

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM506358

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	08/09/2018

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A. Jaffe, Inc.		08/09/2018	Corporation: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	Paramount Jewels, LLC
<b>Street Address:</b>	50 West 47th Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10036
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	2580096	A
Registration Number:	1858530	A. JAFFE
Registration Number:	4132884	A. JAFFE
Registration Number:	2262297	A. JAFFE UNITY RING
Registration Number:	2219615	CUSHION FIT
Registration Number:	2948065	A
Registration Number:	3027088	
Registration Number:	4598514	FOR GENERATIONS TO COME
Registration Number:	2895413	FOREVER YOURS
Registration Number:	4049781	FOREVER YOURS
Registration Number:	4009861	JAFFE 1892
Registration Number:	4448724	LIGHT OF MY LIFE
Registration Number:	4653965	PLACES I REMEMBER
Serial Number:	88064062	QUILTS
Registration Number:	3897737	RENEWING VOWS
Registration Number:	1411245	S & S
Registration Number:	4740435	SAY YES AGAIN
Serial Number:	88064082	SIGNATURE SHANK

OP \$515.00 2580096

Property Type	Number	Word Mark
Registration Number:	4191305	URL
Registration Number:	4154737	WHERE IT'S AT

**CORRESPONDENCE DATA**

**Fax Number:** 9147234301

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 914-723-4300

**Email:** tmefs@LSLLP.com

**Correspondent Name:** Howard N. Aronson

**Address Line 1:** Lackenbach Siegel LLP

**Address Line 2:** Lackenbach Siegel Bldg., 1 Chase Road

**Address Line 4:** Scarsdale, NEW YORK 10583-4156

<b>ATTORNEY DOCKET NUMBER:</b>	A.JAFFE, INC. TO PARAMOUNT
<b>NAME OF SUBMITTER:</b>	Howard N. Aronson
<b>SIGNATURE:</b>	/Howard N. Aronson/
<b>DATE SIGNED:</b>	01/17/2019

**Total Attachments: 5**

source=Assignment (executed) - U.S. Trademarks from A. Jaffe, Inc. to Paramount Jewels, LLC (8.9.2018)#page1.tif

source=Assignment (executed) - U.S. Trademarks from A. Jaffe, Inc. to Paramount Jewels, LLC (8.9.2018)#page2.tif

source=Assignment (executed) - U.S. Trademarks from A. Jaffe, Inc. to Paramount Jewels, LLC (8.9.2018)#page3.tif

source=Assignment (executed) - U.S. Trademarks from A. Jaffe, Inc. to Paramount Jewels, LLC (8.9.2018)#page4.tif

source=Assignment (executed) - U.S. Trademarks from A. Jaffe, Inc. to Paramount Jewels, LLC (8.9.2018)#page5.tif

## ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this "Agreement") is executed and delivered as of August 9, 2018, between A. JAFFE, INC., a New York Corporation ("Debtor"), acting by and through RICHARD LEVIN, not individually but solely in his capacity as Chapter 11 Trustee ("Trustee"), and PARAMOUNT JEWELS, LLC, a Delaware limited liability company ("Buyer") pursuant to a certain Asset Purchase Agreement dated July 13, 2018, between Debtor and Buyer (the "Purchase Agreement"). Debtor and Buyer hereby agree as follows:

WHEREAS, Debtor was the owner of all right, title and interest in and to the trademarks listed on Annex A hereto, which have been registered at the United States Patent and Trademark Office, particulars of which are set forth in Annex A hereto (hereinafter referred to as the "Marks");

WHEREAS, Buyer was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, pursuant to a certain Asset purchase Agreement dated July 13, 2018 between Debtor and Buyer, Buyer received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of Buyer.

NOW, THEREFORE, effective as of August 9, 2018, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Debtor hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said Buyer, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

The Debtor REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

A. Jaffe, Inc.

BY: 

NAME: Richard Levin

TITLE: Chapter 11 Trustee

Effective as of: August 9, 2018

Annex A

Transferred Intellectual Property

See attached.

