

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505325

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JOYETECH EUROPE HOLDING GMBH | | 01/08/2019 | Limited Liability Company: SWITZERLAND |
| RECEIVING PARTY DATA | | | |
| Name: | Bestore Europe Holding GmbH | | |
| Street Address: | Turmstrasse 18 | | |
| City: | Zug | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | 6300 | | |
| Entity Type: | Limited Liability Company: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5415839 | MYUZ | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7035639748 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 703-745-5495 | | |
| Email: | docket@nkllaw.com | | |
| Correspondent Name: | Zhi Yang Xue | | |
| Address Line 1: | 3251 Old Lee Highway | | |
| Address Line 2: | Suite 404 | | |
| Address Line 4: | Fairfax, VIRGINIA 22030 | | |
| NAME OF SUBMITTER: | Youngjoon Jung | | |
| SIGNATURE: | /David Youngjoon Jung/ | | |
| DATE SIGNED: | 01/10/2019 | | |
| Total Attachments: 2 | | | |
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| source=TM Assignment#page2.tif | | | |

OP \$40.00 5415839

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter "Assignment") is made by and between:

JOYETECH EUROPE HOLDING GMBH, a limited liability company organized under the laws of Switzerland, with address General-Guisan-Strasse 6, 6303, Zug, Switzerland (hereafter "ASSIGNOR"); and

Bestore Europe Holding GmbH, a limited liability company organized under the laws of Switzerland, with address Turmstrasse 18, 6300, Zug, Switzerland (hereafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the Registrant of the U.S. trademark "MYUZ" & Design (hereafter MARK) with the U.S. Registration No. 5415839, Registration Date: March 6, 2018 (hereafter "REGISTRATION"), together with all of the business associated with the MARK and including any and all goodwill of the business symbolized thereby in connection with the goods on which the MARK is associated and;

WHEREAS, ASSIGNOR desires to sell, convey, transfer, assign, and deliver to ASSIGNEE all of its right, title, and interest of whatever kind in and to the MARK and the REGISTRATION therefor, and to any and all good will associated with the MARK and in and to all of the business associated with the MARK; and

WHEREAS, ASSIGNEE desires to buy all of the right, title, and interest in and to the MARK of ASSIGNOR, to the REGISTRATION and to any goodwill associated with the MARK and in and to all of the business associated with the MARK.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the MARK, and to the REGISTRATION therefor, and to any good will associated with the MARK and in and to all of the business associated with the MARK.

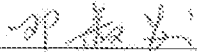
Further, ASSIGNOR covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest of whatever kind in and to the MARK, and

the REGISTRATION therefor, and to any good will associated with the MARK and in and to all of the business associated with the MARK.

And, ASSIGNOR covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment on the date and in the year here below written.

Date: 08 Jan, 2019

Signature: 

Name: Daniel Deng

Position: General Manager