

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505588

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the signature block for assignee Parenting, LLC (incorrectly listed as being for Homes.com, Inc.) previously recorded on Reel 006113 Frame 0877. Assignor(s) hereby confirms the conveyance text in Section 1 of the original Trademark Assignment previously recorded.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
United Advertising Publications, Inc.		07/21/2017	Corporation: WASHINGTON

RECEIVING PARTY DATA

Name:	Parenting, LLC
Street Address:	150 Granby Street
City:	Norfolk
State/Country:	VIRGINIA
Postal Code:	23510
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2005579	FAMILY MARKETING NETWORK

CORRESPONDENCE DATA

Fax Number: 7576285566

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 757-628-5582

Email: ip@wilsav.com

Correspondent Name: Timothy J. Lockhart

Address Line 1: 440 Monticello Avenue, Suite 2200

Address Line 2: Attn.: IP Administrator

Address Line 4: Norfolk, VIRGINIA 23510-2243

NAME OF SUBMITTER:	Timothy J. Lockhart
SIGNATURE:	/Timothy J. Lockhart/
DATE SIGNED:	01/11/2019

Total Attachments: 9

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM436525

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Advertising Publications, Inc.		07/21/2017	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Parenting, LLC		
Street Address:	150 Granby Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2005579	FAMILY MARKETING NETWORK	
CORRESPONDENCE DATA			
Fax Number:	7576285566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	757-628-5582		
Email:	ip@wilsav.com		
Correspondent Name:	Timothy J. Lockhart		
Address Line 1:	440 Monticello Avenue, Suite 2200		
Address Line 2:	Attn.: IP Administrator		
Address Line 4:	Norfolk, VIRGINIA 23510-2243		
NAME OF SUBMITTER:	Timothy J. Lockhart		
SIGNATURE:	/Timothy J. Lockhart/		
DATE SIGNED:	07/25/2017		
Total Attachments: 4			
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OP \$40.00 2005579

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TO THE COMMISSIONER FOR TRADEMARKS

DECLARATION PURSUANT TO 37 C.F.R. § 2.20

Mark: FAMILY MARKETING NETWORK
Owner: Parenting, LLC
Registration No.: 2005579
Class No.: 35
Registration Date: October 8, 1996

I, Guy R. Friddell, III, hereby declare, as follows:

1. On July 21, 2017, United Advertising Publications, Inc., the former owner of the above-referenced service mark (the "Mark"), assigned the Mark to Parenting, LLC pursuant to a Trademark Assignment between the parties, a copy of which is included in Exhibit 1 attached hereto (the "Assignment").

2. On July 21, 2017, I was the Vice President of Parenting, LLC and in that capacity executed the Assignment on behalf of Parenting, LLC.

3. The first page of the Assignment correctly lists Parenting, LLC as the assignee of the Mark, and the "Receiving Party Data" field on the Trademark Assignment Cover Sheet included in Exhibit 1 correctly lists Parenting, LLC as the assignee.


4. The TESS database of the U.S. Patent and Trademark Office ("USPTO") correctly lists Parenting, LLC as the owner of record for the Mark, and the USPTO's Trademark Assignment Abstract of Title for the Mark correctly lists Parenting, LLC as the owner of record for the Mark effective as of July 21, 2017.

5. Thus, I confirm of my own personal knowledge that the Mark was validly assigned to Parenting, LLC on July 21, 2017, notwithstanding the typographical error of the business name "HOMES.COM, INC." instead of "PARENTING, LLC" being listed above my

signature on the second page of the Assignment. (On July 21, 2017, I was also Vice President of Homes.com, Inc.)

DECLARATION

The undersigned, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the declarant; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.



