

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM504535

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Trademark Security Agreement

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hard Rock Cafe International (USA), Inc.		01/04/2019	Corporation: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A., as collateral agent
<b>Street Address:</b>	901 Main Street
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75202
<b>Entity Type:</b>	National Association: UNITED STATES

**PROPERTY NUMBERS Total: 183**

Property Type	Number	Word Mark
Registration Number:	2052776	HARD ROCK CAFE
Registration Number:	4534420	SCHOOL OF HARD ROCK
Registration Number:	5619270	ROCKTANE
Registration Number:	5612351	IT ALL STARTS WITH A LITTLE ROCK
Registration Number:	5561190	HARD ROCK SOCIAL CASINO
Registration Number:	4722897	HARD ROCK CAFE
Registration Number:	4819197	RHYTHM & MOTION
Registration Number:	4758723	LOVE ALL SERVE ALL
Registration Number:	4762982	IT TASTES AS GOOD AS IT SOUNDS
Registration Number:	4874892	FRESHREALM
Registration Number:	4874981	HARD ROCK
Registration Number:	4874980	HARD ROCK
Registration Number:	4874979	HARD ROCK
Registration Number:	4874978	HARD ROCK HARD ROCK
Registration Number:	4874977	HARD ROCK HARD ROCK
Registration Number:	4874973	SIR KINGSTON
Registration Number:	4874972	BUDDY JR
Registration Number:	4902361	SKIDDLEY
Registration Number:	4611449	CLUB VELVET

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4603135	ROCK HARDER
Registration Number:	4580238	RETUNE YOURSELF
Registration Number:	4227440	HARD ROCK RISING
Registration Number:	4231188	GET INTO BED FOR THE CAUSE
Registration Number:	4227012	SOUND OF YOUR STAY
Registration Number:	4191805	PICKS
Registration Number:	4105720	PARADISE LIVE SEMINOLE HARD ROCK HOTEL &
Registration Number:	4173149	TRACKS
Registration Number:	3943723	ROCK BOX
Registration Number:	4017047	ROCK SPA
Registration Number:	3914162	HARD ROCK CASINO
Registration Number:	4606455	HARD ROCK ENERGY
Registration Number:	4552529	ROCKSINO
Registration Number:	4407157	LEGENDARY
Registration Number:	4539780	ROCK OM
Registration Number:	4507549	HARD ROCK ROCKSINO
Registration Number:	4506556	HARD ROCK ROCKSINO
Registration Number:	4370917	HARD ROCK SIG. SERIES
Registration Number:	4297392	HARD ROCK ARTIST SPOTLIGHT
Registration Number:	4448336	R HARD ROCK RECORDS
Registration Number:	4343279	HARD ROCK REWARDS
Registration Number:	4411569	MIX
Registration Number:	4369222	HARD ROCK RECORDS
Registration Number:	4276439	VELVET UNPLUGGED
Registration Number:	3272459	HARD ROCK HOTEL
Registration Number:	3243039	ROCK SPA
Registration Number:	3288872	ROCK SHOP
Registration Number:	3081882	HARD ROCK CAFE
Registration Number:	2771895	HARD ROCK LIVE
Registration Number:	2561989	HARD ROCK LIVE
Registration Number:	2589942	VELVET
Registration Number:	2655039	CAMP LIL' ROCK
Registration Number:	3520591	HARD ROCK HOTEL
Registration Number:	4035451	ROCK WALL
Registration Number:	4154456	LOVE ALL - SERVE ALL
Registration Number:	3945377	NEW YEARS EVE GUITAR DROP HARD ROCK CAFE
Registration Number:	3926002	ALL IS ONE
Registration Number:	4071061	SAVE THE PLANET

