

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505625

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gelmart Industries, Inc.		01/10/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	NF Ventures LLC		
Street Address:	48 West 38th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88219420	EVEN KEEL	
Serial Number:	88249855	EVEN KEEL	
Serial Number:	87935461	EVERYDAY WONDER	
Serial Number:	88144995	SIMPLEWEAR!	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	01/11/2019		
Total Attachments: 3			
source=Gelmart - Assmt. (NF - exec.)#page1.tif			
source=Gelmart - Assmt. (NF - exec.)#page2.tif			
source=Gelmart - Assmt. (NF - exec.)#page3.tif			

OP \$115.00 88219420

TRADEMARK ASSIGNMENT

This Trademark Assignment, made and entered into as of January 10th, 2019 (the "Effective Date"), is by and between **GELMART INDUSTRIES, INC.**, a corporation organized and existing under the laws of the State of New York, located at 48 West 38th Street, New York, New York 10018 (hereinafter "Assignor"), and **NF VENTURES LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 48 West 38th Street, New York, New York 10018 (hereinafter "Assignee").

WHEREAS, Assignor is the sole owner of the trademarks identified on Appendix A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks and the applications set forth on Appendix A, together with the goodwill of the business in connection with which the respective Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee, its successors and assigns, effective as of the Effective Date, all of Assignor's rights, title and interest in and to the Marks and their respective applications, together with the goodwill of the business symbolized thereby, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof; and

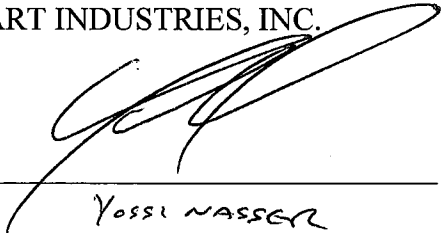
Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as the owner of record of the Marks.

Signed this 10th day of January, 2019.

GELMART INDUSTRIES, INC.

By:

Name:
Title:


Yossi NASSER
CEO

NOTARIAL CERTIFICATE

STATE OF NEW YORK }

ss:

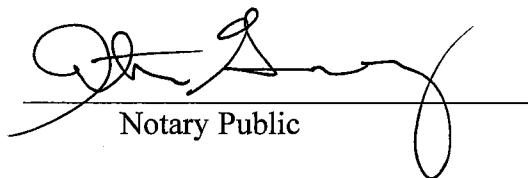
COUNTY OF NEW YORK }

On this 10th day of January, 2019, before me personally appeared

YOSSI NASSER, [Name], to me known and known to me to be the

CEO [Title] of GELMART INDUSTRIES, INC., the

above-mentioned Assignor, who acknowledged that s/he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



Notary Public

ARTHUR GREENBERGER
Notary Public, State of New York
Reg. No. 01GR4715063
Qualified in Queens County
Commission Expires Nov. 30, 2022

[STAMP AND SEAL]

APPENDIX A

Mark	Application No.
EVEN KEEL	88/219420
EVEN KEEL	88/249855
EVERYDAY WONDER	87/935461
SIMPLEWEAR!	88/144995