

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505179

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
e4e, Inc.		10/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	nThrive, Inc.		
Street Address:	200 North Point Center East, Suite 600		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30022		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3512891	E4E	
Registration Number:	3499441	E4E	
Registration Number:	3472703	E4E	
Registration Number:	3692905	E4E	
Registration Number:	3477056	E4E	
Registration Number:	3472705	E4E	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-813-4224		
Email:	jennie.do@nThrive.com		
Correspondent Name:	Jennie Do		
Address Line 1:	200 North Point Center East, Suite 600		
Address Line 4:	Alpharetta, GEORGIA 30022		
NAME OF SUBMITTER:	Jennie Do		
SIGNATURE:	/jennie do/		
DATE SIGNED:	01/09/2019		
Total Attachments: 6			

OP \$165.00 3512891

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between e4e, Inc., a Delaware Corporation ("Assignor") and nThrive, Inc. a Delaware Corporation with a business address at 200 North Point Center East Suite 600, Alpharetta, GA 30022 and its affiliates and subsidiaries (collectively, "Assignee"), with reference to the facts and circumstances set forth below. The effective date of this Assignment is October 31, 2018.

WHEREAS, Assignor owns all right, title and interest in and to the trademarks shown on attached Exhibit A, including but not limited to the marks shown at U.S. Trademark Registration Nos. 3512891, 3499441, 3472703, 3692905, 3477056, and 3472705 (collectively, the "Trademarks");

WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

Assignment of Trademarks. Assignor hereby irrevocably and unconditionally transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademarks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademarks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademarks. Assignee shall hold all right, title and interest in and to the Trademarks as fully and exclusively as same would have been held and enjoyed by Assignor had the above assignment not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives as of the date written above.

[Signature page to follow; the rest of this page is intentionally left blank]

Assignor:

e4e, Inc.

By: 

Printed Name: Peter Stratos

Title: Chief Executive Officer of e4e, Inc.

Assignee:

nThrive, Inc.


By: 


Printed


Name: Daniel J. Mulligan

Title: Vice President and Secretary

Exhibit A
List of Trademarks to be Assigned to nThrive, Inc.

Trademark	Trademark Image	Class and ID	Status	Reg. No.	Reg. Date
E4E		IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable software for customer support applications, computer software applications management and computer networks management in the field of commercial business applications; computer network management services for others. FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100	Registered	3472703	July 22, 2008
E4E & DESIGN		IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable software for customer support applications, computer software applications management and computer networks management in the field of commercial business applications; computer network management services for others. FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100	Registered	3472705	July 22, 2008

<p>E4E & DESIGN</p>		<p>IC 035. US 100 101 102. G & S: Customer relationship management services [; acquisition of technology companies, electronic commerce companies, global computer network based companies and exchanges, and infrastructure service providers for others]. FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100</p>	<p>Registered</p>	<p>3477056</p>	<p>July 29, 2008</p>
<p>E4E</p>		<p>IC 035. US 100 101 102. G & S: Business consulting services, namely, customer relationship management services [; business acquisition of technology companies, electronic commerce companies, global computer network-based companies and exchanges and infrastructure service providers]. FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100</p>	<p>Registered</p>	<p>3499441</p>	<p>September 9, 2008</p>
<p>E4E</p>		<p>IC 009. US 021 023 026 036 038. G & S: Computer software for customer support applications, computer software applications management and</p>	<p>Registered</p>	<p>3512891</p>	<p>October 7, 2008</p>

		<p>computer networks management in the field of commercial business applications; computer software for customer support applications [, computer software applications management and computer networks management in the fields of telecommunications, information technology, electronic commerce, marketing and customer relationship management].</p> <p>FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100</p>			
E4E & DESIGN		<p>IC 009. US 021 023 026 036 038. G & S: Computer software in the fields of commercial business applications for the management of data; computer software in the fields of telecommunications, information technology, electronic commerce, marketing, and customer relationship management, namely, for customer support applications, computer software applications management and computer networks</p>	Registered	3692905	October 6, 2009

		management. FIRST USE: 20001100. FIRST USE IN COMMERCE: 20001100			
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