

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504046

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kenneth Cole Productions (LIC), LLC		12/28/2018	Limited Liability Company: DELAWARE
KCP Operating Compnay, LLC		12/28/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	One Boston Place
Internal Address:	18th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Registration Number:	5326145	
Registration Number:	2119463	KENNETH COLE COLLECTION
Registration Number:	1558017	KENNETH COLE
Registration Number:	3701714	KENNETH COLE
Registration Number:	5628035	MANKIND KENNETH COLE
Registration Number:	4797627	AWEARNESS
Registration Number:	4801873	AWEARNESS
Registration Number:	4635377	AWEARNESS
Registration Number:	4797626	AWEARNESS
Registration Number:	4384110	AWEARNESS - KENNETH COLE
Registration Number:	5581073	AWEARNESS KENNETH COLE
Registration Number:	4222612	CONNECTED KENNETH COLE REACTION
Registration Number:	3955329	EXCLUSIVE 9-2-5 TECHNOLOGY
Registration Number:	4276028	GENTLE SOULS
Registration Number:	4795462	GENTLE SOULS
Registration Number:	2943676	GENTLE SOULS

OP \$2240.00 5326145

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4000178	-KC
Registration Number:	3991484	-KC
Registration Number:	4000179	-KC
Registration Number:	3991483	-KC
Registration Number:	1372672	KENNETH COLE
Registration Number:	1455871	KENNETH COLE
Registration Number:	1458352	KENNETH COLE
Registration Number:	1968821	KENNETH COLE
Registration Number:	2170135	KENNETH COLE
Registration Number:	2179237	KENNETH COLE
Registration Number:	5071005	KENNETH COLE CONNECT
Registration Number:	3187358	KENNETH COLE NEW YORK
Registration Number:	3187357	KENNETH COLE NEW YORK
Registration Number:	3187356	KENNETH COLE NEW YORK
Registration Number:	3187354	KENNETH COLE NEW YORK
Registration Number:	3187359	KENNETH COLE NEW YORK
Registration Number:	2179155	KENNETH COLE NEW YORK
Registration Number:	1999096	KENNETH COLE NEW YORK
Registration Number:	2034269	KENNETH COLE NEW YORK
Registration Number:	3962367	-KENNETH COLE NEW YORK EXCLUSIVE 9-2-5 T
Registration Number:	3287838	KENNETH COLE NEW YORK WITH SILVER TECHNO
Registration Number:	2186930	KENNETH COLE REACTION
Registration Number:	4587863	KENNETH COLE REACTION
Registration Number:	4317403	KENNETH COLE REACTION
Registration Number:	3220801	KENNETH COLE REACTION
Registration Number:	2068076	KENNETH COLE REACTION
Registration Number:	3220800	KENNETH COLE REACTION
Registration Number:	3220802	KENNETH COLE REACTION
Registration Number:	1991610	KENNETH COLE REACTION
Registration Number:	2698003	KENNETH COLE REACTION
Registration Number:	2237071	KENNETH COLE REACTION
Registration Number:	2154344	KENNETH COLE REACTION
Registration Number:	4120850	KENNETH COLE REACTION R-TECH
Registration Number:	4144169	KENNETH COLE REACTION R-TECH
Registration Number:	3309977	KENNETH COLE REACTION THERMAL
Registration Number:	3962383	KENNETH COLE SELECT
Registration Number:	5205266	LOOK GOOD, FOR GOOD.
Registration Number:	4962261	MANKIND

Property Type	Number	Word Mark
Registration Number:	4380922	MANKIND
Registration Number:	4969140	MANKIND
Registration Number:	3596879	
Registration Number:	3596880	
Registration Number:	3703800	
Registration Number:	3703799	
Registration Number:	4384128	R
Registration Number:	3214052	
Registration Number:	3204552	
Registration Number:	5409820	REACTION
Registration Number:	4564224	REACTION
Registration Number:	2345847	REACTION
Registration Number:	4810851	REACTION
Registration Number:	5372379	REACTION
Registration Number:	5430681	REACTION
Registration Number:	2602004	REACTION
Registration Number:	2666727	REACTION
Registration Number:	2532363	REACTION
Registration Number:	2189378	REACTION
Registration Number:	2248481	REACTION
Registration Number:	4946657	REACTION
Registration Number:	2594660	REACTION KENNETH COLE
Registration Number:	3278046	RSVP
Registration Number:	4324678	RXN
Registration Number:	2286136	SOCIAL AWEARNESS
Registration Number:	2255844	TRIBECA
Registration Number:	1693132	TRIBECA
Registration Number:	4497561	UNLISTED
Registration Number:	1840545	UNLISTED
Registration Number:	2137064	UNLISTED
Registration Number:	1850351	UNLISTED
Registration Number:	1920896	UNLISTED
Registration Number:	1502318	UNLISTED
Registration Number:	2008297	UNLISTED
Registration Number:	2976630	UNLISTED

