

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505366

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beauty Incubator Group, LLC		01/01/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Project Miracle IP Holdings, LLC		
<b>Street Address:</b>	28150 N Alma School Pkwy #103-617		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85262		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 31</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87600929	BABY CAKES	
<b>Serial Number:</b>	88142984	BARKING DOGS	
<b>Serial Number:</b>	88140813	BEDSIDE BEAUTY	
<b>Serial Number:</b>	87572519	BRICK WALL	
<b>Serial Number:</b>	88143010	BUTT UGLY	
<b>Serial Number:</b>	88167313	CRUSHED VELVET	
<b>Serial Number:</b>	87915985	F.O.	
<b>Serial Number:</b>	87920550	GRACE GAUSTAD	
<b>Serial Number:</b>	88111707	I HAVE S.O.	
<b>Serial Number:</b>	88112650	I HAVE V.O.	
<b>Serial Number:</b>	88113782	K'CHOOOOO	
<b>Serial Number:</b>	88114335	KID GLOVES	
<b>Serial Number:</b>	88113715	KIDS ARE KIDS	
<b>Serial Number:</b>	87915311	M.O.	
<b>Serial Number:</b>	86907883	PERSONA	
<b>Serial Number:</b>	88113726	RING OF FIRE	
<b>Serial Number:</b>	88111699	S.O. STRESS ODOR	
<b>Serial Number:</b>	88113693	SKINNED KNEE	
<b>Serial Number:</b>	88113638	SNOW DAY	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	88141040	STOP
Serial Number:	88113613	SUNDAY AFTERNOON
Serial Number:	88113604	SUNDAY NIGHT
Serial Number:	88152577	SWEET G
Serial Number:	88064211	TALK
Serial Number:	88097660	TALK DROPS
Serial Number:	88164359	THE ART OF CLEANSING
Serial Number:	88221350	THE BEAUTY CHECKOUT
Serial Number:	88120019	USING
Serial Number:	87915963	V.O.
Serial Number:	88182888	WINNING STREAK
Serial Number:	88140806	WYPTD

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 480-993-3908

**Email:** tricia@markcarlino.com

**Correspondent Name:** Mark A. Carlino

**Address Line 1:** 28150 N Alma School Pkwy #103-617

**Address Line 4:** Scottsdale, ARIZONA 85262

<b>NAME OF SUBMITTER:</b>	Mark A. Carlino
<b>SIGNATURE:</b>	/MARK A. CARLINO/
<b>DATE SIGNED:</b>	01/10/2019

**Total Attachments: 2**

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ASSIGNMENT

WHEREAS, Beauty Incubator Group, LLC, a Delaware limited liability company ("Assignor"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1 (c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
BABY CAKES	87600929	9/8/17
BARKING DOGS	88142984	10/4/18
BEDSIDE BEAUTY	88140813	10/3/18
BRICK WALL	87572519	8/17/17
BUTT UGLY	88143010	10/4/18
CRUSHED VELVET	88167313	10/24/18
F.O.	87915985	5/10/18
GRACE GAUSTAD	87920550	5/14/18
I HAVE S.O.	88111707	9/11/18
I HAVE V.O.	88112650	9/11/18
K'CHOOOOO	88113782	9/12/18
KID GLOVES	88114335	9/12/18
KIDS ARE KIDS	88113715	9/12/18
M.O.	87915311	5/10/18
PERSONA	86907883	2/15/16
RING OF FIRE	88113726	9/12/18
S.O. STRESS ODOR	88111699	9/11/18
SKINNED KNEE	88113693	9/12/18
SNOW DAY	88113638	9/12/18
STOP	88141040	10/3/18
SUNDAY AFTERNOON	88113613	9/12/18
SUNDAY NIGHT	88113604	9/12/18
SWEET G	88152577	10/12/18
TALK	88064211	8/3/18
TALK DROPS	88097660	8/29/18
THE ART OF CLEANSING	88164359	10/22/18
THE BEAUTY CHECKOUT	88221350	12/7/18
USING	88120019	9/17/18
V.O.	87915963	5/10/18
WINNING STREAK	88182888	11/6/18
WYPTD	88140806	10/3/18

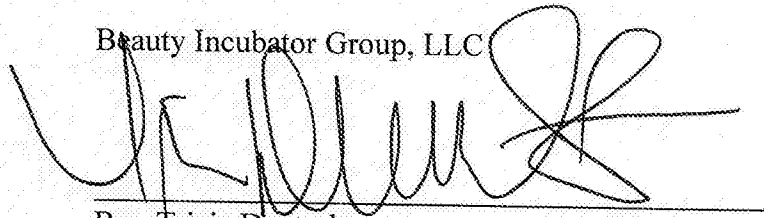
WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 1<sup>st</sup> day of January, 2019.

Beauty Incubator Group, LLC

A handwritten signature in black ink, appearing to read 'Tricia Deutsch', written over a horizontal line. The signature is stylized and cursive.

By: Tricia Deutsch

Title: Assistant Vice President of Operations