

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505185

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Flavored Nation Productions, LLC		12/31/2018	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Media Ventures Group, LLC		
<b>Street Address:</b>	175 Sully's Trail		
<b>City:</b>	Pittsford		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14534		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5449848	FLAVORED NATION	
<b>Registration Number:</b>	5500875	FLAVORED NATION - A TASTE OF EVERY STATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2165669700		
<b>Email:</b>	75628@rankinhill.com		
<b>Correspondent Name:</b>	Randolph E. Digges, III		
<b>Address Line 1:</b>	23755 Lorain Road, Suite 200		
<b>Address Line 4:</b>	North Olmsted, OHIO 44070		
<b>NAME OF SUBMITTER:</b>	Randolph E. Digges, III		
<b>SIGNATURE:</b>	/Randolph E. Digges, III/		
<b>DATE SIGNED:</b>	01/09/2019		
<b>Total Attachments: 5</b>			
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Short Form Assignment

Assignment – "FLAVORED NATION" Service Marks

This document confirms that for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, **FLAVORED NATION PRODUCTIONS, LLC** ("Flavored Nation") has granted and assigned (and hereby confirms such grant and assignment) to **NEW MEDIA VENTURES GROUP, LLC** ("NMV"), its successors and assigns, the common law and registered rights in the service marks **FLAVORED NATION** (standard characters) and **FLAVORED NATION** (logo), each shown respectively in the certificates of registration (Exhibits A and B), with such rights inclusive of all right, title, and interest, and the goodwill associated with the marks, without reservation, throughout the universe in perpetuity. Such rights include, without limitation, all of the right, title, and interest belonging to Flavored Nation in the service marks under any trademark law now or hereafter in force and effect in the United States of America or in any other country or countries.


NMV hereby confirms that it is taking full responsibility for the maintenance of the service mark registrations that come with ownership of the service marks and will accordingly assign its own legal representatives in connection therewith.


The undersigned authorized representative of Flavored Nation represents and warrants that (1) the undersigned is authorized to execute this document; (2) Flavored Nation possesses all rights necessary to transfer the rights confirmed to be assigned herein to NMV; (3) the rights confirmed to be granted are free of any known liens, claims, and encumbrances in favor of any other party hereto; (4) to the best of the undersigned's knowledge, the full right to exercise such rights has not been and will not be in any way limited, diminished, or impaired; and (5) there have been and currently are no claims, litigation, or other proceedings pending or threatened which would adversely affect NMV's rights in the service marks.

IN WITNESS WHEREOF, the undersigned, on behalf of Flavored Nation, has caused the terms of this confirmation of the assignment to take full effect as of the last date shown in the signature blocks below.

**NEW MEDIA VENTURES GROUP,  
LLC**

**FLAVORED NATION PRODUCTIONS  
LLC**

By: 

By: 

Name: Mark Maring

Name: Richard Gore

Title: V.P. & Treasurer

Title: Executive Producer

Date: 12/31/18

Date: 12/31/18

ASSIGNMENT EXHIBIT A  
"FLAVORED NATION" Standard Characters  
(Certificate of Registration)

# United States of America

United States Patent and Trademark Office

## Flavored Nation

**Reg. No. 5,449,848**

Flavored Nation Productions LLC (NEW YORK LIMITED LIABILITY COMPANY)  
5 North Cairngorm Rd.

**Registered Apr. 17, 2018**

New City, NEW YORK 10956

**Int. Cl.: 41**

CLASS 41: Entertainment services, namely, wine and food tastings; conducting entertainment exhibitions in the nature of original programming highlighting the food across America

**Service Mark**

FIRST USE 4-15-2017; IN COMMERCE 4-15-2017

**Principal Register**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-386,260, FILED 03-27-2017



*Andrew L. Han*

Director of the United States  
Patent and Trademark Office

ASSIGNMENT EXHIBIT B  
"FLAVORED NATION" Logo  
(Certificate of Registration)

# United States of America

United States Patent and Trademark Office



**Reg. No. 5,500,875**

**Registered Jun. 26, 2018**

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

Flavored Nation Productions, LLC (NEW YORK LIMITED LIABILITY COMPANY)  
5 North Cairngorm Rd  
New City, NEW YORK 10956

CLASS 41: Educational services, namely, conducting programs in the field of food appreciation; Entertainment services in the nature of culinary demonstration and presentation; Entertainment services, namely, iconic food tastings; Entertainment in the nature of live performances by food preparers and servers; Entertainment, namely, production of food and culinary events; Organization of exhibitions for cultural or educational purposes; Organizing exhibitions for exposure of iconic foods for social entertainment purposes; Organizing and hosting of events for cultural purposes; Organizing food and culinary festivals for cultural or entertainment purposes; Organizing, arranging, and conducting culinary events for social entertainment purposes

FIRST USE 4-15-2017; IN COMMERCE 4-15-2017

The mark consists of images of a fork and a knife on the left and right sides, respectively, of a map of the continental United States; the map having superimposed in its center the majority of an image of a 5 pointed star; the fork, knife and map images placed above a slightly curved line that has below it a first set of words, being "FLAVORED NATION"; below the first set of words is a shorter slightly curved line; a second set of words, being "a taste of every state", is below the shorter slightly curved line and the second set of words has a dash on each side.

SER. NO. 87-525,922, FILED 07-12-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office