

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496034

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uncommon Orthodontics By William A. Pickard, DDS, MS, PLLC		10/24/2018	Limited Liability Company: ARKANSAS
RECEIVING PARTY DATA			
Name:	AXPM Dental Management, LLC		
Street Address:	610 President Clinton Ave. Suite 100		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72201		
Entity Type:	Limited Liability Company: ARKANSAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5033272	UNCOMMON ORTHODONTICS	
Registration Number:	5024208	UNCOMMON ORTHODONTICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rmurry@roselawfirm.com		
Correspondent Name:	Thomas Reid Murry		
Address Line 1:	P.O. Box 4800		
Address Line 4:	Fayetteville, ARKANSAS 72702		
NAME OF SUBMITTER:	Thomas Reid Murry		
SIGNATURE:	/ThomasRMurry/		
DATE SIGNED:	10/30/2018		
Total Attachments: 3			
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source=Confirmatory Assignment#page1.tif			
source=Confirmatory Assignment#page2.tif			

OP \$65.00 5033272

ASSIGNMENT

On this date and for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, **R. Newton Sharp, DDS and Hardy H. Fields, DDS, DMD, LLC** (the "Assignor") is the owner of and hereby assigns all right, title, and interest, including all goodwill appurtenant thereto, all following listed trademarks, trademark registrations, or applications for trademark registration to AXPM Dental Management, LLC (the "Assignee"):

UNCOMMON ORTHODONTICS – U.S. Reg. No. 5033272

UNCOMMON ORTHODONTICS – U.S. Reg. No. 5024208 (Serial #86979507)

Dated: September 28, 2018

**R. Newton Sharp, DDS and Hardy
H. Fields, DDS, DMD, LLC**

By: Newton Sharp
R. Newton Sharp, DDS,
Manager

By: Hardy H
Hardy H. Fields, DDS, MSD
Manager

TRADEMARK

CONFIRMATORY ASSIGNMENT

This Assignment is made by Uncommon Orthodontics By William A. Pickard, DDs, MS, PLLC, a limited liability company organized and existing under the laws of Arkansas, with a place of business at 10789 Gram B. Circle Lowell ARKANSAS 72745 ("Assignor") to AXPM Dental Management, LLC, a limited liability company organized and existing under the laws of Arkansas, with a place of business at 610 President Clinton Avenue, Suite 100, Little Rock, Arkansas, 72201 ("Assignee").

WHEREAS, Assignor was previously the owner of the trademark registrations listed in Exhibit A attached herewith and all common law rights related to the marks and the goodwill of the business associated therewith (the "Assigned IP");

WHEREAS, Assignor has previously assigned the Assigned IP and goodwill of the business associated therewith, all common law rights related to the marks, as well as the trademark registrations therefor, to Assignee; and

WHEREAS, Assignee has previously acquired all right, title and interest in and to the Assigned IP and the goodwill of the business associated therewith, all common law rights related to the marks, as well as all trademark applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has and does hereby assign and transfer to said Assignee, *nunc pro tunc*, as a present acknowledgment of what has previously transpired, all right, title and interest in and to the Assigned IP, together with the goodwill of the business symbolized by the Assigned IP, all applications and registrations therefor, any renewal rights therein, any revival or reinstatement rights therein, and the exclusive right to enforce the Assigned IP in the sole name of Assignee, its successors, legal representatives and assigns, the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made, effective as of January 1, 2018.

IN WITNESS WHEREOF, Assignor has executed or caused this document to be executed by an authorized representative as of the 27th day of October, 2018.

William A. Pickard, DDs, MS, PLLC

The Estate of William A. Pickard

By:

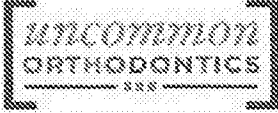
Mary Ann Pickard, Sole member
Mary Ann Pickard, Executor of the Estate
Of William A. Pickard, Sole Member

By:

Mary Ann Pickard,
Mary Ann Pickard, Executor

Executor

EXHIBIT A

Trademark	Appln. No.	Reg. No.	Reg. Date
UNCOMMON ORTHODONTICS	86979571	5033272	Aug. 30, 2016
UNCOMMON ORTHODONTICS & Design 	86979507	5024208	Aug. 16, 2016