

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505533

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Chill Group, Inc.		12/07/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Life on Earth, Inc.		
Street Address:	575 Lexington Avenue, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3958687	JUST CHILL	
Registration Number:	4242532	KEEP YOUR COOL	
Registration Number:	4856484	THE POWER OF CALM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7275460660		
Email:	nathan@laronpatentlaw.com		
Correspondent Name:	Nathan P. Suedmeyer		
Address Line 1:	11199 69th St N		
Address Line 4:	Largo, FLORIDA 33773		
NAME OF SUBMITTER:	Nathan P. Suedmeyer		
SIGNATURE:	/Nathan P. Suedmeyer/		
DATE SIGNED:	01/11/2019		
Total Attachments: 1			
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CH \$90.00 3958687

ASSIGNMENT OF TRADEMARK

WHEREAS, The Chill Group, Inc., a California corporation ("Assignor") is the owner of United States Trademark Registration No. 3958687 for the trademark *JUST CHILL*, United States Trademark Registration No. 4242532 for the trademark *KEEP YOUR COOL*, and United States Trademark Registration No. 4856484 for the trademark *THE POWER OF CALM*, (hereinafter the "Trademarks"), and Assignor hereby warrants that it is legally entitled to assign said Trademarks unto Assignee, that said Trademarks are not encumbered by license or other interest; and

WHEREAS, Life on Earth, Inc., a Delaware corporation, ("Assignee"), desires to acquire the entire right, title, and interest in the Trademarks, and the goodwill represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign, and transfer unto said Assignee the full and exclusive right, title, and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title, and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Effective this 7th day of December, 2018

For Assignor:

The Chill Group, Inc.

By: RLH

Print Name: ROBERT GUNTHER

Title: COO