

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506568

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Scotwood Industries, Inc. | | 12/27/2018 | Corporation: KANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | The Clorox Company | | |
| Street Address: | 1221 Broadway | | |
| City: | Oakland | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94612 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87711522 | SIMPLY SALT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | trademarks@clorox.com | | |
| Correspondent Name: | Adam Brink | | |
| Address Line 1: | 1221 Broadway | | |
| Address Line 4: | Oakland, CALIFORNIA 94612 | | |
| NAME OF SUBMITTER: | Adam Brink | | |
| SIGNATURE: | /Adam Brink/ | | |
| DATE SIGNED: | 01/18/2019 | | |
| Total Attachments: 2 | | | |
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| source=2018.12.27 TM Assignment SIMPLY SALT 87711522-executed#page2.tif | | | |

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 21 day of December, 2018, and is by and between **Scotwood Industries, Inc.**, a Kansas corporation, having its principal place of business at 12980 Metcalf Ave., Suite 240, Overland Park, Kansas, 66213 (the "Assignor"), to **The Clorox Company**, a Delaware corporation, having its principal place of business at 1221 Broadway Oakland, California, 94612 (the "Assignee").

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the mark SIMPLY SALT, as identified in U.S. Trademark Application No. 87/711,522 (the "Trademark");

WHEREAS, the Assignor has filed a Statement of Use for the Trademark with the U.S. Patent and Trademark Office alleging first use of the Trademark in interstate commerce since as early as August 11, 2018; and

WHEREAS, the Assignee is desirous of acquiring the entire rights in and to the Trademark, and Assignor wishes to transfer to Assignee all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assignees, the entire right, title, and interest in and to the Trademark and the goodwill of the business symbolized by said Trademark the corresponding U.S. Trademark Application for the Trademark and any other applications or registrations for the Trademark, and any renewals thereof, and all common law rights associated with the Trademark; the right to sue or otherwise recover for any and all past, present and future infringement or dilution of the Trademark; all income, royalties, damages, and other payments now and hereafter due and payable with respect to the Trademark; and all other rights, whether statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder.

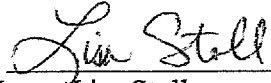
Assignor hereby requests the United States Commissioner of Trademarks and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the sole owner of the Trademark.

This Assignment may be executed in counterparts, each of which shall be deemed to be an original of the Assignment and which together shall constitute one and the same instrument. An executed Assignment may be delivered to the other party by facsimile or e-mail, and such facsimile or e-mail copy shall be fully enforceable as the original. Each party warrants that it has full power and authority to enter into this Assignment, and the person signing this Assignment on such party's behalf has been duly authorized and empowered to execute this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed and delivered as of the date first above written.

ASSIGNOR

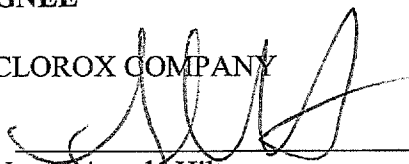
SCOTWOOD INDUSTRIES, INC.

By: 
Print Name: Lisa Stoll
Title: National Accounts Manager

Date: Dec 27, 2018

ASSIGNEE

THE CLOROX COMPANY

By: 
Print Name: Angela Hilt
Title: Vice President-Secretary & Associate General Counsel

Date: Jan. 17, 2019