

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penske Business Media, Inc.		10/08/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Penske Media Corporation		
Street Address:	11175 Santa Monica Boulevard		
Internal Address:	9th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87451610	DEADLINE DISRUPTORS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1835 Market Street, Suite 1050		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
SIGNATURE:	/jordan lavine/		
DATE SIGNED:	10/30/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective October 8, 2018, by and between Penske Business Media, Inc. ("Assignor"), and Penske Media Corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark set forth on Schedule I attached hereto and incorporated herein by this reference, including the pending trademark application therefor (the "Mark");

WHEREAS, WHEREAS, Assignee desires to acquire the Mark and Assignor desires to sell, transfer, convey and assign the Mark to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Mark, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

PENSKE BUSINESS MEDIA, INC.

By: _____



ASSIGNEE:

PENSKE MEDIA CORPORATION

By: _____



SCHEDULE 1

DEADLINE DISRUPTORS

U.S. Serial No. 87451610