Property Type	Number	Word Mark
Registration Number:	3787985	HARD ROCK HOTEL & CASINO
Registration Number:	3787984	HARD ROCK HOTEL & CASINO
Registration Number:	3744716	SLEEP LIKE A ROCK
Registration Number:	3866309	BODY ROCK
Registration Number:	3820120	ALL IS ONE
Registration Number:	3817271	VELVET SESSIONS
Registration Number:	3753187	HARD ROCK COUTURE
Registration Number:	3626690	
Registration Number:	3670645	PINKTOBER
Registration Number:	3709805	THE ANSWER IS OUT THERE, TOGETHER WE'LL
Registration Number:	3637103	GUITAR DROP
Registration Number:	3631318	ALL IS ONE
Registration Number:	3626691	ROCK SPA
Registration Number:	3580323	SAVE THE PLANET
Registration Number:	3601549	HARD ROCK HOTEL & CASINO
Registration Number:	3601548	HARD ROCK HOTEL & CASINO
Registration Number:	3390981	SLEEP LIKE A ROCK
Registration Number:	3422550	HARD ROCK HOTEL
Registration Number:	3611402	ALL IS ONE
Registration Number:	3043021	SAVE THE PLANET
Registration Number:	2499114	HARD ROCK CASINO
Registration Number:	2349580	HARD ROCK LIVE
Registration Number:	2349579	HARD ROCK LIVE
Registration Number:	2373803	HARD ROCK LIVE
Registration Number:	2375996	HARD ROCK LIVE
Registration Number:	2789028	HARD ROCK CASINO
Registration Number:	2029866	HARD ROCK HOTEL
Registration Number:	2029870	HARD ROCK HOTEL
Registration Number:	2029855	HARD ROCK HOTEL
Registration Number:	2038394	HARD ROCK HOTEL
Registration Number:	2037391	NATURAL EXPRESSIONS
Registration Number:	2031803	HARD ROCK HOTEL
Registration Number:	2478328	HARD ROCK
Registration Number:	2047974	HARD ROCK HOTEL
Registration Number:	2006584	HARD ROCK CAFE
Registration Number:	1909483	HARD ROCK HOTEL
Registration Number:	2324683	CAVERN CLUB
Registration Number:	1713000	LOVE ALL SERVE ALL

Property Type	Number	Word Mark
Registration Number:	1635792	HARD ROCK CAFE
Registration Number:	1492907	HARD ROCK CAFE
Registration Number:	1504905	HARD ROCK CAFE
Registration Number:	1504904	HARD ROCK CAFE
Registration Number:	1408637	HARD ROCK CAFE
Registration Number:	1398940	HARD ROCK CAFE
Registration Number:	1397180	HARD ROCK CAFE
Registration Number:	5167804	HARD ROCK HEALS
Registration Number:	5183615	HARD ROCK STADIUM
Registration Number:	5183616	HARD ROCK STADIUM
Registration Number:	5186793	HARD ROCK STYLER
Registration Number:	5188352	HARD ROCK STADIUM
Registration Number:	5206092	LOVE. AMPLIFIED.
Registration Number:	5209655	HARD ROCK ROXTARS
Registration Number:	5223485	HARD ROCK HARD ROCK RAZZI
Registration Number:	5223486	HARD ROCK SKIDDLEY
Registration Number:	5223487	HARD ROCK HARD ROCK BUDDY JR
Registration Number:	5241779	HARD ROCK SIR KINGSTON
Registration Number:	5242525	HARD ROCK ROXTARS
Registration Number:	5249242	HARD ROCK CAFE BAROCKER
Registration Number:	5277635	HARD ROCK
Registration Number:	5281377	SOUND TRACKS
Registration Number:	5403617	WAX BY HARD ROCK HOTEL
Registration Number:	4668821	RESIDENCES AT THE HARD ROCK HOTEL
Registration Number:	4661161	RESIDENCES AT THE HARD ROCK HOTEL
Registration Number:	4641381	HARD ROCK
Registration Number:	5041535	RAZZI
Registration Number:	5059504	SING FOR YOUR SUPPER
Registration Number:	5065957	ROCK LOCAL WIN GLOBAL
Registration Number:	5116118	HARD ROCK HEALS FOUNDATION
Registration Number:	5124339	HARD ROCK GUITAR COMPANY
Registration Number:	5129135	HARD ROCK
Serial Number:	88230472	WORLD TOUR BY HARD ROCK
Serial Number:	88180254	HARD ROCK CAFE BURGEROCKER
Serial Number:	88180147	HARD ROCK ONLINE POKER
Serial Number:	88180066	HARD ROCK ONLINE BINGO
Serial Number:	88179848	HARD ROCK ONLINE CASINO
Serial Number:	88180208	HARD ROCK ONLINE SPORTS

Property Type	Number	Word Mark
Serial Number:	87952765	SÒNG
Serial Number:	87784698	HARD ROCK
Serial Number:	87920356	DAER NIGHTCLUB
Serial Number:	87952743	YOUYU
Serial Number:	87947395	SOUND WAVES
Serial Number:	87843884	HARD ROCK SOCIAL CASINO
Serial Number:	87820102	
Serial Number:	87819997	THE ELEPHANT AND THE BUTTERFLY
Serial Number:	87820008	PRICKLY LOVE
Serial Number:	86160317	STYLER
Serial Number:	86715596	HARD ROCK CASINO
Serial Number:	86715559	HARD ROCK CASINO
Serial Number:	86923683	HARD ROCK RESORT
Serial Number:	86731107	WORK 'N ROLL
Serial Number:	86725676	UTC+
Serial Number:	86923721	HARD ROCK CRUISE
Serial Number:	86921725	HARD ROCK CONDOS
Serial Number:	86612788	REVERB
Serial Number:	87363243	HARD ROCK CAFE
Serial Number:	87394185	HARD ROCK
Serial Number:	87407564	HARD ROCK
Serial Number:	87426820	REVERB BY HARD ROCK
Serial Number:	87426833	REVERB BY HARD ROCK
Serial Number:	87457410	HARD ROCK
Serial Number:	87655970	HARD ROCK ROXITY YOUTH CLUB
Serial Number:	87772676	ROCK AWAY GRAB'N GO
Serial Number:	87780100	REVERB BY HARD ROCK
Serial Number:	87780197	EVE BY HARD ROCK
Serial Number:	87019975	SOUND BODY BY HARD ROCK
Serial Number:	87020275	SOUNDBITES A HARD ROCK INSPIRATION
Serial Number:	87094425	HARD ROCK
Serial Number:	87107751	HARD ROCK
Serial Number:	87108032	SLEEP LIKE A ROCK
Serial Number:	87134508	HARD ROCK STADIUM
Serial Number:	87183074	HARD ROCK CASINO
Serial Number:	87185093	SOUNDBITES
Serial Number:	87187540	HARD ROCK
Serial Number:	87214903	MADE FOR MUSIC