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-248-5000
Email: tmadmin@choate.com
Correspondent Name: Daniel L. Scales
Address Line 1: Two International Place
Address Line 2: Choate, Hall & Stewart, LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 2009985-0010

NAME OF SUBMITTER: Daniel L. Scales

SIGNATURE: /daniel l. scales/

DATE SIGNED: 01/02/2019

Total Attachments: 20

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

December 28, 2018

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, KENNETH COLE PRODUCTIONS (LIC), LLC, a Delaware limited liability company, and KCP OPERATING COMPANY, LLC, a Delaware limited liability company, (collectively, the “Grantor”), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, in its capacity as the collateral agent for the credit parties under the Security Agreement referred to below (in such capacity, the “Grantee”), a continuing security interest in (i) all of the Grantor’s right, title and interest in, to and under the trademarks, trademark registrations and use based trademark applications (the “Marks”) set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Second Amended and Restated Security Agreement by, among others, the Grantor and the Grantee, dated as of December 28, 2018 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the “Security Agreement”). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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IN WITNESS WHEREOF, the undersigned have caused this Trademark Security Agreement to be executed as of the date first above written.

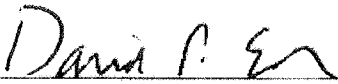
KENNETH COLE PRODUCTIONS (LIC), LLC,
a Delaware limited liability company

By: David P. Edelman
Name: David P. Edelman
Title: Chief Financial Officer

[Signature Page to Trademark Security Agreement]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Security Agreement to be executed as of the date first above written.

KCP OPERATING COMPANY, LLC,
a Delaware limited liability company


By: 

Name: David P. Edelman

Title: Chief Financial Officer


[Signature Page to Trademark Security Agreement]

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Grantee

By: 
Name: *Wei-Yin Cheng*
Title: *Authorized Signatory*




SCHEDULE A


Trademark Registrations and Applications

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
1.	X	GOLD STRIPE ON THE BACK OF FOOTWEAR (DESIGN MARK) 	U.S.	87/344,947 22-Feb-2017	5,326,145 31-Oct-2017	REGISTERED	KCP OPERATING COMPANY, LLC
2.		KENNETH COLE COLLECTION (Stylized) Kenneth Cole COLLECTION	U.S.	75/180,360 11-Oct-1996	2,119,463 09-Dec-1997	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
3.	X	KENNETH COLE	U.S.	73/773,738 09-Jan-1989	1,558,017 26-Sep-1989	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
4.	X	KENNETH COLE	U.S.	77/728,961 05-May-2009	3,701,714 27-Oct-2009	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
5.	X	MANKIND KENNETH COLE	U.S.	86/100,221 24-Oct-2013	5,628,035 11-Dec-2018	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
6.	X	REACTION	U.S.	86/138,290 09-Dec-2013	—	Allowed	KENNETH COLE PRODUCTIONS (LIC), LLC
7.	X	TECHNI-COLE	U.S.	86/906,259 12-Feb-2016	—	Allowed	KENNETH COLE PRODUCTIONS (LIC), LLC
8.	X	TECHNI-COLE INNOVATION WEAR	U.S.	87/509,270 28-Jun-2017	—	Allowed	KENNETH COLE PRODUCTIONS (LIC), LLC
9.	X	LOOK GOOD, FOR GOOD.	U.S.	88/067,024 06-Aug-2018	—	Pending	KENNETH COLE PRODUCTIONS (LIC), LLC
10.	X	PACK MORE INTO LIFE	U.S.	88/174,192 30-Oct-2018	—	Pending	KENNETH COLE PRODUCTIONS (LIC), LLC
11.		LOOK GOOD, FOR GOOD.	U.S.	86/302,215 06-Jun-2014	—	Pending Intent to Use	KENNETH COLE PRODUCTIONS (LIC), LLC
12.	X	COLLECTION	U.S.	86/806,469 02-Nov-2015	—	Published (Pending) Intent to Use	KENNETH COLE PRODUCTIONS (LIC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
13.	X	AWEARNESS	U.S.	86/050,023 28-Aug-2013	4,797,627 25-Aug-2015	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
14.	X	AWEARNESS	U.S.	86/050,054 28-Aug-2013	4,801,873 01-Sep-2015	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
15.	X	AWEARNESS	U.S.	86/049,926 28-Aug-2013	4,635,377 11-Nov-2014	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
16.	X	AWEARNESS	U.S.	86/049,964 28-Aug-2013	4,797,626 25-Aug-2015	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
17.	X	AWEARNESS - KENNETH COLE	U.S.	77/141,628 27-Mar-2007	4,384,110 13-Aug-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
18.	X	AWEARNESS KENNETH COLE	U.S.	86/502,106 13-Jan-2015	5,581,073 09-Oct-2018	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
19.	X	CONNECTED KENNETH COLE REACTION	U.S.	85/248,756 22-Feb-2011	4,222,612 09-Oct-2012	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
20.	X	EXCLUSIVE 9.2.5 TECHNOLOGY	U.S.	77/725,686 30-Apr-2009	3,955,329 3-May-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
21.	X	GENTLE SOULS	U.S.	77692,814 17-Mar-2009	4,276,028 15-Jan-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
22.	X	GENTLE SOULS	U.S.	851478,022 21-Nov-2011	4,795,462 18-Aug-2015	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
23.	X	GENTLE SOULS	U.S.	78311,983 10-Oct-2003	2,943,676 26-Apr-2005	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
24.	X	GENTLE SOULS	U.S.	78311,983 10-Oct-2003	2,943,676 26-Apr-2005	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
25.	X	KC (Stylized) 	U.S.	77657,577 27-Jan-2009	4,000,178 26-Jul-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
26.	X	KC (Stylized) 	U.S.	77657,721 27-Jan-2009	3,991,484 12-Jul-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
27.	X	KC (Stylized) 	U.S.	77657,648 27-Jan-2009	4,000,179 26-Jul-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

