

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496872

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPP, Inc.		10/19/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Myers-Briggs Company, The		
Street Address:	185 N Wolfe Rd		
Internal Address:	Legal Department		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94086		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2150106	STRONG INTEREST INVENTORY	
Registration Number:	2535140	FIRO	
Registration Number:	2666375	FIRO-B	
Registration Number:	2671908	FIRO-B	
Registration Number:	2741216	FIRO-B	
Registration Number:	2788098	FIRO-B	
Registration Number:	3114628	CPI 260	
Registration Number:	3117916	FIROB	
Registration Number:	3159306		
Registration Number:	3382701	FIROB	
Registration Number:	3389667	STRONG	
Registration Number:	3665796	STRONG INTEREST INVENTORY	
Registration Number:	3854494	FIRO BUSINESS	
Registration Number:	4274107	ISTARTSTRONG	
Registration Number:	4560813	ELEVATE	
Registration Number:	4825488	TKI	
Registration Number:	3169116	CPI 260	
Registration Number:	3171856	CPI 260	

CH \$615.00 2150106

Property Type	Number	Word Mark
Registration Number:	3174444	
Registration Number:	3174441	
Registration Number:	3373749	STRONG
Registration Number:	3382315	CPI 260
Registration Number:	5235904	SUPERSTRONG
Registration Number:	5342388	VITANAVIS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6506919133
Email: trademarks@themyersbriggs.com
Correspondent Name: The Myers-Briggs Company
Address Line 1: 185 N Wolfe Rd
Address Line 2: Legal Department
Address Line 4: Sunnyvale, CALIFORNIA 94086

NAME OF SUBMITTER:	Sylvia Castaneda
SIGNATURE:	/sylvia castaneda/
DATE SIGNED:	11/05/2018

Total Attachments: 3
source=Amended and Restated Articles of Incorporation of The Myers-Briggs Compan (10-19-2018)#page1.tif
source=Amended and Restated Articles of Incorporation of The Myers-Briggs Compan (10-19-2018)#page2.tif
source=Amended and Restated Articles of Incorporation of The Myers-Briggs Compan (10-19-2018)#page3.tif

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AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
CPP, INC.


FILED *llj*
Secretary of State
State of California
OCT 19 2018
ICC @M/H

JEFFREY A. HAYES and THADDEUS G. STEPHENS, certify that:

1. They are the President and Secretary, respectively, of CPP, INC.
2. The Articles of Incorporation of this Corporation are amended and restated in their entirety to read as set forth in Exhibit "A" attached hereto and incorporated herein by this reference.
3. The foregoing Amendment and Restatement of the Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing Amendment and Restatement of the Articles of Incorporation has been duly approved by the required vote of Shareholders in accordance with Section 902 and Section 14603 of the California Corporations Code. The total number of outstanding shares of this Corporation is 504,369. The number of shares voting in favor of the Restated Articles equaled or exceeded the vote required. The percentage vote required to convert this Corporation to a Benefit Corporation was at least two-thirds of the shares outstanding, and the number of shares of Common Stock voting in favor this conversion was 426,193 or 84.5%.

The undersigned further declare under penalty of perjury under the laws of the State of California that the matters set forth in the foregoing certificate are true and correct of their own knowledge.

Dated: October 19, 2018


JEFFREY A. HAYES
President

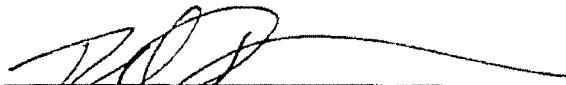

THADDEUS G. STEPHENS
Secretary

EXHIBIT A

I.

The name of the Corporation is The Myers-Briggs Company (the "Corporation").

II.

A. The purpose of this Corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

B. This Corporation is a benefit corporation.

III.

This Corporation is authorized to issue only one class of shares of stock, designated "Common Stock", and the total number of shares of Common Stock which this Corporation is authorized to issue is One Million Two Hundred Fifty Thousand (1,250,000), no par value per share.

IV.

A. The liability of the Directors of the Corporation for monetary damages shall be eliminated to the fullest extent permitted under California law.

B. The Corporation is authorized to provide for the indemnification of agents (as described in Section 317 of the California Corporations Code) for breach of duty to the Corporation and its shareholders, whether by bylaw, agreement, or otherwise, in excess of the indemnification otherwise permitted by said Section 317 and to the fullest extent permissible under California law.

C. Any repeal or modification of the foregoing provisions of this Article IV by the shareholders of the Corporation shall not adversely affect any rights or protection of a director of the Corporation existing at the time of such repeal or modification.



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

OCT 22 2018

Date: _____ *[Handwritten signature]*

[Handwritten signature]

ALEX PADILLA, Secretary of State

TRADEMARK