Property Type	Number	Word Mark
Serial Number:	87214928	IT'S SHOW TIME
Serial Number:	87333282	REVERB
Serial Number:	87333262	REVERB CASINO
Serial Number:	87333270	REVERB ROCKSINO
Serial Number:	86897583	HARD ROCK HEALS FOUNDATION
Serial Number:	86389140	SET LIST
Serial Number:	87355945	HARD ROCK CASINO
Serial Number:	87356150	HARD ROCK BINGO
Serial Number:	87356207	HARD ROCK GAMING
Serial Number:	87356263	HARD ROCK POKER
Serial Number:	87538195	RESIDENCES AT THE HARD ROCK HOTEL
Serial Number:	87538261	RESIDENCES AT THE HARD ROCK HOTEL

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2136207848

**Email:** iprecordations@whitecase.com

**Correspondent Name:** Justine Lu/White & Case LLP

**Address Line 1:** 555 South Flower Street, 2700

**Address Line 4:** Los Angeles, CALIFORNIA 90071

**ATTORNEY DOCKET NUMBER:** 1103813-0145-S216

**NAME OF SUBMITTER:** Justine Lu

**SIGNATURE:** /Justine Lu/

**DATE SIGNED:** 01/04/2019

**Total Attachments: 18**

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## Trademark Security Agreement

**Trademark Security Agreement**, dated as of January 4, 2019, by Hard Rock Cafe International (USA), Inc. (the “Pledgor”), in favor of Bank of America, N.A., in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the “Collateral Agent”).

### WITNESSETH:

WHEREAS, the Pledgor is party to a Security Agreement of even date herewith (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in favor of the Collateral Agent pursuant to which the Pledgor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Pledgor:

- (a) Trademarks of such Pledgor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks listed on Schedule I attached hereto made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Secured Obligations (other than (A) contingent indemnification obligations and (B) obligations and liabilities under Secured Cash Management Agreements and Secured Hedge Agreements) and termination of the Security Agreement, this Trademark Security Agreement shall automatically terminate, the Lien created hereunder shall be automatically released and the Collateral Agent shall execute, acknowledge, and deliver to the Pledgor an instrument in writing in recordable form evidencing the release of the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. Governing Law. This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security



Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

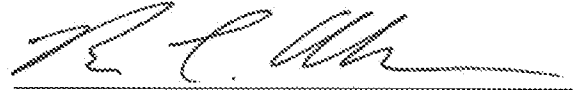
[signature page follows]

IN WITNESS WHEREOF, each Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

**HARD ROCK CAFE INTERNATIONAL (USA),  
INC.**

By:



Name: Brian Alexander

Title: Vice President

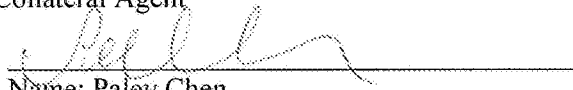
[Signature Page to Seminole Hard Rock Trademark Security Agreement]

**TRADEMARK  
REEL: 006517 FRAME: 0570**

Accepted and Agreed:

BANK OF AMERICA, N.A.,  
as Collateral Agent

By:



Name: Paley Chen  
Title: Vice President

[Signature Page to Seminole Hard Rock Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006517 FRAME: 0571**