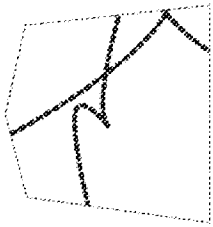
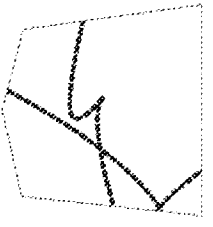
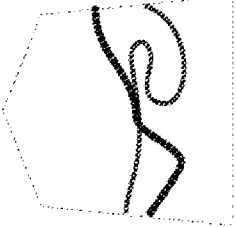
No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
28.	X	KC (Stylized) 	U.S.	77/657,599 27-Jan-2009	3,991,483 12-Jul-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
29.	X	KENNETH COLE	U.S.	73/435,749 22-Jul-1983	1,372,672 26-Nov-1985	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
30.	X	KENNETH COLE	U.S.	73/636,478 22-Dec-1986	1,455,871 01-Sep-1987	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
31.	X	KENNETH COLE	U.S.	73/642,546 02-Feb-1987	1,458,352 22-Sep-1987	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
32.	X	KENNETH COLE	U.S.	74/479,919 14-Jan-1994	1,968,821 16-Apr-1996	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
33.	X	KENNETH COLE	U.S.	75/136,582 19-Jul-1996	2,170,135 30-Jun-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
34.	X	KENNETH COLE	U.S.	75/168,664 19-Sep-1996	2,179,237 04-Aug-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
35.	X	KENNETH COLE CONNECT	U.S.	86/591,163 08-Apr-2015	5,071,005 01-Nov-2016	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
36.	X	KENNETH COLE NEW YORK	U.S.	78/830,120 06-Mar-2006	3,187,358 19-Dec-2006	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