Guy R. Friddell, III, Vice President of
Parenting, LLC

Date: January 9, 2019

EXHIBIT 1
RECORDATION OF ASSIGNMENT OF MARK

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Electronic Version v1.1
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NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Advertising Publications, Inc.		07/21/2017	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Parenting, LLC		
Street Address:	150 Granby Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	Limited Liability Company: VIRGINIA		
PROPERTY NUMBERS Total: 1			
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Phone:	757-628-5582		
Email:	ip@wilsav.com		
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is effective as of July 21, 2017 ("Effective Date"), by and between UNITED ADVERTISING PUBLICATIONS, INC. ("Assignor"), a Washington corporation with an address of c/o Dominion Enterprises, 150 Granby Street, Norfolk, Virginia 23510, and PARENTING, LLC ("Assignee"), a Virginia limited liability company with an address of 150 Granby Street, Norfolk, Virginia 23510.

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to accept from Assignor, any and all of Assignor's right, title, and interest in and to the service mark FAMILY MARKETING NETWORK ("Mark"), the subject of U.S. Patent and Trademark Office ("USPTO") Trademark Registration No. 2005579 ("Registration"), a copy of the USPTO database record for which registration is attached hereto as Exhibit A (the Mark and the Registration are referred to collectively herein as the "Assigned Property");

NOW, THEREFORE, in return for good and valuable consideration exchanged between the parties, the receipt and adequacy of each party acknowledges, the parties do hereby agree as follows:

1. Assignment. Assignor hereby irrevocably assigns to Assignee any and all right, title, and interest in and to the Assigned Property, including without limitation all USPTO and U.S. state application, registration, maintenance, and renewal rights with respect to the Assigned Property; all rights to create new marks based on the Assigned Property; all the goodwill of that business that deals in any or all of the goods and/or services with which the Assigned Property has been used or is used, in association therewith; any and all actions and rights of action for infringement, violation, or misappropriation, including without limitation the right to sue and collect damages for past infringement, of the foregoing right, title, and interest in and to the Assigned Property and/or otherwise with respect to the Assigned Property, whether arising before, on, or after the Effective Date; and any and all other rights arising from or associated with the Assigned Property.

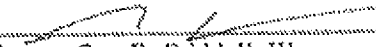
2. Governing Law. This Assignment will be construed in accordance with, and any and all actions arising hereunder will be governed by, the laws of the Commonwealth of Virginia (without regard to its choice-of-law rules) and, to the extent applicable, the trademark laws of the United States of America.

3. Execution. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. This Assignment may be executed and delivered by facsimile or in one or more .pdf or other electronic files, and copies of signatures hereon will be deemed as binding as originals.

(Signature page follows.)

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first written above.

UNITED ADVERTISING PUBLICATIONS, INC.

By: 
Name: Guy R. Friddell, III
Title: Vice President

HOMES.COM, INC.


By: 
Name: Guy R. Friddell, III
Title: Vice President

EXHIBIT A



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jul 21 05 21:02 EDT 2017



Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

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Typed Drawing

Word Mark	FAMILY MARKETING NETWORK
Goods and Services	1C 035 US 100 (D) 102, G & S placement of advertisements for others in regional publications, namely newspapers, magazines or newsletters devoted to parenting, childrearing, childcare and other family issues. FIRST USE: 19940915. FIRST USE IN COMMERCE: 19940915
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74614967
Filing Date	December 27, 1994
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 16, 1996
Registration Number	2006579
Registration Date	October 8, 1996
Owner	(REGISTRANT) Family Publishing Group, Inc. CORPORATION NEW YORK 141 Hailead Avenue, Suite #30 Manhattan NEW YORK 10513 (LAST LISTED OWNER) UNITED ADVERTISING PUBLICATIONS, INC. CORPORATION WASHINGTON 150 GRANBY STREET NORFOLK VIRGINIA 23510
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	WILLIAM H. BREWSTER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MARKETING NETWORK" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15 SECT 8 (6-YR) SECTION 8 (10-YR) 20160928
Renewal	2(C) RENEWAL 20160928
Live/Dead Indicator	LIVE



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<http://ussearch.mpe.gov/bia/showfield?doc&stme=1804627p5h.2.1>

7/21/2017

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1-1454742.1

RECORDED: 07/25/2017

TRADEMARK
REEL: 006113 FRAME: 0881

RECORDED: 01/11/2019

TRADEMARK
REEL: 006522 FRAME: 0911