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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM506072

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beauty Incubator Group, LLC		01/01/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Project Miracle IP Holdings, LLC
Street Address:	28150 N Alma School Pkwy #103-617
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85262
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	4481384	ANGEL OF GOOD
Registration Number:	4978423	ARCHETYPES
Registration Number:	5266203	BIG BEAUTY
Registration Number:	4572633	BORN TO BE BEAUTIFUL
Registration Number:	4827291	BOY CRAZY
Registration Number:	4918425	BOY GENIUS
Registration Number:	4576142	EVERYDAY MIRACLES
Registration Number:	4617814	FATHER
Registration Number:	4918426	GIRL GENIUS
Registration Number:	4436731	GODSPEED
Registration Number:	4436773	LIQUID SKIN
Registration Number:	4870915	LIVING FOR CHOCOLATE
Registration Number:	4978253	PARADISE VALLEY
Registration Number:	4724155	STREET LIGHTS
Registration Number:	4902125	THE STREET IS ON FIRE
Registration Number:	4676024	THE STREET IS ON FIRE
Registration Number:	4476349	THIN LASHES
Registration Number:	4476348	THIN LIPS
Registration Number:	4918417	THIN SKIN
		TRADEMARK

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Property Type	Number	Word Mark
Registration Number:	5032112	THINK SKIN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 480-993-3908

Email: tricia@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617

Address Line 4: Scottsdale, ARIZONA 85262

NAME OF SUBMITTER: Mark A. Carlino
SIGNATURE: /MARK A. CARLINO/

DATE SIGNED: 01/16/2019

Total Attachments: 2

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TRADEMARK
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ASSIGNMENT

WHEREAS, Beauty Incubator Group, LLC, a Delaware limited liability company ("Assignor"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, is the owner of all right, title and interest in and to the following trademarks:

<u>TRADEMARK</u>	REG. NUMBER	REG. DATE
ANGEL OF GOOD	4,481,384	2/11/14
ARCHETYPES	4,978,423	6/14/16
BIG BEAUTY	5,266,203	8/15/17
BORN TO BE BEAUTIFUL	4,572,633	7/22/14
BOY CRAZY	4,827,291	10/6/15
BOY GENIUS	4,918,425	3/15/16
EVERYDAY MIRACLES	4,576,142	7/29/14
FATHER	4,617,814	10/7/14
GIRL GENIUS	4,918,426	3/15/16
GODSPEED	4,436,731	11/19/13
LIQUID SKIN	4,436,773	11/19/13
LIVING FOR CHOCOLATI	E4,870,915	12/15/15
PARADISE VALLEY	4,978,253	6/14/16
STREET LIGHTS	4,724,155	4/21/15
THE STREET IS ON FIRE	4,902,125	2/16/16
THE STREET IS ON FIRE	4,676,024	1/20/15
THIN LASHES	4,476,349	1/28/14
THIN LIPS	4,476,348	1/28/14
THIN SKIN	4,918,417	3/15/16
THINK SKIN	5,032,112	8/30/16

WHEREAS, Assignor is assigning the trademarks identified above as part of the entire business or portion thereof to which the trademarks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a business address of 28150 N Alma School Pkwy, #103-617, Scottsdale, Arizona 85262, has acquired the entire business or portion thereof to which the trademarks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title

TRADEMARK
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and interest of the Assignor in and to the above-identified trademarks and the goodwill of business symbolized thereby and the above-identified registrations thereof.

DATED this 1st day of January, 2019.

Beauty Incubatif Group,

By: Tricia Deutse

Title: Assistant Vice President of Operations