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

Registered Trademarks

<u>Mark</u>	<u>Classes</u>	<u>App. Date</u>	<u>Reg. Date</u>	<u>Appl. No.</u>	<u>Reg. No.</u>	<u>Owner</u>
HARD ROCK CAFE	28	6/7/1996	4/15/1997	75/115,636	2,052,776	Hard Rock Cafe International (USA)
SCHOOL OF HARD ROCK	41	1/9/2013	5/20/2013	85/819,396	4,534,420	Hard Rock Cafe International (USA)
ROCKTANE	37	3/10/2017	11/27/2018	87/978,869	5,619,270	Hard Rock Cafe International (USA)
IT ALL STARTS WITH A LITTLE ROCK	41, 45	6/14/2016	11/20/2018	87/070,516	5,612,351	Hard Rock Cafe International (USA)
HARD ROCK SOCIAL CASINO & Design	9, 41	3/21/2018	9/11/2018	87/843,952	5,561,190	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design (solid line)	21	8/15/2014	4/21/2015	86/368,088	4,722,897	Hard Rock Cafe International (USA)
RHYTHM & MOTION	44	6/30/2014	9/22/2015	86/324,352	4,819,197	Hard Rock Cafe International (USA)
LOVE ALL SERVE ALL	25	6/9/2014	6/23/2015	86/304,336	4,758,723	Hard Rock Cafe International (USA)
IT TASTES AS GOOD AS IT SOUNDS	43	4/14/2014	6/30/2015	86/251,481	4,762,982	Hard Rock Cafe International (USA)
WINE RIFFS	41	1/10/2014	12/22/2015	86/162,729	4,874,892	Hard Rock Cafe International (USA)
HARD ROCK design 1	14, 16	1/10/2014	12/22/2015	86/162,698	4,874,981	Hard Rock Cafe

						International (USA)
HARD ROCK design 2	16, 28	1/10/2014	12/22/2015	86/162,686	4,874,980	Hard Rock Cafe International (USA)
HARD ROCK design 3	16	1/10/2014	12/22/2015	86/162,673	4,874,979	Hard Rock Cafe International (USA)
HARD ROCK HARD ROCK design 1	16	1/10/2014	12/22/2015	86/162,656	4,874,978	Hard Rock Cafe International (USA)
HARD ROCK HARD ROCK design 2	14, 15, 16, 25, 28	1/10/2014	12/22/2015	86/162,639	4,874,977	Hard Rock Cafe International (USA)
SIR KINGSTON	16, 28	1/8/2014	12/22/2015	86/160,301	4,874,973	Hard Rock Cafe International (USA)
BUDDY JR.	16, 28	1/8/2014	12/22/2015	86/160,072	4,874,972	Hard Rock Cafe International (USA)
SKIDDLEY	16, 28	1/8/2014	2/16/2016	86/160,065	4,902,361	Hard Rock Cafe International (USA)
CLUB VELVET	41	2/17/2014	9/23/2014	86/195,745	4,611,449	Hard Rock Cafe International (USA)
ROCK HARDER	32	10/17/2013	9/9/2014	86/093,833	4,603,135	Hard Rock Cafe International (USA)
RETUNE YOURSELF	44	3/11/2014	8/5/2014	86/217,966	4,580,238	Hard Rock Cafe International (USA)
HARD ROCK RISING	41	9/26/2011	10/16/2012	85/431,665	4,227,440	Hard Rock Cafe International (USA)
GET INTO BED FOR THE CAUSE	36	8/26/2011	10/23/2012	85/408,420	4,231,188	Hard Rock Cafe International (USA)

SOUND OF YOUR STAY	43	7/15/2011	10/16/2012	85/372,776	4,227,012	Hard Rock Cafe International (USA)
PICKS	41	6/27/2011	8/14/2012	85/357,291	4,191,805	Hard Rock Cafe International (USA)
PARADISE LIVE SEMINOLE HARD ROCK HOTEL & CASINO & Design	41	9/27/2011	2/28/2012	85/432,933	4,105,720	Hard Rock Cafe International (USA)
TRACKS	35	7/15/2011	7/10/2012	85/372,814	4,173,149	Hard Rock Cafe International (USA)
ROCK BOX	41	8/5/2010	4/12/2011	85/100,990	3,943,723	Hard Rock Cafe International (USA)
ROCK SPA	3	8/9/2010	8/23/2011	85/103,418	4,017,047	Hard Rock Cafe International (USA)
HARD ROCK CASINO	41, 43	6/21/2010	2/1/2011	85/067,548	3,914,162	Hard Rock Cafe International (USA)
HARD ROCK ENERGY	32	4/24/2013	7/30/2013	85/913,358	4,606,455	Hard Rock Cafe International (USA)
ROCKSINO	41	11/13/2012	6/17/2014	85/777,663	4,552,529	Hard Rock Cafe International (USA)
LEGENDARY	30	4/9/2013	9/24/2013	85/899,501	4,407,157	Hard Rock Cafe International (USA)
ROCK OM	44	3/26/2013	3/27/2014	85/886,766	4,539,780	Hard Rock Cafe International (USA)
HARD ROCK ROCKSINO & Design	41, 43	2/19/2013	4/1/2014	85/853,804	4,507,549	Hard Rock Cafe International (USA)

