

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505716

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BSN Sports, LLC		01/14/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transfermagic Holdings, LLC		
<b>Street Address:</b>	6147 South Fox Chase		
<b>City:</b>	Pendleton		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46064		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4175420	TRANSFERMAGIC	
<b>Registration Number:</b>	4175419	TRANSFERMAGIC.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Danny M. Awdeh		
<b>Address Line 1:</b>	901 New York Avenue, N.W.		
<b>Address Line 2:</b>	FINNEGAN		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	14460.0118-0119		
<b>NAME OF SUBMITTER:</b>	Danny M. Awdeh		
<b>SIGNATURE:</b>	/Danny M. Awdeh/		
<b>DATE SIGNED:</b>	01/14/2019		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT

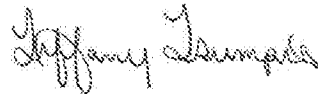
BSN Sports, LLC, a Delaware corporation with its principal place of business at 14460 Varsity Brands Way, Farmers Branch, Texas 75244 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Transfermagic Holdings, LLC, an Indiana Limited Liability Company with its principal place of business at 6147 South Fox Chase, Pendleton, IN 46064 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

BSN Sports, LLC

By:



Name: TIFFANY TSUMPIS

Title: Deputy General Counsel

Date: 01/14/2019

**EXHIBIT A**

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
TRANSFERMAGIC	4175420	July 17, 2012
TRANSFERMAGIC.COM	4175419	July 17, 2012