A. Jaffe Active Trademarks as of 3/16/2018												
Mark	Country	Owner	Currently Used By	Status	App. No.	App. Date	Reg. No.	Reg. Date	Docket No.			
A. JAFFE	Argentina	A. Jaffe, Inc.	A. Jaffe	Registered	3,066,652	2/10/2011	2,502,226	5/4/2012				
A. JAFFE	Australia	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17487			
A. JAFFE	Canada	A. Jaffe, Inc.	A. Jaffe	Registered	1,541,672	8/30/2011	TMA883871	8/12/2014	17475			
FOREVER YOURS	Canada	A. Jaffe, Inc.	A. Jaffe	Registered	1,465,807	1/14/2010	836,234	11/13/2012	17477			
SAS	Canada	A. Jaffe, Inc.	A. Jaffe	Registered	1,155,635	10/17/2002	600,917	1/29/2004	17480			
a. Design	Canada	A. Jaffe, Inc.	A. Jaffe	Registered	1,093,659	2/21/2001	579,209	4/8/2003	17482			
A. JAFFE CRAFTSMAN SINCE 1892	Canada	A. Jaffe, Inc.	A. Jaffe	Registered	1,047,097	2/17/2000	576,438	2/26/2003	17483			
A. JAFFE	China	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17488			
A. JAFFE	European Union	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17489			
A. JAFFE	European Union	A. Jaffe, Inc.	A. Jaffe	Registered	866566	7/21/1998	866566	10/22/1999				
A (STYLIZED)	European Union	A. Jaffe, Inc.	A. Jaffe	Registered	002099398	2/21/2001	002099398	6/17/2002				
A. JAFFE	Hong Kong	A. Jaffe, Inc.	A. Jaffe	Registered	301874557	3/30/2011	301874557	3/30/2011				
A. JAFFE	India	A. Jaffe, Inc.	A. Jaffe	Pending Application	2120888	3/24/2011						
A. JAFFE	Israel	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17490			
A. JAFFE	Japan	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17491			
A. JAFFE	Mexico	A. Jaffe, Inc.	A. Jaffe	Registered	1186860	6/15/2011	1249929	11/9/2011	17465			
A. JAFFE	Norway	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17492			
A. JAFFE	Russian Federation	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17493			
A. JAFFE	Singapore	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17494			
A. JAFFE	South Korea	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17495			

A. Jaffe Active Trademarks as of 3/16/2018										
Mark	Country	Owner	Currently Used By	Status	App. No.	App. Date	Reg. No.	Reg. Date	Docket No.	
A. JAFFE	Switzerland	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17496	
For generations to come	United States	A. Jaffe, Inc.	A. Jaffe	Registered	85969645	6/25/2013	4598514	9/2/2014	17452	
Places I Remember	United States	A. Jaffe, Inc.	A. Jaffe	Registered	86060403	9/10/2013	4653965	12/9/2014	17453	
Say Yes Again	United States	A. Jaffe, Inc.	A. Jaffe	Registered	86213043	3/7/2014	4740435	5/19/2015	17467	
S & S	United States	A. Jaffe, Inc.	A. Jaffe	Registered	73589439	3/24/1986	1411245	9/30/1986	17546	
A. JAFFE	United States	A. Jaffe, Inc.	A. Jaffe	Registered	74376838	4/8/1993	1858530	10/18/1994	17562	
FOREVER YOURS	United States	A. Jaffe, Inc.	A. Jaffe	Registered	78243122	4/29/2003	2895413	10/19/2004	17567	
DIAMOND RING 2 & DESIGN	United States	A. Jaffe, Inc.	A. Jaffe	Registered	78414243	5/6/2004	2948065	5/10/2005	17611	
DIAMOND RING 3 & DESIGN	United States	A. Jaffe, Inc.	A. Jaffe	Registered	78414232	5/6/2004	3027088	12/13/2005	17619	
CUSHION FIT	United States	A. Jaffe, Inc.	A. Jaffe	Registered	75271495	4/9/1997	2219615	1/19/1999	17628	
A. JAFFE UNITY RING	United States	A. Jaffe, Inc.	A. Jaffe	Registered	73386290	11/7/1997	2262297	7/20/1999	17629	
A. (STYLISTED SCRIPT)	United States	A. Jaffe, Inc.	A. Jaffe	Registered	76128612	9/15/2000	2580096	6/11/2002	17631	
FOREVER YOURS	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77822847	9/9/2009	4049781	11/1/2011	17642	
A. JAFFE HERITAGE COLLECTION	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77918318	1/22/2010	3955613	5/3/2011	17644	
A. JAFFE VINTAGE	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77921420	1/27/2010	4006973	8/2/2011	17650	
LIGHT OF MY LIFE	United States	A. Jaffe, Inc.	A. Jaffe	Registered	85698643	8/8/2012	4448724	12/10/2013	17663	
METROPOLITAN	United States	A. Jaffe, Inc.	A. Jaffe	Registered	83049152	5/27/2010	4010291	8/9/2011	17668	
Where it's At	United States	A. Jaffe, Inc.	A. Jaffe	Registered	83109011	8/17/2010	4154737	6/5/2012	17669	
RENEWING VOWS	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77697859	3/24/2009	3897737	12/28/2010	17671	
Expect Amazing	United States	A. Jaffe, Inc.	A. Jaffe	Registered	83166039	11/1/2010	4109780	3/6/2012	17674	
URL	United States	A. Jaffe, Inc.	A. Jaffe	Registered	85166419	11/1/2010	4191305	8/14/2012	17676	

A. Jaffe Active Trademarks  
as of 3/16/2018

Mark	Country	Owner	Currently Used By	Status	App. No.	App. Date	Reg. No.	Reg. Date	Docket No.
A. JAFFE	United States	A. Jaffe, Inc.	A. Jaffe	Registered	85236874	2/8/2011	4132884	4/24/2012	17681
JAFFE 1892	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77711573	4/10/2009	4009861	8/9/2011	17684
THE A. JAFFE HERITAGE COLLECTION	United States	A. Jaffe, Inc.	A. Jaffe	Registered	77918.318	1/22/2010	3,955,613	5/3/2011	
A. JAFFE	WIPO	A. Jaffe, Inc.	A. Jaffe	Registered	1069377	2/17/2011	1069377	2/17/2011	17486