HARD ROCK ROCKSINO	41	10/18/2012	4/1/2014	85/758,042	4,506,556	Hard Rock Cafe International (USA)
HARD ROCK SIG. SERIES & Design	25	6/1/2012	7/23/2013	85/641,299	4,370,917	Hard Rock Cafe International (USA)
HARD ROCK ARTIST SPOTLIGHT	25	2/17/2012	3/5/2013	85/545,614	4,297,392	Hard Rock Cafe International (USA)
R HARD ROCK RECORDS & Design	35, 41	1/17/2012	12/10/2013	85/518,181	4,448,336	Hard Rock Cafe International (USA)
HARD ROCK REWARDS	36	10/10/2011	5/28/2013	85/443,390	4,343,279	Hard Rock Cafe International (USA)
MIX	41	10/4/2011	10/1/2013	85/438,789	4,411,569	Hard Rock Cafe International (USA)
HARD ROCK RECORDS	35, 41	9/23/2011	7/16/2013	85/430,604	4,369,222	Hard Rock Cafe International (USA)
VELVET UNPLUGGED	41	4/29/211	1/15/2013	85/308,409	4,276,439	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & Design	41, 43	9/13/2006	7/31/2007	78/973,381	3,272,459	Hard Rock Cafe International (USA)
ROCK SPA	44	8/24/2005	5/15/2007	78/699,321	3,243,039	Hard Rock Cafe International (USA)
ROCK SHOP	35	10/10/2005	9/4/2007	78/729,700	3,288,872	Hard Rock Cafe International (USA)
HARD ROCK CAFÉ & Design	2	9/23/2004	4/18/2006	78/488,377	3,081,882	Hard Rock Cafe International (USA)
HARD ROCK LIVE & Design	25	2/12/2003	10/7/2003	78/213,768	2,771,895	Hard Rock Cafe

						International (USA)
HARD ROCK LIVE	25	4/2/2001	4/16/2002	78/056,353	2,561,989	Hard Rock Cafe International (USA)
VELVET	42	9/19/2000	7/2/2002	78/026,631	2,589,942	Hard Rock Cafe International (USA)
CAMP LIL' ROCK	42	8/1/2000	11/26/2002	78/019,211	2,655,039	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	35	6/18/2008	10/21/2008	77/502,407	3,520,591	Hard Rock Cafe International (USA)
ROCK WALL	41	7/10/2009	10/4/2011	77/778,226	4,035,451	Hard Rock Cafe International (USA)
LOVE ALL – SERVE ALL	43	8/27/2009	6/5/2012	77/814,340	4,154,456	Hard Rock Cafe International (USA)
NEW YEARS EVE GUITAR DROP HARD ROCK CAFÉ & Design	41	11/6/2009	4/12/2011	77/867,453	3,945,377	Hard Rock Cafe International (USA)
ALL IS ONE	18	7/1/2008	3/1/2011	77/512,822	3,926,002	Hard Rock Cafe International (USA)
SAVE THE PLANET	43	8/27/2009	12/13/2011	77/814,356	4,071,061	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & CASINO & Design	25	6/23/2008	5/11/2010	77/505,914	3,787,985	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & CASINO	25	6/23/2008	5/11/2010	77/505,893	3,787,984	Hard Rock Cafe International (USA)
SLEEP LIKE A ROCK	43	7/10/2009	2/2/2010	77/785,138	3,744,716	Hard Rock Cafe



						International (USA)
BODY ROCK	41	12/10/2008	10/26/2010	77/630,768	3,866,309	Hard Rock Cafe International (USA)
ALL IS ONE	14, 25	7/1/2008	7/20/2010	77/512,798	3,820,120	Hard Rock Cafe International (USA)
VELVET SESSIONS	41	11/16/2009	7/13/2010	77/873,766	3,817,271	Hard Rock Cafe International (USA)
HARD ROCK COUTURE	25	12/23/2008	2/23/2010	77/639,377	3,753,187	Hard Rock Cafe International (USA)
spiral design	43	10/17/2008	5/26/2009	77/595,405	3,626,690	Hard Rock Cafe International (USA)
PINKTOBER	14, 25, 36, 41	7/15/2008	8/18/2009	77/523,003	3,670,645	Hard Rock Cafe International (USA)
THE ANSWER IS OUT THERE, TOGETHER WE'LL FIND IT	36	6/26/2008	11/10/2009	77/509,040	3,709,805	Hard Rock Cafe International (USA)
GUITAR DROP	41	1/15/2009	6/9/2009	77/650,500	3,637,103	Hard Rock Cafe International (USA)
ALL IS ONE	41	11/19/2008	6/2/2009	77/618,048	3,631,318	Hard Rock Cafe International (USA)
ROCK SPA & Design	44	10/17/2008	5/26/2009	77/595/433	3,626,691	Hard Rock Cafe International (USA)
SAVE THE PLANET	14	7/22/2008	2/24/2009	77/528,771	3,580,323	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & CASINO & Design	41, 43	6/25/208	4/7/2009	77/507,444	3,601,549	Hard Rock Cafe International (USA)

