

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505633

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sound Probiotics, LLC		08/21/2018	Limited Liability Company: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LoveBug Nutrition, Inc		
<b>Doing Business As:</b>	LoveBug Probiotics		
<b>Street Address:</b>	115 East 34th Street		
<b>Internal Address:</b>	Suite 1506		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10156		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5588739	NO GUTS. NO GLORY.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8663646187		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617 542 7400		
<b>Email:</b>	semerald@exemplarlaw.com		
<b>Correspondent Name:</b>	Shelby Emerald		
<b>Address Line 1:</b>	10 Post Office Square		
<b>Address Line 2:</b>	8th Floor South		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	Shelby Emerald		
<b>SIGNATURE:</b>	/Shelby Emerald/		
<b>DATE SIGNED:</b>	01/11/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 5588739

8/21/2018

21st Day of August

ASSIGNMENT OF TRADEMARK

This trademark assignment dated ~~15<sup>th</sup>~~ <sup>21<sup>st</sup></sup> ~~June~~ 2018, between Sound Probiotics, LLC, a Minnesota Limited Liability Company, having a principal place of business at 3310 Nicollet Ave. Suite 105 Minneapolis, MN 55408 ("Assignor") and LoveBug Nutrition, Inc. a Delaware Corporation having a principal place of business at 115 East 34th Street, Suite 1506 New York, NY 10156 ("Assignee").

Assignor, for good and valuable consideration paid and exchanged, the receipt and sufficiency of which is acknowledged, hereby assigns to Assignee all right, title and interest in and to U.S. Trademark Application No. 87/464,073 filed on March 27, 2017 for the mark NO GUTS, NO GLORY in International Class 05, including any and all goodwill of the business associated with the trademark.

ASSIGNOR:

SOUND PROBIOTICS, LLC.

By:   
Dr. Mark Stephany  
Managing Member