## TRADEMARK ASSIGNMENT COVER SHEET

ETAS ID: TM504495

# Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	2

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TechStyle, Inc.		12/31/2018	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name: Crestline Direct Finance, L.P., as Collateral Agent for the ratable benefithe Lenders			
Street Address: c/o Crestline Investors, Inc., 201 Main Street			
Internal Address: Suite 1900			
City:	Fort Worth		
State/Country: TEXAS			
Postal Code: 76102			
Entity Type: Limited Partnership: DELAWARE			

#### **PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark			
Registration Number:	4115866	JU JUSTFABULOUS			
Registration Number:	4362499	JF			
Registration Number:	4183738	JUST FAB			
Registration Number:	4292790	JUST FAB			
Registration Number:	4293503	JUST FAB			
Registration Number:	4010248	JUST FABULOUS			
Registration Number:	4355611	JUST FABULOUS			
Registration Number:	5591802	JFA			
Serial Number:	87720986	JUSTFAB ACTIVE			
Serial Number:	87130445	Т			

#### **CORRESPONDENCE DATA**

Fax Number: 4045818330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

404-581-8275 Phone:

srbrown@jonesday.com Email: Sidney R. Brown, Jones Day **Correspondent Name:** 

TRADEMARK

**REEL: 006517 FRAME: 0195** 900480156

Address Line 1: 1420 Peachtree Street, NE
Address Line 2: Suite 800
Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Sidney R. Brown
SIGNATURE:	/Sidney R. Brown/
DATE SIGNED:	01/04/2019

#### **Total Attachments: 9**

source=TechStyle Trademark Security Agreement#page1.tif
source=TechStyle Trademark Security Agreement#page2.tif
source=TechStyle Trademark Security Agreement#page3.tif
source=TechStyle Trademark Security Agreement#page4.tif
source=TechStyle Trademark Security Agreement#page5.tif
source=TechStyle Trademark Security Agreement#page6.tif
source=TechStyle Trademark Security Agreement#page7.tif
source=TechStyle Trademark Security Agreement#page8.tif
source=TechStyle Trademark Security Agreement#page9.tif

#### TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "<u>Agreement</u>"), dated as of December 31, 2018, is made by **TECHSTYLE**, **INC.**, a Delaware corporation ("<u>Grantor</u>"), in favor of **CRESTLINE DIRECT FINANCE**, **L.P.**, as Collateral Agent for the ratable benefit of the Lenders (in such capacity, together with its successors and assigns in such capacity, "<u>Agent</u>").

Grantor has executed and delivered a Pledge and Security Agreement, dated as of December 31, 2018, with and in favor of Agent for the ratable benefit of the Lenders (as amended, supplemented or otherwise modified from time to time, the "Pledge and Security Agreement"). Grantor has pledged and granted to Agent a continuing security interest in all Intellectual Property, including the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Grantor agrees, for the benefit of Agent, as follows:

- 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement have the meanings provided or provided by reference in the Pledge and Security Agreement or Credit Agreement referred to therein.
- 2. <u>Grant of Security Interest</u>. Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby pledges and grants to Agent a continuing security interest in, all of the Grantor's right, title and interest in, to and under the following Collateral of such Grantor (the "<u>Trademark Collateral</u>"):
- (a) all of its Trademarks and all Trademark Licenses, including, without limitation, those referred to on Schedule 1 hereto;
  - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
- 3. <u>Purpose</u>. This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to Agent in connection with the Pledge and Security Agreement and is expressly subject to the terms and conditions thereof (which are incorporated by reference herein as if fully set forth herein). The Pledge and Security Agreement (and all rights and remedies of Agent thereunder) shall remain in full force and effect in accordance with its terms.
- 4. <u>Acknowledgment</u>. Grantor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Guaranty and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set

forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Pledge and Security Agreement, the terms of the Pledge and Security Agreement shall govern.

