

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Super Deluxe, LLC		01/08/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Turner Broadcasting System, Inc.		
<b>Street Address:</b>	One CNN Center		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30303		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87677807	DANKLAND	
<b>Serial Number:</b>	87676835	DANKLAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048784821		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-827-5122		
<b>Email:</b>	tbsuspto@turner.com		
<b>Correspondent Name:</b>	Jennifer M. Gruber		
<b>Address Line 1:</b>	1050 Techwood Drive N.W.		
<b>Address Line 2:</b>	The Gate, 3rd Floor		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30318		
<b>NAME OF SUBMITTER:</b>	Jennifer M. Gruber		
<b>SIGNATURE:</b>	/Jennifer M. Gruber/		
<b>DATE SIGNED:</b>	01/09/2019		
<b>Total Attachments: 2</b>			
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ASSIGNMENT AGREEMENT

This assignment agreement (the "Assignment") is effective as of ~~December~~ <sup>January 8</sup> 2019, 2019

between Super Deluxe, LLC (hereinafter "Assignor") with offices at 448 S. Hill Street, Suite 200, Los Angeles, California 90013 and Turner Broadcasting System, Inc. (hereinafter "Assignee") with offices at One CNN Center, Atlanta, Georgia 30303 and.

WHEREAS ASSIGNOR AND ASSIGNEE desire to memorialize the assignment of the trademarks on the attached Exhibit "A" and all related rights, applications and/or registrations before the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does here assign and transfer to ASSIGNEE, all rights, title and interest in the marks, the goodwill of the business associated therewith along with the ongoing and existing business related thereto, and the applications and/or registrations thereof.


IN TESTIMONY WHEREOF, the parties have executed this Agreement by their duly authorized officers.

ASSIGNOR

ASSIGNEE

SUPER DELUXE, LLC

TURNER BROADCASTING SYSTEM, INC.

By: 

By: 

Name: Amber Kronquist

Name: Rick D. McMurtry

Title: Senior Vice President

Title: Vice President

Date: 1/8/19

Date: 1/8/19

EXHIBIT "A"

DANKLAND – USPTO SERIAL NUMBER 87677807, INTERNATIONAL CLASS 25

DANKLAND – USPTO SERIAL NUMBER 87676835, INTERNATIONAL CLASS 41