HARD ROCK HOTEL & CASINO	41, 43	6/25/2008	4/7/2009	77/507,395	3,601,548	Hard Rock Cafe International (USA)
SLEEP LIKE A ROCK	24	2/21/2007	3/4/2008	77/112,478	3,390,981	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & Design	43	8/27/2007	5/6/2008	77,265,141	3,422,550	Hard Rock Cafe International (USA)
ALL IS ONE	43	5/13/2008	4/28/2009	77/473,340	3,611,402	Hard Rock Cafe International (USA)
SAVE THE PLANET	42	7/27/1999	1/17/2006	75/761,610	3,043,021	Hard Rock Cafe International (USA)
HARD ROCK CASINO	14, 25	7/1/1998	2/29/2000	75/981,081	2,499,114	Hard Rock Cafe International (USA)
HARD ROCK LIVE & Design	41	10/13/1998	5/16/2000	75/569,067	2,349,580	Hard Rock Cafe International (USA)
HARD ROCK LIVE	41	10/13/1998	5/16/2000	75/569,066	2,349,579	Hard Rock Cafe International (USA)
HARD ROCK LIVE	42	9/9/1998	8/1/2000	75/550,140	2,373,803	Hard Rock Cafe International (USA)
HARD ROCK LIVE & Design	42	9/9/1998	8/8/2000	75/550,139	2,375,996	Hard Rock Cafe International (USA)
HARD ROCK CASINO	41, 42	7/1/1998	12/2/2003	75/511,501	2,789,028	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & Design	3, 24	10/10/1995	1/14/1997	75/003,099	2,029,866	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	3, 24	10/10/1995	1/14/1997	75/003,781	2,029,870	Hard Rock Cafe

						International (USA)
HARD ROCK HOTEL	9, 21, 34	10/2/1995	1/14/1997	75/000,021	2,029,855	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	25	10/2/1995	2/18/1997	75/000,691	2,038,394	Hard Rock Cafe International (USA)
HARD ROCK HOTEL & Design	25	10/2/1995	2/18/1997	75/000,022	2,037,391	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	41	10/2/1995	1/21/1997	75/000,001	2,031,803	Hard Rock Cafe International (USA)
HARD ROCK	25, 35, 41, 42	5/15/1998	8/14/2001	75/485,882	2,478,328	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	16, 18, 21	6/24/1996	5/25/1997	75/124,852	2,047,974	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	41	3/14/1994	10/8/1996	74/499,384	2,006,584	Hard Rock Cafe International (USA)
HARD ROCK HOTEL	42	6/20/1991	8/1/1995	74/178,269	1,909,483	Hard Rock Cafe International (USA)
CAVERN CLUB	25, 42	4/18/1994	2/29/2000	74/513,370	2,324,683	Hard Rock Cafe International (USA)
LOVE ALL SERVE ALL	6, 14, 16, 20, 25	1/3/1990	9/8/1992	74/015,968	1,713,000	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	42	10/24/1989	2/19/1991	73/833,572	1,635,792	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	6, 14	6/15/1987	6/21/1998	73/666,371	1,492,907	Hard Rock Cafe International (USA)

HARD ROCK CAFE & Design	25	5/4/1987	9/20/1988	73/658,783	1,504,905	Hard Rock Cafe International (USA)
HARD ROCK CAFE	25	5/4/1987	9/20/1988	73/658,782	1,504,904	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	25	2/6/1986	9/9/1986	73/581,481	1,408,637	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	42	10/6/1982	6/24/1986	73/399,618	1,398,940	Hard Rock Cafe International (USA)
HARD ROCK CAFÉ	42	9/30/1982	6/10/1986	73/397,951	1,397,180	Hard Rock Cafe International (USA)
HARD ROCK HEALS	36	1/7/2016	3/21/2017	86/868,454	5,167,804	Hard Rock Cafe International (USA)
HARD ROCK STADIUM & Design (gold/blue with black outline)	35, 43	8/10/2016	4/11/2017	87/134,512	5,183,615	Hard Rock Cafe International (USA)
HARD ROCK STADIUM & Design (gold/blue)	35, 43	8/10/2016	4/11/2017	87/134,521	5,183,616	Hard Rock Cafe International (USA)
HARD ROCK STYLER & Design	43	1/8/2014	4/18/2017	86/160,439	5,186,793	Hard Rock Cafe International (USA)
HARD ROCK STADIUM	35, 43	6/8/2016	4/18/2017	87/065,103	5,188,352	Hard Rock Cafe International (USA)
LOVE. AMPLIFIED.	14, 25, 36	4/5/2016	5/16/2017	86/965,515	5,206,092	Hard Rock Cafe International (USA)
HARD ROCK ROXTARS & Design	43	1/6/2014	5/23/2017	86/158,507	5,209,655	Hard Rock Cafe International (USA)

