

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Straight Up Southern, LLC		01/18/2017	Limited Liability Company: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Koss Creative Brands, LLC		
Street Address:	1404 Atlas Road		
City:	Columbia		
State/Country:	SOUTH CAROLINA		
Postal Code:	29209		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4275725	ITSA GIRL THING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8032124958		
Email:	lyndey.bryant@arlaw.com		
Correspondent Name:	Lyndey Bryant		
Address Line 1:	1501 Main Street		
Address Line 2:	Fifth Floor		
Address Line 4:	Columbia, SOUTH CAROLINA 29201		
NAME OF SUBMITTER:	Lyndey R. Z. Bryant, Attorney of Record		
SIGNATURE:	/s/Lyndey R. Z. Bryant/		
DATE SIGNED:	01/03/2019		
Total Attachments: 0			

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