

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM504576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grown Brilliance LLC		01/04/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	ARBG LLC		
Street Address:	8104 Everest Lane		
City:	Maple Grove		
State/Country:	MINNESOTA		
Postal Code:	55311		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88179453	MOISSANITE1	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-465-8090		
Email:	egrumbles@grumbleslaw.com, docketing@grumbleslaw.com		
Correspondent Name:	Grumbles Law PLLC		
Address Line 1:	287 6th Street East		
Address Line 2:	Suite 140		
Address Line 4:	Saint Paul, MINNESOTA 55101		
NAME OF SUBMITTER:	Ernest W. Grumbles		
SIGNATURE:	/ewg/		
DATE SIGNED:	01/04/2019		
Total Attachments: 1			
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OP \$40.00 88179453

TRADEMARK ASSIGNMENT

WHEREAS, Grown Brilliance LLC, a Limited Liability Company organized under the laws of Minnesota and having an office and place of business at 8104 Everest Lane, Maple Grove MN 55311 (hereinafter referred to as ASSIGNOR), is the record applicant of U.S. Trademark Serial No. 88/179,453 for the mark MOISSANITE 1 ("the Mark"), applied for on November 2, 2018.

WHEREAS, ARBG LLC, a Limited Liability Company organized under the laws of Minnesota and having an office and place of business at 8104 Everest Lane, Maple Grove MN 55311 ("ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Mark;

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all right, title, and interest ASSIGNOR may have in and to said Mark, together with any and all goodwill of the business associated with the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said ASSIGNEE, its successors or assigns, the entire right, title and interest in and to the Mark, including the right to sue for past infringement, together with the goodwill and other incidents of its business associated with or symbolized by said Mark effective on the date of the execution of this Agreement.

GROWN BRILLIANCE LLC


Tom Pautz (Jan 4, 2019)

By: Thomas Pautz, Chief Manager

Date: Jan 4, 2019

ACKNOWLEDGED & AGREED:

ARBG LLC


Tom Pautz (Jan 4, 2019)

By: Thomas Pautz, Chief Manager

Date: Jan 4, 2019