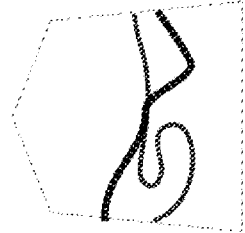
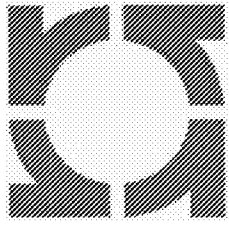
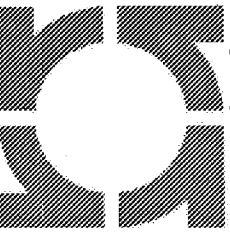
No.	Ch. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
37.	X	KENNETH COLE NEW YORK	U.S.	78/830,106 6-Mar-2006	3,187,357 19-Dec-2006	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
38.	X	KENNETH COLE NEW YORK	U.S.	78/830,087 06-Mar-2006	3,187,356 19-Dec-2006	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
39.	X	KENNETH COLE NEW YORK	U.S.	78/830,037 06-Mar-2006	3,187,354 19-Dec-2006	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
40.	X	KENNETH COLE NEW YORK	U.S.	78/830,136 06-Mar-2006	3,187,359 19-Dec-2006	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
41.	X	KENNETH COLE NEW YORK	U.S.	75/136,583 19-Jul-1996	2,179,155 04-Aug-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
42.	X	KENNETH COLE NEW YORK (Stylized 2 Line) Kenneth Cole NEW YORK	U.S.	74/593,491 01-Nov-1994	1,999,096 10-Sep-1996	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
43.	X	KENNETH COLE NEW YORK (Stylized 2 Line) Kenneth Cole NEW YORK	U.S.	74/618,315 05-Jan-1995	2,034,269 28-Jan-1997	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC


No.	Co. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
44.	X	KENNETH COLE NEW YORK EXCLUSIVE 9.2.5 TECHNOLOGY	U.S.	77725,693 30-Apr-2009	3,962,367 17-May-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
45.	X	KENNETH COLE NEW YORK WITH SILVER TECHNOLOGY	U.S.	78671,172 15-Jul-2005	3,287,838 04-Sep-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
46.	X	KENNETH COLE REACTION	U.S.	75977,562 22-May-1996	2,186,930 01-Sep-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
47.	X	KENNETH COLE REACTION	U.S.	86138,310 09-Dec-2013	4,587,863 19-Aug-2014	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
48.	X	KENNETH COLE REACTION	U.S.	77778,404 10-Jul-2009	4,317,403 09-Apr-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
49.	X	KENNETH COLE REACTION	U.S.	78741,595 27-Oct-2005	3,220,801 20-Mar-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
50.	X	KENNETH COLE REACTION	U.S.	75975,998 25-Apr-1994	2,068,076 03-Jun-1997	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
51.	X	KENNETH COLE REACTION	U.S.	78/741,568 27-Oct-2005	3,220,800 20-Mar-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
52.	X	KENNETH COLE REACTION	U.S.	78/741,611 27-Oct-2005	3,220,802 20-Mar-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
53.	X	KENNETH COLE REACTION	U.S.	74/479,246 12-Jan-1994	1,991,610 06-Aug-1996	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
54.	X	KENNETH COLE REACTION	U.S.	75/426,573 30-Jan-1998	2,698,003 16-Mar-2003	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
55.	X	KENNETH COLE REACTION	U.S.	75/100,283 07-May-1996	2,237,071 06-Apr-1999	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
56.	X	KENNETH COLE REACTION	U.S.	75/976,921 07-May-1996	2,154,344 28-Apr-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
57.	X	KENNETH COLE REACTION R-TECH	U.S.	85/322,068 16-May-2011	4,120,850 03-Apr-2012	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
58.	X	KENNETH COLE REACTION R-TECH	U.S.	85/322,052 16-May-2011	4,144,169 15-May-2012	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
59.	X	KENNETH COLE REACTION THERMAL	U.S.	78/951,285 14-Aug-2006	3,309,977 09-Oct-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
60.	X	KENNETH COLE SELECT	U.S.	77/742,863 22-May-2009	3,962,383 17-May-2011	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
61.	X	LOOK GOOD, FOR GOOD.	U.S.	86/302,249 06-Jun-2014	5,205,266 16-May-2017	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
62.	X	MANKIND	U.S.	86/157,864 06-Jun-2014	4,962,261 24-May-2016	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
63.	X	MANKIND	U.S.	85/592,220 09-Apr-2012	4,380,922 06-Aug-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
64.	X	MANKIND	U.S.	86/075,738 26-Sep-2013	4,969,140 31-May-2016	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Ca. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
65.	X	 Pocket Stitch Design - Kenneth cole Line Left (Design Only)	U.S.	77/611,739 11-Nov-2008	3,596,879 24-Mar-2009	REGISTERED Supplemental Register	KENNETH COLE PRODUCTIONS (LLC), LLC
66.	X	 Pocket Stitch Design - Kenneth cole Line Right (Design Only)	U.S.	77/611,793 11-Nov-2008	3,596,880 24-Mar-2009	REGISTERED Supplemental Register	KENNETH COLE PRODUCTIONS (LLC), LLC
67.	X	 Pocket Stitch Design - Wave Left (Design Only)	U.S.	77/656,293 26-Jan-2009	3,703,800 27-Oct-2009	REGISTERED Supplemental Register	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Ch. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
68.	X	 <p>Pocket Stitch Design - Wave Right (Design Only)</p>	U.S.	77/656,261 26-Jan-2009	3,703,799 27-Oct-2009	REGISTERED Supplemental Register	KENNETH COLE PRODUCTIONS (LLC), LLC
69.	X	 <p>R (lowercase) in Circle Design</p>	U.S.	77/678,702 26-Feb-2009	4,384,128 13-Aug-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
70.	X	 <p>R (lowercase) in Circle Design (Design Only)</p>	U.S.	78/624,927 06-May-2005	3,214,052 27-Feb-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Ch. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
71.	X	R (lowercase) in Circle Design (Design Only) 	U.S.	78/624,911 06-May-2005	3,204,552 30-Jan-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
72.	X	REACTION	U.S.	86/119,504 14-Nov-2013	5,409,820 27-Feb-2018	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
73.	X	REACTION	U.S.	86/136,222 05-Dec-2013	4,564,224 08-Jul-2014	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
74.	X	REACTION	U.S.	75/108,104 22-May-1996	2,345,847 25-Apr-2000	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
75.	X	REACTION	U.S.	86/119,442 14-Nov-2013	4,810,851 15-Sep-2015	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC

