

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM504510

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
S&S Brands, LLC		12/29/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ADUSA Licensing LP		
<b>Street Address:</b>	1385 Hancock Street		
<b>City:</b>	Quincy		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02169		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2490209	ALL THE INGREDIENTS	
<b>Registration Number:</b>	2766930	BEST SELLERS	
<b>Serial Number:</b>	87521243	CURBSIDE BY STOP & SHOP	
<b>Registration Number:</b>	4716198		
<b>Registration Number:</b>	4726965	EASTSIDE MARKETPLACE	
<b>Registration Number:</b>	3533029	PAYVANTAGE	
<b>Registration Number:</b>	2473907	PERSONAL THANKS	
<b>Registration Number:</b>	1471069	SUPER STOP & SHOP	
<b>Registration Number:</b>	1529879	STOP & SHOP	
<b>Registration Number:</b>	1690656	STOP & SHOP	
<b>Registration Number:</b>	2278312	STOP & SHOP	
<b>Registration Number:</b>	3028063	STOP & SHOP	
<b>Registration Number:</b>	3495931	STOP & SHOP	
<b>Registration Number:</b>	3499039	STOP & SHOP	
<b>Registration Number:</b>	3762623	STOP & SHOP	
<b>Serial Number:</b>	87819864	STOP & SHOP FAMILY FOUNDATION	
<b>Registration Number:</b>	3024625	THE TOY ZONE	
<b>Registration Number:</b>	3030469	THE TOY ZONE	
<b>Registration Number:</b>	2823363	TOP BANANA	
<b>TRADEMARK</b>			

OP \$490.00 2490209

**CORRESPONDENCE DATA****Fax Number:** 7172601641*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 717-232-8000**Email:** trademarks@mcneeslaw.com**Correspondent Name:** Sue Heberlig**Address Line 1:** 100 Pine Street**Address Line 4:** Harrisburg, PENNSYLVANIA 17108

<b>ATTORNEY DOCKET NUMBER:</b>	20806-0018/ 356
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<b>NAME OF SUBMITTER:</b>	Sue Heberlig
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<b>SIGNATURE:</b>	/SueHeb/
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<b>DATE SIGNED:</b>	01/04/2019
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**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 29th day of December 2018 by and between S&S Brands, LLC, (the "Assignor"), a Delaware limited liability company having its principal place of business at 301 N. Market Street, Wilmington, Delaware, and ADUSA Licensing LP (the "Assignee"), a Delaware limited partnership having its principal office at 1385 Hancock Street, Quincy, MA 02169.


Assignor is the owner of the trademark and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark and trademark registration to Assignee.

~~NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of~~ which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark and trademark registration listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademark and trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. With respect to the United States intent-to-use trademark applications set forth on Schedule "A" hereto, the transfer of such applications accompanies the transfer of Assignor's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing.

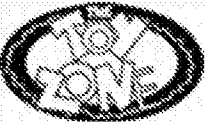
IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer on the day and year first above written.

S&S BRANDS, LLC  
("Assignor")

By   
Name: Joan L. Yon  
Title: President

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>	<b><u>Jurisdiction</u></b>
ALL THE INGREDIENTS	2,490,209	September 18, 2001	USA
BEST SELLERS and Design 	2,766,930	September 23, 2003	USA
CURBSIDE STOP & SHOP BY Design Only 	App. No. 87/521,243 4,716,198	Filed July 10, 2017 April 7, 2015	USA USA
EASTSIDE MARKETPLACE	4,726,965	April 28, 2015	USA
PAYVANTAGE and Design 	3,533,029	November 18, 2008	USA
PERSONAL THANKS	2,473,907	July 31, 2001	USA
SUPER STOP & SHOP	1,471,069	December 29, 1987	USA
STOP & SHOP	1,529,879	March 14, 1989	USA
STOP & SHOP and Design 	1,690,656	June 2, 1992	USA
STOP & SHOP	2,278,312	September 14, 1999	USA
STOP & SHOP and Design 	3,028,063	December 13, 2005	USA

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Jurisdiction</u>
STOP & SHOP	3,495,931	September 2, 2008	USA
STOP & SHOP	3,499,039	September 9, 2009	USA
STOP & SHOP	3,762,623	March 23, 2010	USA
STOP & SHOP FAMILY FOUNDATION	App. No. 87/819,864	Filed March 5, 2018	USA
THE TOY ZONE	3,024,625	December 6, 2005	USA
THE TOY ZONE and Design 	3,030,469	December 13, 2005	USA
TOP BANANA	2,823,363	March 16, 2004	USA