

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506171

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WESTERN ALLIANCE BANK		01/11/2019	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	MARKETFACTORY, INC.		
Street Address:	45 West 27th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4099306	WHISPERER	
Registration Number:	4099305	MARKETFACTORY SHERPA	
Registration Number:	4099302	MARKETFACTORY	
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy Brougher, Paralegal		
Address Line 1:	Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	7675.008		
NAME OF SUBMITTER:	Nancy Brougher		
SIGNATURE:	/njb/		
DATE SIGNED:	01/16/2019		
Total Attachments: 3			
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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

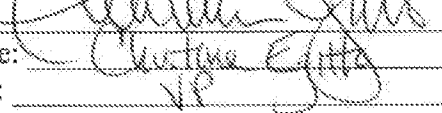
THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 11th day of January, 2019, by WESTERN ALLIANCE BANK, an Arizona corporation ("Lender"), in favor of MARKETFACTORY, INC. a Delaware corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Lender hereby releases all liens and security interests granted by Company in favor of Lender in the trademarks listed on Schedule A attached hereto pursuant to that certain Intellectual Property Security Agreement, dated as of March 31, 2017, executed by Company in favor of Lender and recorded with the United States Patent and Trademark Office on April 3, 2017, at Reel/Frame 6024/0563.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its authorized officer as of the date of this Release.

WESTERN ALLIANCE BANK

By: 
Name: Christine Egger
Title: VP

SCHEDULE A

Trademarks

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing/Registration Date:</u>
WHISPERER	77535425	4099306	February 14, 2012
MARKETFACTORY SHERPA	77535421	4099305	February 14, 2012
MARKETFACTORY	77525355	4099302	February 14, 2012

Schedule A