

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505800

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vatterott Educational Centers, Inc.		01/14/2019	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CEG Operating Company, LLC		
<b>Street Address:</b>	19 Ellsworth Village Road		
<b>City:</b>	Acton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01720		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3543219	CORPORATE EDUCATION GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4125621041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	412-562-1622		
<b>Email:</b>	vicki.cremonese@bipc.com		
<b>Correspondent Name:</b>	Duane A. Stewart III		
<b>Address Line 1:</b>	301 Grant Street		
<b>Address Line 2:</b>	20th Floor		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15219		
<b>NAME OF SUBMITTER:</b>	Duane A. Stewart III		
<b>SIGNATURE:</b>	/Duane A. Stewart III/		
<b>DATE SIGNED:</b>	01/14/2019		
<b>Total Attachments: 3</b>			
source=vatterott to CEG trademark assignment 1.14.19#page1.tif			
source=vatterott to CEG trademark assignment 1.14.19#page2.tif			
source=vatterott to CEG trademark assignment 1.14.19#page3.tif			

CH \$40.00 3543219

**TRADEMARK AND COPYRIGHT ASSIGNMENT**

This is a TRADEMARK AND COPYRIGHT ASSIGNMENT having an effective date of January 14, 2019, between VATTEROTT EDUCATIONAL CENTERS, INC., a Missouri corporation (“Assignor”), and CEG OPERATING COMPANY, LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, Assignor is the owner of the certain trademarks used in connection with the operation of a “Corporate Education Group” division, including but not limited to, common law rights in the mark “Corporate Education Group,” both in standard character form and as part of a logo and the registrations set forth in attached Schedule A (the “Trademarks”);

WHEREAS, Assignor is the owner of certain unregistered copyrights for materials created for and used in the operation of the “Corporate Education Group” (the “Copyrights”);

WHEREAS, pursuant to an Asset Purchase Agreement of January 14, 2019, between the parties, Assignee desires to purchase and Assignor desires to sell to Assignee all right, title, and interest in and to the Copyrights and the Trademarks, including the goodwill associated therewith;

NOW, THEREFORE, for consideration previously provided and hereby acknowledged, and in accordance with, and subject to, the terms and conditions of the Asset Purchase Agreement of January 14, 2019, Assignor hereby transfers to Assignee all right, title, and interest in and to the Copyrights, the Trademarks, and the goodwill associated therewith, and further including the right to sue for and recover for past damages.


IN WITNESS WHEREOF, the Assignor hereto has caused this Trademark and Copyright Assignment to be duly executed on the day and year first above written.

**ASSIGNOR:**

**VATTEROTT EDUCATIONAL CENTERS,  
INC.**

By: *Gene Crosswhite*  
Name: *Gene Crosswhite*  
Title: *President*

EXHIBIT A

TRADEMARK	REGISTRATION NO.
	<p>3,543,219</p>

All common law rights associated with the marks “Corporate Education Group”, “Corporate Education Group Optimizing Performance,” and “Optimizing Performance” in connection with providing corporate education and training to third parties.

All common law rights associated with the following logo marks, whether in black and white or in color, in connection with providing corporate education and training to third parties:

