

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM506394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER AND CHANGE OF NAME
<b>EFFECTIVE DATE:</b>	12/31/2016

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Informa Telecoms & Media (USA) Inc.		12/13/2016	Corporation: DELAWARE

**NEWLY MERGED ENTITY DATA**

Name	Execution Date	Entity Type
Institute for International Research, Inc.	12/13/2016	Corporation: NEW YORK

**MERGED ENTITY'S NEW NAME (RECEIVING PARTY)**

<b>Name:</b>	KNect365 US, Inc.
<b>Street Address:</b>	605 3rd Avenue
<b>Internal Address:</b>	21st Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10158
<b>Entity Type:</b>	Corporation: NEW YORK

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4751605	CHANNEL PARTNERS CONFERENCE & EXPO
<b>Registration Number:</b>	2993447	CHANNEL PARTNERS CONFERENCE & EXPO

**CORRESPONDENCE DATA****Fax Number:** 3128278185*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-781-6013**Email:** chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com**Correspondent Name:** Kathryn Starshak c/o K&L Gates LLP**Address Line 1:** P.O. Box 1135**Address Line 4:** Chicago, ILLINOIS 60690-1135

CH \$65.00 4751605

<b>ATTORNEY DOCKET NUMBER:</b>	3724445-8/43
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak
<b>SIGNATURE:</b>	/Kathryn Starshak/
<b>DATE SIGNED:</b>	01/17/2019

**Total Attachments: 6**

source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page1.tif

source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page2.tif

source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page3.tif

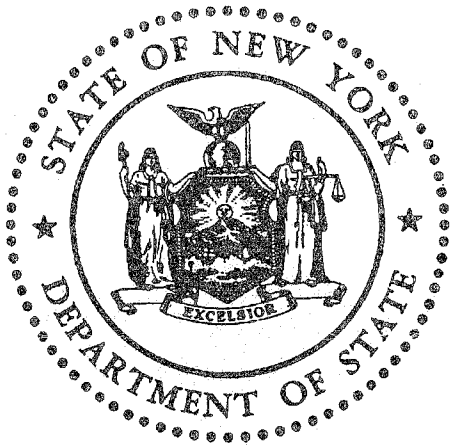
source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page4.tif

source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page5.tif

source=Telcoms and Institute for International Research into KNect365 US NY Merger Cert#page6.tif

***STATE OF NEW YORK***  
***DEPARTMENT OF STATE***

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on January 31, 2017.

A handwritten signature in black ink, appearing to read "B. Fitzgerald", written over a horizontal line.

Brendan Fitzgerald  
Executive Deputy Secretary of State

Rev. 09/16

CSC 45  
DRAW DOWN

161214000 159

CERTIFICATE OF MERGER

of

EUROPEAN BUSINESS DEVELOPMENT GROUP

and

IBC USA (CONFERENCES) INC.

and

INFORMA TELECOMS & MEDIA (USA) INC.

and

WASHINGTON POLICY AND ANALYSIS, INC.

and

XCONOMY, INC.

into

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

Under Section 904 of the Business Corporation Law

It is hereby certified, upon behalf of each of the constituent corporations herein named, as follows:

FIRST: The Board of Directors of each of the constituent corporations has duly adopted a plan of merger setting forth the terms and conditions of the merger of said corporations.

SECOND: The name of the domestic constituent corporation, which is to be the surviving corporation, and which is hereinafter sometimes referred to as the "surviving constituent corporation", is Institute for International Research, Inc. The date upon which its certificate of incorporation was filed by the Department of State is July 13, 1983.

THIRD: The name of the foreign constituent corporations, which are being merged into the surviving constituent corporation, and which are hereinafter sometimes referred to as the "merged constituent corporations", are European Business Development Group, IBC USA (Conferences) Inc., Informa Telecoms & Media (USA) Inc., Washington Policy and Analysis, Inc. and Xconomy, Inc. The jurisdiction of incorporation of European Business Development Group is

California; and the date of its incorporation therein is April 1, 1998. The jurisdiction of incorporation of IBC USA (Conferences) Inc. is Massachusetts; and the date of its incorporation therein is March 30, 1989. The jurisdiction of incorporation of Informa Telecoms & Media (USA) Inc. is Delaware; and the date of its incorporation therein is March 4, 2014. The jurisdiction of incorporation of Washington Policy and Analysis, Inc. is Delaware; and the date of its incorporation therein is June 24, 1994. The jurisdiction of incorporation of Xconomy, Inc. is Delaware; and the date of its incorporation therein is May 8, 2007.

