

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504955

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Archetypes, LLC		01/01/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Project Miracle IP Holdings, LLC		
Street Address:	28150 N Alma School Pkwy #103-617		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85262		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86856689	TRUE BORN	
Serial Number:	88113541	TRUE BORN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-993-3908		
Email:	tricia@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
NAME OF SUBMITTER:	Mark A. Carlino		
SIGNATURE:	/MARK A. CARLINO/		
DATE SIGNED:	01/08/2019		
Total Attachments: 1			
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OP \$65.00 86856689

ASSIGNMENT

WHEREAS, Archetypes, LLC, a Delaware limited liability company ("Assignor"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1 (c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
TRUE BORN	86856689	Dec. 22, 2015
TRUE BORN	88113541	Sept. 12, 2018

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 1st day of January, 2019.

Archetypes, LLC

By: CC Manager, LLC, its Manager



By: Cristina Carlino, Manager