- 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together constitute one and the same original. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic transmission shall be effective as a manually executed counterpart of this Agreement.
- 6. <u>Governing Law.</u> THIS AGREEMENT SHALL BE A CONTRACT MADE UNDER AND GOVERNED BY THE INTERNAL LAWS OF THE STATE OF NEW YORK APPLICABLE TO CONTRACTS MADE AND TO BE PERFORMED ENTIRELY WITHIN SUCH STATE, WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES.
- EACH OF THE PARTIES HERETO HEREBY AGREES TO WAIVE ITS RESPECTIVE RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING HEREUNDER OR ANY DEALINGS BETWEEN THEM RELATING TO THE SUBJECT MATTER HEREOF. THE SCOPE OF THIS WAIVER IS INTENDED TO BE ALL ENCOMPASSING OF ANY AND ALL DISPUTES THAT MAY BE FILED IN ANY COURT AND THAT RELATE TO THE SUBJECT MATTER OF THIS TRANSACTION, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS AND ALL OTHER COMMON LAW AND STATUTORY CLAIMS. EACH PARTY HERETO ACKNOWLEDGES THAT THIS WAIVER IS A MATERIAL INDUCEMENT TO ENTER INTO A BUSINESS RELATIONSHIP, THAT EACH HAS ALREADY RELIED ON THIS WAIVER IN ENTERING INTO THIS AGREEMENT, AND THAT EACH WILL CONTINUE TO RELY ON THIS WAIVER IN ITS RELATED FUTURE DEALINGS. EACH PARTY HERETO FURTHER WARRANTS AND REPRESENTS THAT IT HAS REVIEWED THIS WAIVER WITH ITS LEGAL COUNSEL AND THAT IT KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL. THIS WAIVER IS IRREVOCABLE, MEANING THAT IT MAY NOT BE MODIFIED EITHER ORALLY OR IN WRITING (OTHER THAN BY A MUTUAL WRITTEN WAIVER SPECIFICALLY REFERRING TO THIS SECTION 7 AND EXECUTED BY EACH OF THE PARTIES HERETO), AND THIS WAIVER SHALL APPLY TO ANY SUBSEQUENT AMENDMENTS, RENEWALS, SUPPLEMENTS OR MODIFICATIONS HERETO OR ANY OF THE OTHER CREDIT DOCUMENTS OR TO ANY OTHER DOCUMENTS OR AGREEMENTS RELATING HERETO. IN THE EVENT OF LITIGATION, THIS AGREEMENT MAY BE FILED AS A WRITTEN CONSENT TO A TRIAL BY THE COURT.

[Signature pages follow]

NAI-1505994767v2

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

TECHSTYLE, INC.

Name: Adam Goldenberg

Title: Chief Executive Officer

[TechStyle - Trademark Security Agreement]

## CRESTLINE DIRECT FINANCE, L.P.,

as Collateral Agent

By: Crestline Direct Finance (GP), L.L.C., its general partner

By: Crestline Investors, Inc., its manager

By:\_

Name: John S. Cochran Title: Vice President

[TechStyle - Trademark Security Agreement]

### SCHEDULE 1 TO TRADEMARK SECURITY AGREEMENT

## **Trademark Registrations and Applications**

## 1. TRADEMARK REGISTRATIONS

America

Trademark	Jurisdiction	Status	Filing Date & Application	Registration Date &	Owner or Applicant
			Number	Registration	* *
				Number	

J JUSTFABULOUS & Design	United States of America	Registered	12-Nov-10 85176018	20-Mar-12 4115866	TechStyle, Inc.
JF & Design	United States of	Registered	31-Aug-11 85979313	2-Jul-13 4362499	TechStyle,

NAI-1505994767v2

JUST FAB	United States of America	Registered	14-May-10 85039190	31-Jul-12 4183738	TechStyle, Inc.
JUST FAB	United States of America	Registered	12-Nov-10 85176016	19-Feb-13 4292790	TechStyle, Inc.
JUST FAB	United States of America	Registered	12-Nov-10 85976525	19-Feb-13 4293503	TechStyle, Inc.

NAI-1505994767v2

JUST FABULOUS	United States of America	Registered	14-May-10 85039211	9-Aug-11 4010248	TechStyle, Inc.
JUST FABULOUS	United States of America	Registered	31-Aug-11 85979128	18-Jun-13 4355611	TechStyle, Inc.

Justfab Active Logo	United States of	Registered	14-Dec-17 87720994	23-Oct-18 5591802	TechStyle, Inc.
Logo	America		0.,20,,		

## 2. TRADEMARK APPLICATIONS

Trademark	Jurisdiction	Status	Filing Date &	Owner or
			Application	Applicant
			Number	

JUSTFAB	United States of	Allowed	14-Dec-17	TechStyle, Inc.
ACTIVE	America		87720986	

- 1				4	
	TS Logo	United States of	Allowed	8-Aug-16	TechStyle, Inc.
	- -	America		87130445	

NAI-1505994767v2

**RECORDED: 01/04/2019**