

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504770

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group Inc.		10/02/2018	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Match Group, LLC		
Street Address:	8750 North Central Expressway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75231		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87577748	SHIP APP	
Serial Number:	87577758	THE SHIP APP	
CORRESPONDENCE DATA			
Fax Number:	2123091100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123091000		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Jonathan D. Reichman, Esq.		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	118894/0255867		
NAME OF SUBMITTER:	Jonathan D. Reichman, Esq.		
SIGNATURE:	/Jonathan D. Reichman/		
DATE SIGNED:	01/07/2019		
Total Attachments: 3			
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ASSIGNMENT AGREEMENT

This Assignment is made on this 2nd day of October, 2018 by **The Treadstone Group Inc.**, a North Carolina corporation with a principal place of business at 2173 Smith Harbour Drive, Denver, North Carolina 28037 (“**Assignor**”), in favor of **Match Group, LLC**, a Delaware limited liability company with a principal place of business at 8750 North Central Expressway, Dallas, Texas 75231 (“**Assignee**”).

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in **Schedule “A”** hereto (the “**Trademarks**”); and

WHEREAS, Assignee wishes to acquire from Assignor all of Assignor’s right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, sells, grants, conveys and bequeaths to Assignee, all of Assignor’s right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, Assignor’s interest in (i) any and all registrations and/or applications for the Trademarks (including without limitation the applications listed in Schedule “A” hereto); (ii) any and all common law rights in and to the Trademarks; and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks. The foregoing shall be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be bound herby, has executed this Assignment as of the date below.

THE TREADSTONE GROUP INC.

Ross D. Bulla

Ross D. Bulla
Founder and President
October 2, 2018

EXHIBIT "A"

SCHEDULE "A"

MARK	U.S. TRADEMARK APPL. NO.	FILING DATE/ [PUB. DATE]	GOODS/SERVICES
SHIP APP	87/577,748	Aug. 21, 2017/ [Apr. 10, 2018]	“Downloadable software in the nature of a mobile application for matching users before events; Downloadable software in the nature of a mobile application for use in scheduling in-person chats and meetings, and for managing connections between users” in IC 009
THE SHIP APP	87/577,758	Aug. 21, 2017/ [Apr. 10, 2018]	“Downloadable software in the nature of a mobile application for matching users before events; Downloadable software in the nature of a mobile application for use in scheduling in-person chats and meetings, and for managing connections between users” in IC 009