

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM495426

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| SHISEIDO AMERICAS CORPORATION   |  | 09/13/2018            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | RV Skincare Brands LLC                             |                       |                       |
| <b>Street Address:</b>  | 3500 South DuPont Highway                          |                       |                       |
| <b>City:</b>  | Dover  |                       |                       |
| <b>State/Country:</b>   | DELAWARE   |                       |                       |
| <b>Postal Code:</b>   | 19901  |                       |                       |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 3311890  | PEAU MAGNIFIQUE       |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  |  |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 212-827-8188                                       |                       |                       |
| <b>Email:</b>   | trademarks@tengramcapital.com                      |                       |                       |
| <b>Correspondent Name:</b>  | Tracy Soinger                                      |                       |                       |
| <b>Address Line 1:</b>  | c/o Tengram Capital Partners                       |                       |                       |
| <b>Address Line 2:</b>  | 600 Fifth Avenue, 27th Floor                       |                       |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10020                           |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Tracy Soinger                                      |                       |                       |
| <b>SIGNATURE:</b>   | /tsoinger/   |                       |                       |
| <b>DATE SIGNED:</b>   | 10/25/2018   |                       |                       |
| <b>Total Attachments: 2</b>   |  |                       |                       |
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| source=PEAU US TM ASSIGN#page2.tif  |  |                       |                       |

OP \$40.00 3311890

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of this 5th day of September, 2018 by Shiseido Americas Corporation, a Delaware corporation having a place of business at 301 Route 17 North, 10th Floor, Rutherford, New Jersey 07070 (hereinafter "Assignor") in favor of RV Skincare Brands LLC, a Delaware limited liability company having a place of business at 3500 South DuPont Highway, Dover, Delaware 19901 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the registered mark set out on Exhibit A hereto (hereinafter the "Mark"); and

WHEREAS, Assignee desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registrations for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns

SHISEIDO AMERICAS  
CORPORATION

By: *Maria Chiclana*

Name: Maria Chiclana

Title: SVP General Counsel & Secretary

Date: September 10, 2018

RV SKINCARE BRANDS LLC

By: *Andrew R. Tarshis*

Name: Andrew R. Tarshis

Title: Managing Member

Date: Sept. 17, 2018

EXHIBIT A

| MARK            | SERIAL NO. | REG. NO. |
|-----------------|------------|----------|
| PEAU MAGNIFIQUE | 78785210   | 3311890  |