

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mar-Cone Appliance Parts Co.		01/02/2019	Corporation: MISSOURI
Swiftlink Limited		01/02/2019	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	The Northwestern Mutual Life Insurance Company, as Administrative Agent		
Street Address:	720 E. Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	Non-Stock Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2648316	MARCONE WORLD	
Registration Number:	2486956	PARTS TODAY	
Registration Number:	3536394	PICTURE PERFECT SERVICE NETWORK	
Registration Number:	3507873	MYCYCLETIME	
Registration Number:	1850095	SWIFTLINK	
Registration Number:	3977866	SWIFTLINK	
Registration Number:	4278809	MARCONE	
Registration Number:	4268192	M	
Registration Number:	4268193	OUR PASSION IS PRODUCT SUPPORT	
Registration Number:	4427821	ART OF SERVICE	
Registration Number:	5073480	SERVICE TRUST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jbleskin@schiffhardin.com		
Correspondent Name:	Jennifer Bleskin		
Address Line 1:	233 S. Wacker Drive, Suite 7100		
Address Line 2:	Schiff Hardin LLP		
TRADEMARK			

OP \$290.00 2648316

Address Line 4:	Chicago, ILLINOIS 60606
NAME OF SUBMITTER:	Jennifer Bleskin
SIGNATURE:	/s/ Jennifer Bleskin
DATE SIGNED:	01/02/2019
Total Attachments: 3 source=2L_Marcone - Trademark Security Agreement (2L) (Executed)#page1.tif source=2L_Marcone - Trademark Security Agreement (2L) (Executed)#page2.tif source=2L_Marcone - Trademark Security Agreement (2L) (Executed)#page3.tif	

GRANT OF A SECURITY INTEREST -- TRADEMARKS

This Trademark Security Agreement (this “Trademark Security Agreement”) is made as of January 2, 2019, by Mar-Cone Appliance Parts Co., a Missouri corporation (“Marcone”), and Swiftlink Limited, a Missouri corporation (“Swiftlink” and together with Marcone, collectively, (“Grantors” and, each, a “Grantor”), in favor of THE NORTHWESTERN MUTUAL LIFE INSURANCE COMPANY, in its capacity as Administrative Agent for itself and the other Lender Parties (together with its successors in such capacity, “Grantee”). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement (as defined below).

WHEREAS, each Grantor is the record owner of the Trademarks listed on the attached Schedule A;

WHEREAS, each Grantor has entered into a Pledge and Security Agreement, dated January 2, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of Grantee; and

WHEREAS, pursuant to the Security Agreement, each Grantor has granted to the Grantee for the benefit of the Lender Parties (as defined in the Security Agreement), a continuing security interest in all right, title and interest of such Grantor in, to and under the Trademarks to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, as collateral security for the payment, performance and observance of all of the Secured Obligations, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby grant to the Grantee, for the benefit of the Lender Parties, a continuing security interest in the Trademarks to secure the prompt payment, performance and observance of the Secured Obligations.

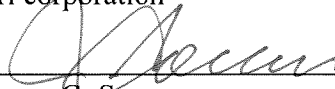
Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Trademarks are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

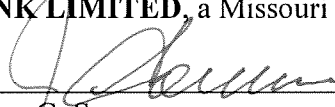
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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first set forth above.

MAR-CONE APPLIANCE PARTS CO.,
a Missouri corporation

By: 
Name: James G. Souers
Title: President

SWIFTLINK LIMITED, a Missouri corporation

By: 
Name: James G. Souers
Title: President

SCHEDULE A TO GRANT OF A SECURITY INTEREST

Trademarks

Mark / Description	Registration No.	Registration Date	Owner
MARCONE WORLD	2,648,316	11/12/2002	Mar-Cone Appliance Parts Co.
PARTS TODAY	2,486,956	9/11/2001	Mar-Cone Appliance Parts Co.
PICTURE PERFECT SERVICE NETWORK	3,536,394	11/25/2008	Mar-Cone Appliance Parts Co.
MYCYCLETIME	3,507,873	9/30/2008	Mar-Cone Appliance Parts Co.
SWIFTLINK	1,850,095	8/16/1994	Swiftlink Limited
SWIFTLINK (stylized)	3,977,866	6/14/2011	Swiftlink Limited
MARCONE	4,278,809	1/22/2013	Mar-Cone Appliance Parts Co.
M Logo	4,268,192	1/1/2013	Mar-Cone Appliance Parts Co.
OUR PASSION IS PRODUCT SUPPORT	4,268,193	1/1/2013	Mar-Cone Appliance Parts Co.
ART OF SERVICE	4,427,821	11/5/2013	Mar-Cone Appliance Parts Co.
SERVICE TRUST	5,073,480	11/1/2016	Mar-Cone Appliance Parts Co.