

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smack Media LLC	FORMERLY Smack Agency LLC	12/31/2018	Limited Liability Company: ARKANSAS
RECEIVING PARTY DATA			
Name:	Field Agent, Inc.		
Street Address:	2429 N. Gregg Ave.		
City:	Fayetteville		
State/Country:	ARKANSAS		
Postal Code:	72703		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5317028	AISLE9	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	479-301-2444		
Email:	angela.grayson@precipiceip.com		
Correspondent Name:	James W. Smith		
Address Line 1:	5100 W. JB Hunt Drive		
Address Line 2:	Suite 900		
Address Line 4:	Rogers, ARKANSAS 72758		
NAME OF SUBMITTER:	Angela Grayson		
SIGNATURE:	/Angela Grayson/		
DATE SIGNED:	01/07/2019		
Total Attachments: 2			
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OP \$40.00 5317028

ASSIGNMENT OF TRADEMARK

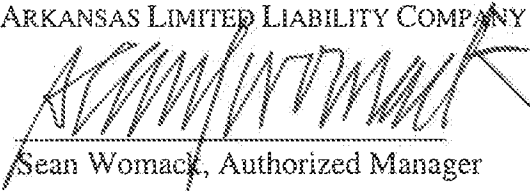
WHEREAS, SMACK MEDIA LLC (formerly known as Smack Agency LLC), an Arkansas limited liability company, is the owner of the trademark AISLE9, U.S. Reg. No. 5,317,028, for: Providing a website featuring non-downloadable publications in the nature of articles, interviews, documentaries, blogs, social media posts and email newsletters in the field of beauty and fashion, health and fitness, food and recipes, home decoration and repair, entertainment, news, life and work; Providing on-line e-zines in the field of beauty and fashion, health and fitness, food and recipes, home decoration and repair, entertainment, news, life and work; Providing on-line publications in the nature of articles, interviews, blogs, social media posts and email newsletters in the field of reviews, recommendations, rankings, and information relating to new, special, popular, and rare products and services, and events in the fields of fashion, home, life, health and food products and services and links to related information, services and merchandise; Non-downloadable electronic publications in the nature of articles, interviews, documentaries, blogs, social media posts and email newsletters in the field of a variety of topics and services with information customizable to the users; Providing an interactive website featuring information and links relating to fitness; Providing an Internet news portal featuring links to news stories and articles in the field of current events.

WHEREAS, FIELD AGENT, INC., a Delaware corporation, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, SMACK MEDIA LLC, does hereby assign, sell and convey to FIELD AGENT, INC., the trademark AISLE9, U.S. Reg. No. 5,317,028, together with the goodwill associated therewith, and including the right to sue for past infringement if any there

may be. SMACK MEDIA LLC covenants that it will at any time hereafter, at FIELD AGENT, INC.'s request, execute and deliver all other instruments necessary, in the opinion of FIELD AGENT, INC.'s counsel, to complete of perfect the transfer of title to the trademark AISLE9, U.S. Reg. No. 5,317,028.

SMACK MEDIA LLC,
AN ARKANSAS LIMITED LIABILITY COMPANY

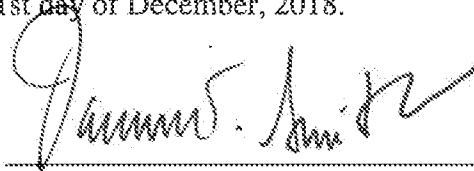
By: 
Sean Womack, Authorized Manager

STATE OF ARKANSAS)
) ss:
COUNTY OF WASHINGTON)

Before me, the undersigned authority, on this date personally appeared Sean Womack, an Authorized Manager of Smack Media LLC, an Arkansas limited liability company, known to me (or satisfactorily proven) to be the person whose name was subscribed to the within instrument and acknowledged that he, being authorized so to do, executed the same in his capacity as an Authorized Manager of such corporation for the consideration, uses and purposes therein contained, by signing the name of the company by himself an Authorized Manager.

Given under my hand and seal this 31st day of December, 2018.

My Commission Expires:



Notary Public

JAMES WILLIAM SMITH
WASHINGTON COUNTY
NOTARY PUBLIC - ARKANSAS
My Commission Expires March 15, 2028
Commission No. 12365017