

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM504456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DIRECT DIGITAL, LLC		12/20/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUNTRUST BANK, as Administrative Agent		
<b>Street Address:</b>	303 Peachtree Street, N.E.		
<b>Internal Address:</b>	25th Floor, Agency Services, Attn: Mr. Doug Weltz		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30308		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88195653	NUGENIX ULTIMATE	
<b>Serial Number:</b>	88094126	ULTIMATE TESTOSTERONE	
<b>Serial Number:</b>	88057314	TOTAL T	
<b>Serial Number:</b>	87925294	PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETT	
<b>Serial Number:</b>	87882692	ADAPTIVE HEALTH	
<b>Serial Number:</b>	87747078	INSTAFLEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
<b>Correspondent Name:</b>	MOORE & VAN ALLEN PLLC		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	Suite 4700		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	410643.000188		

OP \$165.00 88195653

<b>NAME OF SUBMITTER:</b>	John Slaughter
<b>SIGNATURE:</b>	/john slaughter/
<b>DATE SIGNED:</b>	01/04/2019
<b>Total Attachments: 4</b> source=NGSI-T - Direct Digital, LLC to SunTrust Bank, as Administrative Agent#page1.tif source=NGSI-T - Direct Digital, LLC to SunTrust Bank, as Administrative Agent#page2.tif source=NGSI-T - Direct Digital, LLC to SunTrust Bank, as Administrative Agent#page3.tif source=NGSI-T - Direct Digital, LLC to SunTrust Bank, as Administrative Agent#page4.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 20, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and SunTrust Bank, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages follow]

Very truly yours,

DIRECT DIGITAL, LLC

By: 

Name: Brandon Adcock

Title: President

Direct Digital, LLC

615 S. College Street # 1300

Charlotte, North Carolina 28202

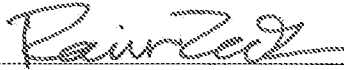
Attention: Brandon Adcock

Telecopy Number: (704) 910-1533

Email: brandon@directdigitalllc.com

Acknowledged and Accepted:

SUNTRUST BANK, as Administrative Agent

By: 

Name: RAINER ZETT

Title: DIRECTOR

SunTrust Bank  
Agency Services  
303 Peachtree Street, N.E., 25th Floor  
Atlanta, Georgia 30308  
Attention: Mr. Doug Weltz  
Facsimile: (404) 495-2170  
Email: [agency.services@suntrust.com](mailto:agency.services@suntrust.com)

**Schedule 1**

**Direct Digital, LLC**  
**(Delaware Limited Liability Company)**

**U.S. Trademarks**

**Trademark Registrations**

**Trademark Applications**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
NUGENIX ULTIMATE	88195653	11/15/18
ULTIMATE TESTOSTERONE	88094126	08/27/18
TOTAL T	88057314	07/30/18
PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETTER ALL DAY.	87925294	05/17/18
ADAPTIVE HEALTH	87882692	04/18/18
INSTAFLEX	87747078	01/08/18