

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505942

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greater Washington Publishing, Inc.		12/21/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WP Company LLC		
Street Address:	1301 K Street, NW		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20071		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4159908	PROAGING	
Registration Number:	2315501	NEW HOMES GUIDE	
Registration Number:	2413503	GUIDE TO RETIREMENT LIVING	
Registration Number:	2191002	SENIOR NEWSLINK	
CORRESPONDENCE DATA			
Fax Number:	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023712600		
Email:	sarnold@sternekessler.com, tm@sternekessler.com		
Correspondent Name:	Tracy-Gene G. Durkin		
Address Line 1:	1100 New York Avenue, N.W.		
Address Line 2:	Sterne, Kessler, Goldstein & Fox P.L.L.C		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	1872.7750000		
NAME OF SUBMITTER:	Tracy-Gene G. Durkin		
SIGNATURE:	/Tracy Durkin/		
DATE SIGNED:	01/15/2019		
Total Attachments: 2			

OP \$115.00 4159908

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TRADEMARK ASSIGNMENT

Greater Washington Publishing, Inc., a Delaware Corporation, with its principal place of business at 1800 Alexander Bell Dr. #120, Reston, Virginia 20191 ("Assignor"), is the owner of the marks identified in Exhibit A, including the U.S. trademark registrations therefor ("the Trademarks").

WP Company LLC, a Delaware Limited Liability Company, with its principal place of business at 1301 K Street, NW, Washington, DC 20071 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Greater Washington Publishing, Inc.

By:  _____

Name: John Kennedy

Title: Vice President & Secretary

Date: 12/21/18

EXHIBIT A

Registered Trademarks

Mark	Reg. No.	Reg. Date
PROAGING	4159908	June 19, 2012
NEW HOMES GUIDE	2315501	February 8, 2000
GUIDE TO RETIREMENT LIVING	2413503	December 19, 2000
SENIOR NEWSLINK	2191002	September 22, 1998

