

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Dawson Communications, Inc.		12/27/2018	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Saleen Automotive, Inc.		
Street Address:	2735 Wardlow Road		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92882		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4428110	DRIVERS TALKRADIO	
CORRESPONDENCE DATA			
Fax Number:	3176334878		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 977-1404		
Email:	kmiller@hallrender.com		
Correspondent Name:	Katie Miller		
Address Line 1:	500 North Meridian Street		
Address Line 2:	Suite 400		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Katie Miller		
SIGNATURE:	/KATIE MILLER/		
DATE SIGNED:	01/07/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Jackson Dawson Communications, Inc., a Michigan corporation having its principal place of business at One Parklane Boulevard, Suite 1105, East Dearborn, Michigan 48126 ("Jackson Dawson") is the owner of the following trademark registered with the United States Patent and Trademark Office:

<u>Service Mark</u>	<u>Registration No.</u>
Driver's Talk Radio (with design)	4,428,110



WHEREAS, in conjunction with a separate transaction ("Transaction"), Jackson Dawson desires to assign all rights in the Driver's Talk trademark, and all goodwill associated therewith, to Saleen Automotive, Inc. ("Saleen"), and Saleen desires to accept such assignment, to be effective as of December 27, 2018.

NOW, THEREFORE, in consideration of the monies paid by Saleen under the Transaction, and other good and valuable consideration, the receipt of which is hereby acknowledged, Jackson Dawson hereby conveys, transfers, and assigns to Saleen all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof. Jackson Dawson further authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment. Jackson Dawson shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the above referenced trademark is properly assigned to Saleen, or any assignee or successor thereto. As of December 27, 2018, Saleen shall be responsible for all future filings and maintenance related to the Driver's Talk trademark.

Signed and effective at Indianapolis, Indiana, this 27 day of December, 2018.

JACKSON DAWSON COMMUNICATIONS, INC.

SALEEN AUTOMOTIVE, INC.

By: [Signature]

By: [Signature]

JOHN TAYLOR
Printed Name

Amy Boyer
Printed Name

CEO
Title

President/COO
Title

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