

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505487

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wixon Inc.		01/01/2019	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gott Pet Products, LLC		
<b>Street Address:</b>	1390 East Bolivar Avenue		
<b>City:</b>	St. Francis		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53235		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2100949	CHARLEE BEAR	
<b>Registration Number:</b>	1836328	POCKET PERFECT	
<b>Registration Number:</b>	1874799	CHARLEE BEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142733500		
<b>Email:</b>	bgilpin@gklaw.com		
<b>Correspondent Name:</b>	Brian G. Gilpin		
<b>Address Line 1:</b>	833 East Michigan Street, Suite 1800		
<b>Address Line 2:</b>	Godfrey & Kahn, S.C.		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-5615		
<b>ATTORNEY DOCKET NUMBER:</b>	044225-0099		
<b>NAME OF SUBMITTER:</b>	Brian G. Gilpin		
<b>SIGNATURE:</b>	/brian g. gilpin/		
<b>DATE SIGNED:</b>	01/11/2019		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Wixon Inc., a Wisconsin corporation (the "Assignor") having an address of 1390 East Bolivar Avenue, St. Francis, WI 53235, owns all right, title, and interest in and to the trademarks identified in Exhibit A attached hereto, and any other associated trademark applications and trademark registrations, any related common law rights, and further including the goodwill associated with the foregoing (collectively the "Assigned Trademarks");

53235

WHEREAS, Gott Pet Products, LLC, a Wisconsin limited liability company ("Assignee") having an address of 1390 East Bolivar Avenue, St. Francis, WI ~~53235~~, desires to acquire the Assigned Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, along with the right to recover damages and profits for past, present, and future infringements thereof; and

WHEREAS, Assignor desires to sell to Assignee the Assigned Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, along with the right to recover damages and profits for past, present, and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, effective as of January 1, 2019, Assignor hereby sells, assigns, and transfers unto Assignee all right, title, and interest in and to the Assigned Trademarks and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past, present, and future infringements thereof.

Assignee and Assignor hereby further undertake that they will execute such additional documents and take such further actions as may be reasonably required in order to confirm and further effectuation the sale and assignment of the Assigned Trademarks by Assignor to Assignee.

"ASSIGNOR":

WIXON INC

By: [Signature]  
Name: Patrick McBarney  
Title: CFO  
Date: January 1, 2019

"ASSIGNEE":

GOTT PET PRODUCTS, LLC

By: [Signature]  
Name: Patrick McBarney  
Title: General Manager  
Date: January 1, 2019

Exhibit A -- Assigned Trademarks

MARK	COUNTRY	REG. NUMBER	REG. DATE
CHARLEE BEAR	US	2,100,949	30-Sep-1997
POCKET PERFECT	US	1,836,328	10-May-1994
CHARLEE BEAR	US	1,874,799	17-Jan-1995
CHARLEE BEAR	CA	TMA498614	13-Aug-1998
CHARLEE BEAR	EM	157834	1-Apr-1996