No.	Co. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
76.	X	REACTION	U.S.	86/18,932 14-Nov-2013	5,372,379 09-Jan-2018	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
77.	X	REACTION	U.S.	86/18,893 14-Nov-2013	5,430,681 27-Mar-2018	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
78.	X	REACTION	U.S.	75/941,836 11-Mar-2000	2,602,004 30-Jul-2002	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
79.	X	REACTION	U.S.	75/450,061 13-Mar-1998	2,666,727 24-Dec-2002	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
80.	X	REACTION	U.S.	75/339,869 12-Aug-1997	2,532,363 22-Jan-2002	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
81.	X	REACTION	U.S.	75/339,870 12-Aug-1997	2,189,378 15-Sep-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
82.	X	REACTION	U.S.	75/156,743 27-Aug-1996	2,248,481 01-Jun-1999	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis- closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
83.	X	REACTION	U.S.	86/136,266 05-Dec-2013	4,946,657 26-Apr-2016	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
84.	X	REACTION KENNETH COLE (Stylized) REACTION KENNETH COLE	U.S.	75/599,230 03-Dec-1998	2,594,660 16-Jul-2002	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
85.	X	RSVP	U.S.	78/978,434 10-Feb-2006	3,278,046 07-Aug-2007	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
86.	X	RXN	U.S.	77/778,416 10-Jul-2009	4,324,678 23-Apr-2013	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
87.	X	SOCIAL AWEARNESS	U.S.	75/311,243 18-Jun-1997	2,286,136 12-Oct-1999	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
88.	X	TRIBECA	U.S.	75/165,568 13-Sep-1996	2,255,844 22-Jun-1999	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
89.	X	TRIBECA	U.S.	74/073,979 29-Jun-1990	1,693,132 09-Jun-1992	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
90.	X	UNLISTED	U.S.	86/026,215 01-Aug-2013	4,497,561 18-Mar-2014	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
91.	X	UNLISTED	U.S.	74/362,273 26-Feb-1993	1,840,545 21-Jun-1994	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
92.	X	UNLISTED	U.S.	75/230,754 24-Jan-1997	2,137,064 17-Feb-1998	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
93.	X	UNLISTED	U.S.	74/058,799 23-Apr-1990	1,850,351 16-Aug-1994	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
94.	X	UNLISTED	U.S.	74/364,972 05-Mar-1993	1,920,896 19-Sep-1995	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC
95.	X	UNLISTED	U.S.	73/704,482 07-Jan-1988	1,502,318 30-Aug-1988	REGISTERED	KENNETH COLE PRODUCTIONS (LLC), LLC

No.	Co. Dis-closed	Mark	Jurisdiction	Serial No. Filing Date	Registration No. Registration Date	Status	Current Owner of Record
96.	X	UNLISTED	U.S.	75/008,987 23-Oct-1995	2,008,297 15-Oct-1996	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC
97.	X	UNLISTED (Stylized) unlistød	U.S.	76/223,435 12-Mar-2001	2,976,630 26-Jul-2005	REGISTERED	KENNETH COLE PRODUCTIONS (LIC), LLC