

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM506663

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TAGA BIKES LTD		01/12/2019	Corporation: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	T.R. BIKES LTD		
<b>Street Address:</b>	4 Havatselet HaSharon Street		
<b>City:</b>	Herzliya		
<b>State/Country:</b>	ISRAEL		
<b>Entity Type:</b>	Private Limited Company: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3915475	TAGA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	adbr10@gmail.com		
<b>Correspondent Name:</b>	T.R. BIKES LTD		
<b>Address Line 1:</b>	4 Havatselet HaSharon Street		
<b>Address Line 4:</b>	Herzliya,, ISRAEL		
<b>NAME OF SUBMITTER:</b>	Gad Tepper		
<b>SIGNATURE:</b>	/Gad Tepper/		
<b>DATE SIGNED:</b>	01/20/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 3915475

**ASSIGNMENT**

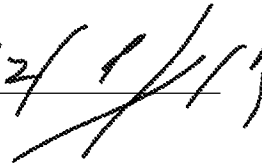
WHEREAS, **TAGA BIKES LTD**, an Israeli company, having an address of 16 Beit Hillel St., Tel Aviv, Israel 67017 (hereinafter "**Assignor**") has adopted, used and is the record owner of the trademark "TAGA" and U.S. registration 3915475 for said mark, registered February 8, 2011; and

WHEREAS, **T.R. BIKES LTD**, an Israeli company, having an address of 4 Havatselet HaSharon St., Herzliya, Israel (hereinafter "**Assignee**") is desirous of acquiring **all of Assignor's rights, title and interest in and to the trademark "TAGA" and U.S. registration 3915475 for said mark, and the goodwill symbolized thereby**, and is desirous of making of record said acquisition; and

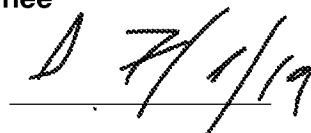
WHEREAS Assignor has also assigned to Assignee all of its rights, title and interest in and to Israel trademark registration No. 214481;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, all rights, title and interest in and to the trademark "**TAGA" and U.S. registration 3915475 for said mark**, and the goodwill symbolized thereby.

  
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**TAGA BIKES LTD**  
Assignor

Date: 12/1/19  
  
\_\_\_\_\_

  
\_\_\_\_\_  
**T.R. BIKES LTD**  
Assignee

Date: 12/1/19  


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