

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499803

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Colorado Trading & Clothing Company		11/27/2018	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Ladder, LLC		
Street Address:	3015 Main Street, Suite 350		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4970636	LIFE IS A WORKOUT	
CORRESPONDENCE DATA			
Fax Number:	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-451-3800		
Email:	skann@gibsondunn.com		
Correspondent Name:	Stephanie Kann		
Address Line 1:	3161 Michelson Drive		
Address Line 2:	Gibson, Dunn & Crutcher LLP		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	65373-00008		
NAME OF SUBMITTER:	Stephanie Kann		
SIGNATURE:	/stephanie kann/		
DATE SIGNED:	11/28/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Colorado Trading & Clothing Company, a corporation with its principal place of business at 6161 S. Syracuse Way, Suite 300, Greenwood Village, Colorado 80111 (hereinafter "Seller"), is the owner of the trademark LIFE IS A WORKOUT and of the following trademark registration for the mark LIFE IS A WORKOUT, as set forth below:

Registration Number	Registration Date	Mark
4970636	May 31, 2016	LIFE IS A WORKOUT

(hereinafter the "Mark" and the "Registration"); and

WHEREAS, Ladder, LLC, a limited liability company with a principal place of business at 3015 Main Street, Suite 350, Santa Monica, CA 90405 (hereinafter "Buyer"), desires to acquire any and all rights that Seller has in and to the Mark and Registration, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby assign unto Buyer all right, title and interest in and to the Mark and the Registration, including without limitation all common-law rights, throughout the world, together with the associated goodwill.

COLORADO TRADING & CLOTHING
COMPANY

By:

Name:

Title:

Date:

Carlynn Hadden
Carlynn Hadden
Director of Staff, Chief Financial Officer
11/27/18