

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shazam Entertainment Ltd.		01/14/2019	Limited Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	One Apple Park Way		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4356681	EXPAND YOUR EXPERIENCE	
Registration Number:	4216187	LOVIN' THAT TUNE	
Registration Number:	4422396	LYRICPLAY	
Registration Number:	3637141	SHAZAM	
Registration Number:	3387890	SHAZAM	
Registration Number:	4500117	SHAZAM	
Registration Number:	4714566	SHAZAM ENCORE	
Registration Number:	4496808	SHAZAM FOR TV	
Registration Number:	3614492	SHAZAM ID	
Registration Number:	5066718	SHAZAM IN CINEMA	
Registration Number:	5211540	SHAZAM IN STORE	
Registration Number:	4483349	SHAZAM PLAYER	
Registration Number:	4216186	YOUR MUSIC JOURNEY	
Serial Number:	87276955	S	
Registration Number:	4508771	S	
Registration Number:	4398583	S	
Serial Number:	87417196	BEAT SHAZAM	
CORRESPONDENCE DATA			
TRADEMARK			

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Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 408-783-6811
Email: trademarkdocket@apple.com
Correspondent Name: Kimberly Eckhart
Address Line 1: Apple Inc.
Address Line 2: One Apple Park Way
Address Line 4: Cupertino, CALIFORNIA 95014

NAME OF SUBMITTER:	Kimberly Eckhart
SIGNATURE:	/Kimberly Eckhart/
DATE SIGNED:	01/14/2019

Total Attachments: 6

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ASSIGNMENT

This Assignment is made and entered into as of January 14, 2019 by and between Shazam Entertainment Limited (hereinafter the "Assignor") and Apple Inc. ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A, including the trademark applications, registrations, common law rights, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, *nunc pro tunc* as of November 26, 2018 the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

Shazam Entertainment Limited

Apple Inc.

Assignor

Assignee

By: P. R. Denwood

By: [Signature]

Name: Peter Denwood

Name: Thomas R. La Perle

Title: Director

Title: Assistant Secretary

Date: JANUARY 14, 2019

Date: January 14, 2019

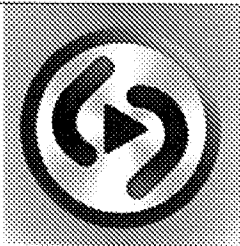
EXHIBIT A

Trademark	Jurisdiction	Application No.	Registration No.
SHAZAM	Argentina	3294479	2697642
SHAZAM	Argentina	3294480	2832533
SHAZAM	Argentina	3294481	
SHAZAM	Argentina	3294483	2726459
SHAZAM	Argentina	3423589	
SHAZAM	Canada	1363129	TMA733483
SHAZAM ENCORE	Canada	1574674	TMA941350
SHAZAM FOR TV	Canada	1555217	TMA897131
SHAZAM ID	Canada	1364796	TMA735742
	Canada	1511775	TMA896617
SHAZAM LYRICPLAY	Canada	1543429	TMA850701
SHAZAM PLAYER	Canada	1574673	TMA941351
SHAZAM	Chile	1084173	1178621
2580	EU	002915791	002915791
EXPAND YOUR EXPERIENCE	EU	010452704	010452704
LOVIN' THAT TUNE	EU	008958704	008958704

Trademark	Jurisdiction	Application No.	Registration No.
	EU	009811811	009811811
SHAZAM	EU	002356418	002356418
SHAZAM	EU	009358029	009358029
SHAZAM ENCORE	EU	010434215	010434215
SHAZAM FOR TV	EU	010072643	010072643
SHAZAM IN CINEMA	EU	013495106	013495106
SHAZAM IN STORE	EU	013495015	013495015
SHAZAM PLAYER	EU	01049472	010409472
YOUR MUSIC JOURNEY	EU	008958787	008958787
	EU	009256975	009256975
	EU	010409621	010409621
SHAZAM	South Africa	201334806	201334806
SHAZAM	South	201334807	201334807

Trademark	Jurisdiction	Application No.	Registration No.
	Africa		
SHAZAM	South Africa	201334808	201334808
SHAZAM	South Africa	201334809	201334809
SHAZAM	South Africa	201334810	201334810
2580	United Kingdom	00002300227	00002300227
BEAT SHAZAM	United Kingdom	00003021556	00003021556
SHAZAM	United Kingdom	00002279278A	00002279278A
SHAZAM	United Kingdom	0000227927B	0000227927B
SHAZAM	United Kingdom	00002434669	00002434669
SHAZAM	United Kingdom	00003055938	00003055938
SHAZAM ID	United Kingdom	00002465588	00002465588
	United Kingdom	00003055947	00003055947
SONGMAIL	United Kingdom	00002315264	00002315264

Trademark	Jurisdiction	Application No.	Registration No.
BEAT SHAZAM	US	87417196	
EXPAND YOUR EXPERIENCE	US	85636890	4356681'
LOVIN' THAT TUNE	US	85041254	4216187
LyricPlay	US	85422743	4422396
SHAZAM	US	76375086	3637141
SHAZAM	US	77131912	3387890
SHAZAM	US	85123840	4500117
SHAZAM ENCORE	US	85630799	4714566
SHAZAM FOR TV	US	85499779	4496808
SHAZAM ID	US	77290358	3614492
SHAZAM IN CINEMA	US	86470086	5066718
SHAZAM IN STORE	US	86470069	5211540
SHAZAM PLAYER	US	85622632	4483349
YOUR MUSIC JOURNEY	US	85041231	4216186
	US	87276955	
	US	85099814	4508771

Trademark	Jurisdiction	Application No.	Registration No.
	US	85622646	4398583
SHAZAM	Venezuela	5432014	S060553
SHAZAM	Venezuela	5442014	P345705
SHAZAM	Venezuela	5472014	S060928
SHAZAM	Venezuela	5482014	S060554
SHAZAM	Venezuela	5492014	S060555