

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM504449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Cayre		01/03/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Journeywise LLC		
Street Address:	77 Mountain View Avenue		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87132893	JOURNEYWISE	
Serial Number:	87979396	JOURNEYWISE	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	01/04/2019		
Total Attachments: 3			
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UNITED STATES

TRADEMARK ASSIGNMENT

This Trademark Assignment, made and entered into as of January 3rd, 2019 (the "Effective Date"), is by and between **STEVEN CAYRE**, an individual located at 1611 Noe Street, San Francisco, California 94131 (hereinafter "Assignor"), and **JOURNEYWISE LLC**, a limited liability company organized and existing under the laws of the State of California, located at 77 Mountain View Avenue, Mill Valley, California 94941 (hereinafter "Assignee").

WHEREAS, Assignor is the sole owner of the trademarks identified on Appendix A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks and the applications set forth on Appendix A, together with the goodwill of the business in connection with which the respective Marks are used,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee, its successors and assigns, effective as of the Effective Date, all of Assignor's rights, title and interest in and to the Marks and their respective applications, together with the goodwill of the business symbolized thereby, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof, and

Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as the owner of record of the Marks.

Signed this 3rd day of January, 2019.



Steven Cayre

APPENDIX A

Mark	Application No.
JOURNEYWISE	87/132893
JOURNEYWISE	87/979396