The Application for Authority in the State of New York of IBC USA (Conferences) Inc. to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on February 2, 2007. The Application for Authority in the State of New York of Washington Policy and Analysis, Inc. to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on June 23, 2008.

No Applications for Authority in the State of New York of European Business Development Group, Informa Telecoms & Media (USA) Inc. and Xconomy, Inc. to transact business as foreign corporations therein was filed by the Department of State of the State of New York.

FOURTH: As to each constituent corporation, the plan of merger sets forth the designation and number of outstanding shares of each class and series, the specification of the classes and series entitled to vote on the plan of merger, and the specification of each class and series entitled to vote as a class on the plan of merger, as follows:

Institute for International Research, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>10</u>	<u>Common</u>	<u>Common</u>

European Business Development Group

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>2,000</u>	<u>Common</u>	<u>Common</u>

IBC USA (Conferences) Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>1,000</u>	<u>Common</u>	<u>Common</u>

Informa Telecoms & Media (USA) Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>100</u>	<u>Common</u>	<u>Common</u>

Washington Policy and Analysis, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>1,000</u>	<u>Common</u>	<u>Common</u>

Xconomy, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>100</u>	<u>Common</u>	<u>Common</u>

FIFTH: The merger herein certified was authorized in respect of the surviving constituent corporation by the written consent of holders of outstanding shares of the corporation entitled to vote on the plan of merger, having not less than the minimum requisite proportion of votes, which has been given in accordance with section 615 of the Business Corporation Law of the State of New York. Written notice has been given as and to the extent required by the said section 615.

SIXTH: That the merger is permitted by the jurisdiction of each constituent foreign corporation and is in compliance therewith.

SEVENTH: The following is a statement of any amendments or changes in the certificate of incorporation of the surviving constituent corporation to be effected by the merger:

The certificate of incorporation of Institute for International Research, Inc. shall be amended to change the name of the corporation. To accomplish said amendment, Article 1 of the certificate of incorporation of the corporation relating to the name, shall be stricken out in its entirety, and the following new Article shall be substituted in lieu thereof:

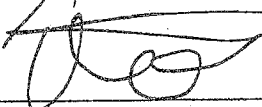
“1. Name: The name of the corporation shall be KNect365 US, Inc.”

EIGHTH: The effective date of the merger herein certified, insofar as the provisions of the Business Corporation Law of the State of New York govern such effective date, shall be the 31<sup>st</sup> day of December, 2016.

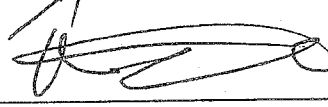
NINTH: The effective date of the amendment to change name on the certificate incorporation, insofar as the provisions of the Business Corporation Law of the State of New York govern such effective date, shall be the 31<sup>st</sup> day of December, 2016.

Signed on December 13, 2016

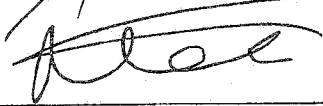
European Business Development Group

By:   
Name: Thomas C. Etter  
Capacity: Vice President


IBC USA (Conferences) Inc.

By:   
Name: Thomas C. Etter  
Capacity: Vice President

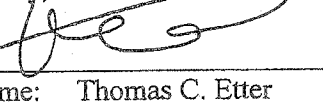
Informa Telecoms & Media (USA) Inc.

By:   
Name: Thomas C. Etter  
Capacity: Vice President

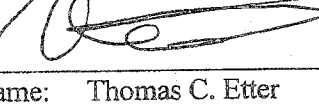
Washington Policy and Analysis, Inc.

By:   
Name: Thomas C. Etter  
Capacity: Vice President

Xconomy, Inc.

By:   
Name: Thomas C. Etter  
Capacity: Vice President

Institute for International Research, Inc.

By:   
Name: Thomas C. Etter  
Capacity: Vice President

159

CSC 45  
DRAW DOWN

# CERTIFICATE OF MERGER

OF

EUROPEAN BUSINESS DEVELOPMENT GROUP

and

IBC USA (CONFERENCES) INC.

and

INFORMA TELECOMS & MEDIA (USA) INC.

and

WASHINGTON POLICY AND ANALYSIS, INC.

and

XCONOMY, INC.

into

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

100  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED DEC 14 2016

TAX \$ \_\_\_\_\_

BY:                     

RECEIVED  
2016 DEC 13 PM 3:05

Under Section 904 of the Business Corporation Law.

Filed by: Patricia Peter, Informa  
(Name)  
711 3<sup>rd</sup> Avenue, 8<sup>th</sup> Floor  
(Mailing address)  
New York, New York 10017  
(City, State and Zip code)

*Not Rd 418197AJC*

2016 DEC 14 AM 10:57

FILED

169