

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whoosh! Inc.		01/03/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Scentsible, LLC		
Street Address:	4901 Keller Springs Road		
Internal Address:	#106D		
City:	Addison		
State/Country:	TEXAS		
Postal Code:	75001		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4489795	SUPER NATURAL CLEAN	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064301		
Email:	molly@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	13355 Noel Road		
Address Line 2:	Suite 1350		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	Molly Buck Richard		
SIGNATURE:	/Molly Buck Richard/		
DATE SIGNED:	01/07/2019		
Total Attachments: 2			
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OP \$40.00 4489795

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Whoosh! Inc., a Canadian corporation located at 185 Bridgeland Ave., Suite 111, Toronto, Ontario, M6A1Y7, Canada ("Assignor") and Scentsible, LLC, a Texas limited liability company whose address is 4901 Keller Springs Road, #106D, Addison, Texas 75001 ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 4489795 (the "Registration") for the mark SUPER NATURAL CLEAN (the "Mark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties agree as follows:

1. Assignor agrees to assign and hereby sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Mark, together with the goodwill of the business symbolized by the Mark, including without limitation the Registration and all common law rights in and to the Mark.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of any and all of Assignor's rights in the Mark, including the Registration.
3. At the reasonable request of Assignee and at Assignee's expense, Assignor will execute and deliver and will cause to be executed and delivered such instruments of transfer, conveyance, assignment, and confirmation, and will take such actions as Assignee may reasonably deem necessary, in order to effectively transfer, contribute, assign, and deliver to Assignee all rights, title, and interests in, to, and under the Mark.
4. This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of Texas, without regard to its principles of conflicts of laws.
6. This Assignment may be executed in separate counterparts by the parties and/or multiple original counterparts, each of which shall be deemed to be an original but which together shall constitute but one and the same agreement. Facsimile or PDF signatures shall be deemed to be original signatures.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of JANUARY 3, 2019.

WHOOSH! INC.

Jason Greenspan

By: JASON GREENSPAN

Title: President

Date: JANUARY 3, 2019.

BEFORE ME, on this 3rd day of January, 2019, personally appeared Jason Greenspan, known by me to be the person who signed this assignment and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Subscribed and sworn to before me this 3rd day of January, 2019.

NOTARIZERS.CA
T:416.782.5926

Victor Nnamdi Opara
Notary Public in and for

783 Lawrence Ave. W., #10
Toronto, ON M6A 1C2

Printed Name: Victor Opara

Accepted by: T: 416.782.5926 F: 416.782.2286

SCENTSIBLE, LLC

Suzy Batiz

By: Suzy Batiz

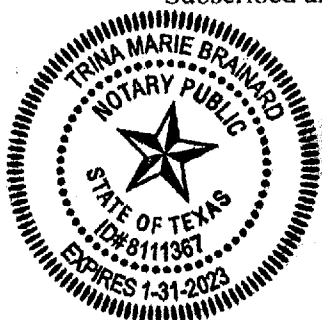
Title: CEO

Date: 1/4/19

Victor Nnamdi Opara
Barrister & Solicitor
Notary Public & Commissioner of Oaths
in and for the Province of Ontario.
My commission is of unlimited duration.
No legal advice given.

BEFORE ME, on this 4th day of JANUARY, 2019, personally appeared Suzy Batiz, known by me to be the person who signed this assignment and acknowledged to me that she executed the same for the purposes and consideration therein expressed.

Subscribed and sworn to before me this 4th day of JANUARY, 2019.



Trina Marie Brainard

Notary Public in and for

the state of Texas

Printed Name: TRINA MARIE BRAINARD