HARD ROCK HARD ROCK RAZZI & Design	43	1/8/2014	6/13/2017	86/160,362	5,223,485	Hard Rock Cafe International (USA)
HARD ROCK SKIDDLEY & Design	43	1/8/2014	6/13/2017	86/160,373	5,223,486	Hard Rock Cafe International (USA)
HARD ROCK HARD ROCK BUDDY JR. & Design	43	1/8/2014	6/13/2017	86/160,383	5,223,487	Hard Rock Cafe International (USA)
SIR KINGSTON & Design	43	1/8/2014	7/11/2017	86/160,426	5,241,779	Hard Rock Cafe International (USA)
HARD ROCK ROXTARS & Design	14, 16, 25, 28	1/6/2014	7/11/2017	86/980,517	5,242,525	Hard Rock Cafe International (USA)
HARD ROCK CAFE BAROCKER & Design	41	9/26/2016	7/25/2017	87/183,204	5,249,242	Hard Rock Cafe International (USA)
HARD ROCK	35, 43	6/8/2016	8/29/2017	87/064,150	5,277,635	Hard Rock Cafe International (USA)
SOUND TRACKS	39	2/27/2017	9/5/2017	87/351,060	5,281,377	Hard Rock Cafe International (USA)
WAX BY HARD ROCK HOTEL	41	3/2/2017	2/13/2018	87/356,033	5,403,617	Hard Rock Cafe International (USA)
RESIDENCES AT THE HARD ROCK HOTEL	35	1/2/2014	1/6/2015	86/975,847	4,668,821	Hard Rock Cafe International (USA)
RESIDENCES AT THE HARD ROCK HOTEL (Design)	35	1/2/2014	12/23/2014	86/975,728	4,661,161	Hard Rock Cafe International (USA)
HARD ROCK & Design (solid line)	32	7/8/2014	11/18/2014	86/331,006	4,641,381	Hard Rock Cafe International (USA)
RAZZI	14, 16	1/8/2014	9/13/2016	86/160,060	5,041,535	Hard Rock Cafe

						International (USA)
SING FOR YOUR SUPPER	43	3/22/2016	10/11/2016	86/948,919	5,059,504	Hard Rock Cafe International (USA)
ROCK LOCAL WIN GLOBAL	41	1/21/2016	10/18/2016	86/882,122	5,065,957	Hard Rock Cafe International (USA)
HARD ROCK HEALS FOUNDATION & Design	36	2/4/2016	1/3/2017	86/980,870	5,116,118	Hard Rock Cafe International (USA)
HARD ROCK GUITAR COMPANY & Design	25	7/6/2016	1/17/2017	87/094,399	5,124,339	Hard Rock Cafe International (USA)
HARD ROCK	4	7/11/2016	1/24/2017	87/099,989	5,129,135	Hard Rock Cafe International (USA)

Pending Trademark Applications

<u>Mark</u>	<u>Classes</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Owner</u>
WORLD TOUR BY HARD ROCK	36	88/230,472	12/14/2018	Hard Rock Cafe International (USA)
HARD ROCK CAFÉ BURGEROCKER & Design	41	88/180,254	11/2/2018	Hard Rock Cafe International (USA)
HARD ROCK ONLINE POKER & Design	9, 41	88/180,147	11/2/2018	Hard Rock Cafe International (USA)
HARD ROCK ONLINE BINGO & Design	9, 41	88/180,066	11/2/2018	Hard Rock Cafe International (USA)
HARD ROCK ONLINE CASINO & Design	9, 41	88/179,848	11/2/2018	Hard Rock Cafe International (USA)
HARD ROCK ONLINE SPORTS & Design	9, 41	88/180,208	11/2/2018	Hard Rock Cafe International (USA)
SÒNG	43	87/952,765	6/7/2018	Hard Rock Cafe International (USA)
HARD ROCK & Design	28	87/784,698	2/5/2018	Hard Rock Cafe International (USA)
DAER NIGHTCLUB	41	87/920,356	5/14/2018	Hard Rock Cafe International (USA)
YOUYU & Design	43	87/952,743	6/7/2018	Hard Rock Cafe International (USA)

