

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Acxiom LLC		12/07/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LiveRamp, Inc.		
Street Address:	225 Bush Street, 17th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4573781	SAFE HAVEN	
Registration Number:	4573767	AOS	
Registration Number:	4508274	AOS ANALYTICS	
Registration Number:	4508265	ABOUTTHEDATA.COM	
Registration Number:	4777637	ABILITAG	
Registration Number:	4503283	AUDIENCE OPERATING SYSTEM	
Registration Number:	2635956	ABILITEC	
CORRESPONDENCE DATA			
Fax Number:	5013769442		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(501) 371-0808		
Email:	jdougherty@wlj.com		
Correspondent Name:	J. CHARLES DOUGHERTY		
Address Line 1:	200 W. CAPITOL AVE., SUITE 2300		
Address Line 4:	LITTLE ROCK, ARKANSAS 72201		
NAME OF SUBMITTER:	J. CHARLES DOUGHERTY		
SIGNATURE:	/J. Charles Dougherty/		
DATE SIGNED:	01/02/2019		

OP \$190.00 4573781

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **Axiom LLC**, a Delaware limited liability company ("Assignor"), has adopted, used, and is using marks registered in the United States Patent and Trademark Office as the following ("the Marks"):

Ser. No.	Reg. No.	Mark
86/109,259	4,573,781	SAFE HAVEN
86/096,524	4,573,767	AOS
86/034,209	4,508,274	AOS ANALYTICS
86/024,601	4,508,265	ABOUTTHEDATA.COM
85/859,583	4,777,637	ABILITAG
85/969,816	4,503,283	AUDIENCE OPERATING SYSTEM
75/769,602	2,635,956	ABILITEC

WHEREAS, **LiveRamp, Inc.**, a Delaware corporation, having an address and principal place of business at 225 Bush Street, 17th Floor, San Francisco, CA 94104 ("Assignee"), desires to acquire the Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee (1) all right, title, and interest in and to the Marks and the registrations therefor, including without limitation any and all worldwide common law rights, together with the goodwill of the business symbolized by the Marks; and (2) the right to bring any cause of action and recover damages and other remedies in respect of any past, current, or future infringement of, or other violation of the rights, related to or arising from the Marks. Assignor agrees to cooperate with Assignee in all matters related to the protection, registration, and enforcement of the Marks, including without limitation executing all necessary or desirable documents and oaths necessary to effectuate or record this assignment and providing testimony and information regarding all prior use of the Mark.

Axiom, LLC

By: [Signature]
Name: Shayne Smith
Title: Asst. Secretary & General Counsel
Date: 7 Dec 2018

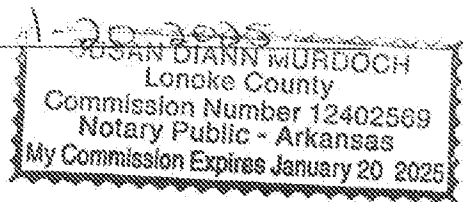
STATE OF ARKANSAS

COUNTY OF Pulaski

SUBSCRIBED AND SWORN TO before me, a notary public, this 7th day of Dec, 2018.

[Signature]
Notary Public

My Commission Expires:



Acknowledged by:

LiveRamp, Inc.

By: Catherine L. Hughes
Name: Catherine L. Hughes
Title: Secretary
Date: _____

STATE OF Arkansas

COUNTY OF Pulaski

SUBSCRIBED AND SWORN TO before me, a notary public, this 5 day of December, 2018.

Marsha L. Stark
Notary Public

My Commission Expires:

04/2028

