

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506155

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hickory Brands, Inc.		01/16/2019	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Hickory Industries, Inc.		
Street Address:	PO Box 429		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28601		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1782776	AIR2	
Registration Number:	4295583	AIR2	
CORRESPONDENCE DATA			
Fax Number:	3362712830		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-273-4422		
Email:	dcottelli@maccordmason.com		
Correspondent Name:	MacCord Mason PLLC		
Address Line 1:	PO Box 2974		
Address Line 4:	Greensboro, NORTH CAROLINA 27402		
ATTORNEY DOCKET NUMBER:	9582-003		
NAME OF SUBMITTER:	Donna Cottelli		
SIGNATURE:	/Donna Cottelli/		
DATE SIGNED:	01/16/2019		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

In consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Hickory Brands, Inc., a corporation organized and existing pursuant to the laws of the State of North Carolina and having its principal place of business at Hickory, North Carolina ("Assignor") does hereby assign, sell, convey, and transfer unto Hickory Industries, Inc., a corporation organized and existing pursuant to the laws of the State of North Carolina and having its principal place of business in Hickory, North Carolina ("Assignee"), its successors and assigns, the following:

- a. the entire right, title, and interest of Assignor in and to the trademarks, trademark registrations, and trade names set forth in Exhibit A attached hereto and incorporated herein by reference, together with any applications and licenses pertaining thereto, any associated logos and service marks used by Assignor in the operation of its business of developing, producing, printing, publishing, marketing, and distributing goods, including any derivation thereof (collectively, the "Trademarks"), and the goodwill of the business related thereto;
- b. any and all rights which Assignor has or may have to sue for and obtain damages, injunctive relief and attorney's fees for any and all past infringements with respect to any of the Trademarks, and any and all causes of action heretofore accrued or hereafter accruing for misappropriation, infringement, or other violation of any proprietary or other right in and to any of the Trademarks;
- c. all registrations and applications relating to any of the Trademarks, including any and all renewals and extensions thereof; and
- d. any and all common law rights which Assignor has or may have in or to any of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed under seal
this 16 day of January, 2019.

HICKORY BRANDS, INC.

Robert Bell
Chairman/CEO

SCHEDULE A

Mark(s): **AIR2** Registration No. 4295583 issued February 26, 2013



Registration No. 1782776 issued July 20, 1993