

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grunt Style, LLC		06/14/2014	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Grunt Style LLC		
Street Address:	400 E. Fullerton Ave		
City:	Carol Stream		
State/Country:	ILLINOIS		
Postal Code:	60188		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85926093	GRUNT STYLE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mdepreter@olsonip.com		
Correspondent Name:	Matthew De Preter		
Address Line 1:	20 N. Wacker Dr.		
Address Line 2:	36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Matthew De Preter		
SIGNATURE:	/Matthew De Preter/		
DATE SIGNED:	01/14/2019		
Total Attachments: 2			
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CH \$40.00 85926093

MEMORIAL OF ASSIGNMENT OF TRADEMARK

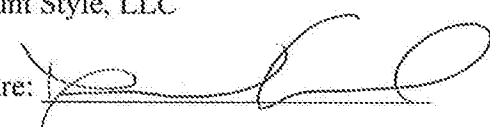
WHEREAS, GRUNT STYLE, LLC, was a limited liability company organized under the laws of the state of Georgia and having a principal place of business of 3 Golf Center 265, Hoffman Estates, IL, 60016, and having a principal owner of Daniel Alarik ("Assignor");

WHEREAS, GRUNT STYLE LLC is a limited liability company organized under the laws of the state of Illinois and having a principal place of business of 400 E. Fullerton Ave, Carol Stream, IL 60188, and having a principal owner of Daniel Alarik ("Assignee");

WHEREAS, Assignor, as of at least as early as June 17, 2014 agreed to and did transfer, assign, and otherwise convey all assets of Grunt Style, LLC to Grunt Style LLC;

NOW, THEREFORE, Assignor and Assignee do hereby memorialize and commit to writing the agreements, understandings, transfers, assignments, and other conveyances that were reached and occurred between Assignor and Assignee at least as early as June 17, 2014 (the "Effective Date"), whereby, pursuant to the forgoing agreements, understandings, transfers, assignments, and other conveyances, for good and valuable consideration, the transfer and receipt of which was acknowledged as of the Effective Date and which hereby is reaffirmed and acknowledged by each of Assignor and Assignee, Assignor did—as of the Effective Date—and hereby reaffirms, transfer and assign all right title and interest to and in the trademark GRUNT STYLE ("the Mark"), together with all goodwill of the business in connection with which the Mark is and was used and including all common law rights associated or connected in any way with the Mark all of which are symbolized by the Mark including all rights to and in the Federal Application for trademark registration Serial Number 85926093 filed on May 8, 2013.

By: Grunt Style, LLC

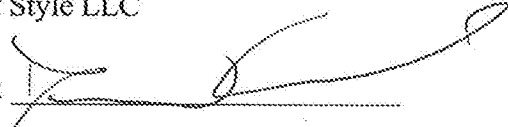
Signature: 

Name: Daniel Alarik

Title: Principal and CEO, Grunt Style, LLC

Date: 1/10/19

By: Grunt Style LLC

Signature: 

Name: Daniel Alarik

Title: Principal and CEO, Grunt Style LLC

Date: 1/10/19