SOUND WAVES & Design	41	87/947,395	6/4/2018	Hard Rock Cafe International (USA)
HARD ROCK SOCIAL CASINO & Design	35	87/843,884	3/21/2018	Hard Rock Cafe International (USA)
elephant and butterfly design logo mark	43	87/820,102	3/5/2018	Hard Rock Cafe International (USA)
THE ELEPHANT AND THE BUTTERFLY	43	87/819,997	3/5/2018	Hard Rock Cafe International (USA)
PRICKLY LOVE	43	87/820,008	3/5/2018	Hard Rock Cafe International (USA)
STYLER	14, 16	86/160,317	1/8/2014	Hard Rock Cafe International (USA)
HARD ROCK CASINO & Design	41	86/715,596	8/5/2015	Hard Rock Cafe International (USA)
HARD ROCK CASINO & Design	9	86/715,559	8/5/2015	Hard Rock Cafe International (USA)
HARD ROCK RESORT & Design	14, 25, 43	86/923,683	2/29/2016	Hard Rock Cafe International (USA)
WORK 'N ROLL	20	86/731,107	8/20/2015	Hard Rock Cafe International (USA)
UTC+	43	86/725,676	8/14/2015	Hard Rock Cafe International (USA)
HARD ROCK CRUISE	39	86/923,721	2/29/2016	Hard Rock Cafe International (USA)
HARD ROCK CONDOS	35	86/921,725	2/26/2016	Hard Rock Cafe International (USA)
REVERB	43	86/612,788	4/28/2015	Hard Rock Cafe International (USA)
HARD ROCK CAFE & Design	11, 14, 20, 21, 28	87/363,243	3/8/2017	Hard Rock Cafe International (USA)
HARD ROCK & Design	18	87/394,185	3/31/2017	Hard Rock Cafe International (USA)
HARD ROCK & Design	9	87/407,564	4/11/2017	Hard Rock Cafe International (USA)
REVERB BY HARD ROCK & Design	41	87/426,820	4/26/2017	Hard Rock Cafe International (USA)
REVERB BY HARD ROCK & Design	43	87/426,833	4/26/2017	Hard Rock Cafe International (USA)
HARD ROCK & Design	11, 21	87/457,410	5/19/2017	Hard Rock Cafe International (USA)
HARD ROCK ROXITY YOUTH CLUB & Design	41	87/655,970	10/23/2017	Hard Rock Cafe International (USA)
ROCK AWAY GRAB'N GO & Design	43	87/772,676	1/26/2018	Hard Rock Cafe International (USA)
REVERB BY HARD ROCK & Design	14, 15, 21, 43	87/780,100	2/1/2018	Hard Rock Cafe International (USA)
EVE BY HARD ROCK & Design	14, 15, 21, 25	87/780,197	2/1/2018	Hard Rock Cafe International (USA)

SOUND BODY BY HARD ROCK & Design	44	87/019,975	4/29/2016	Hard Rock Cafe International (USA)
SOUNDBITES A HARD ROCK INSPIRATION	41,43	87/020,275	4/29/2016	Hard Rock Cafe International (USA)
HARD ROCK & Design	9	87/094,425	7/6/2016	Hard Rock Cafe International (USA)
HARD ROCK	11,20,21,28,30	87/107,751	7/18/2016	Hard Rock Cafe International (USA)
SLEEP LIKE A ROCK	20,24	87/108,032	7/18/2016	Hard Rock Cafe International (USA)
HARD ROCK STADIUM & Design (solid blue line)	35,43	87/134,508	8/10/2016	Hard Rock Cafe International (USA)
HARD ROCK CASINO & Design	25	87/183,074	9/26/2016	Hard Rock Cafe International (USA)
SOUNDBITES	41,43	87/185,093	9/27/2016	Hard Rock Cafe International (USA)
HARD ROCK & Design	9	87/187,540	9/29/2016	Hard Rock Cafe International (USA)
MADE FOR MUSIC	43	87/214,903	10/25/2016	Hard Rock Cafe International (USA)
IT'S SHOW TIME	43	87/214,928	10/25/2016	Hard Rock Cafe International (USA)
REVERB	41	87/333,282	2/13/2017	Hard Rock Cafe International (USA)
REVERB CASINO	41	87/333,262	2/13/2017	Hard Rock Cafe International (USA)
REVERB ROCKSINO	41	87/333,270	2/13/2017	Hard Rock Cafe International (USA)
HARD ROCK HEALS FOUNDATION & Design	25	86/897,583	2/4/2016	Hard Rock Cafe International (USA)
SET LIST	43	86/389,140	9/9/2014	Hard Rock Cafe International (USA)

Allowed Trademark Applications

<u>Mark</u>	<u>Classes</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>	
HARD ROCK CASINO	9, 41	87/355,945	3/2/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)
HARD ROCK BINGO	9, 41	87/356,150	3/2/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)
HARD ROCK GAMING	9, 41	87/356,207	3/2/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)
HARD ROCK POKER	9, 41	87/356,263	3/2/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)



RESIDENCES AT THE HARD ROCK HOTEL	36	87/538,195	7/21/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)
RESIDENCES AT THE HARD ROCK HOTEL & Design	36	87/538,261	7/21/2017	N/A	N/A	Application allowed	Hard Rock Cafe International (USA)