683

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is made as of the 28th day of December, 2018, between CLIQUE BRANDS, INC., a Delaware corporation ("Assignee"), and SILICON VALLEY BANK, a California corporation (the "Assignor").

WHEREAS, in connection with certain loan documents, Assignee and Assignor entered into that certain Loan and Security Agreement dated as of November 21, 2017 (as amended, supplemented, or otherwise modified from time to time, the "Loan Agreement") and the Intellectual Property Security Agreement dated as of November 21, 2017 (as amended, supplemented, or otherwise modified from time to time, the "IP Agreement") for the purpose of securing certain obligations of Assignee to Assignor;

WHEREAS, pursuant to the Loan Agreement and IP Agreement, Assignee granted Assignor, for the benefit of Assignor, a security interest in all of Assignee's Intellectual Property (as defined in the Loan Agreement), including the Intellectual Property identified on the Exhibit attached hereto (the "Released Intellectual Property"), and pledged and mortgaged (but did not transfer title to) such Intellectual Property to Assignor; and

WHEREAS, Assignee is selling certain assets, including the Released Intellectual Property, to a third party and Assignee has requested that Assignor, and Assignor has agreed to, release its security interest in the Released Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

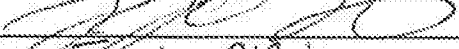
Assignor hereby terminates and releases its security interest in the Released Intellectual Property and Assignor hereby assigns and transfers to Assignee, without any representation, warranty, or recourse whatsoever, Assignor's entire right, title, and interest in and to the Released Intellectual Property, effective as of the date set forth above.

The Assignor understands and agrees that this Release may be recorded by or for the Assignee with the United States Patent & Trademark Office or Copyright Office, as applicable.

Assignor hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may deem necessary to secure to Assignee the rights herein conveyed.

"ASSIGNOR"

SILICON VALLEY BANK

By: 
Name: Frank O'Brien
Title: Vice President

EXHIBIT

Trademarks

Description	Serial Number	Registration Number
BYRDIE	86/476,683 (12/10/2014)	
BYRDIE	86/801,195 (10/27/2015)	
BYRDIE	86/801,183 (10/27/2015)	
BYRDIE		4,568,953 (07/15/2014)