

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM504102

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Desert Palace LLC		11/15/2018	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J. Alexander's, LLC		
<b>Street Address:</b>	3401 West End Ave.		
<b>Internal Address:</b>	Suite 260		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37203		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2961555	SEAHORSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152482954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-742-7944		
<b>Email:</b>	trademarks@bassberry.com		
<b>Correspondent Name:</b>	Martha B. Allard		
<b>Address Line 1:</b>	150 3rd Ave. S.		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37201		
<b>ATTORNEY DOCKET NUMBER:</b>	071450-400		
<b>NAME OF SUBMITTER:</b>	Martha B. Allard		
<b>SIGNATURE:</b>	/Martha B. Allard/		
<b>DATE SIGNED:</b>	01/02/2019		
<b>Total Attachments: 1</b>			
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CH \$40.00 2961555

EXHIBIT A

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is effective as of November 15, 2018 (the "Effective Date"), by and among Desert Palace LLC, a limited liability company organized and existing under the laws of the state of Nevada, with an address of One Caesars Palace Drive, Las Vegas, Nevada 89109 (the "Assignor"), and J. Alexander's, LLC, a limited liability company organized and existing under the laws of the state of Tennessee, with an address of Suite 260, 3401 West End Avenue, Nashville, Tennessee 37203 (the "Assignee") (referred to individually as "Party" and collectively as the "Parties").

WHEREAS, Assignor is the owner of U.S. Registration No. 2961555 (the "Registration") for the trademark SEAHORSE which is registered with the U.S. Patent and Trademark Office ("PTO") for use with "Bar, lounge [and restaurant] services" (the "Mark"); and

WHEREAS, the Parties wish to assign the Mark, the Registration, and all common law trademark rights associated with them to Assignee;

WHEREAS, Assignee is desirous of acquiring same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, assigns, sets over and delivers to Assignee, and Assignee hereby accepts, all right, title, and interests in and to the Mark, throughout the world, together with the goodwill of the business symbolized thereby and the Registration therefore, including without limitation, any and all causes of action and other rights assertable under the Mark, the right to sue third parties for past, present, and future infringement of or improper activities regarding the Mark, the right to assume any licenses connected with the Mark, and the right to enjoy all of the monetary benefits obtained as a result of any litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their duly authorized representatives effective as of the date set forth above.

Assignor: Desert Palace, LLC

Assignee: J. Alexander's LLC

By: Jane Maners

By: [Signature]

Name: Jane Tyler Maners

Name: J. MICHAEL MOORE

Title: Designer

Title: RVP & COO